

EUROPEAN NEWS

Sandoz warns Swiss over environmental delay to plant

By Peter Marsh in Basle
SANDOZ, the large Swiss chemicals company, has warned that it may site a new SF1170m (\$83.6m) factory in another country if it encounters resistance on environmental grounds to the project going ahead in Switzerland.

The warning is a further sign of the frustration felt by chemical companies in Switzerland and West Germany at the impact that these nations' increasingly tough environmental legislation is having on some of their investment plans.

BASF, Hoechst and Bayer, West Germany's three biggest chemical companies, have all expressed irritation in recent months at the extra cash they have to spend on environmental protection as a result of Bonn's strict anti-pollution laws.

In Switzerland, Ciba-Geigy, the country's biggest chemicals producer, has also recently run into problems over plans to build a waste disposal facility. The difficulty in the case of Sandoz concerns a plant it wants to build in Basle, where the company has its headquarters and many of its most important factories.

The plant would produce chemical ingredients for Sandimmun, a drug widely used in transplant surgery and one of the company's best-selling products. Sales are running at about SF200m a year, and the company wants to start building a plant as quickly as possible as it can begin production there in 1991.

But Sandoz believes it is likely to encounter delays in obtaining planning permission from the Basle city authorities. This is because of a lengthy inquiry into the environmental effects of the proposed factory which has to take place before approval can be given.

Mr Hans-Peter Sigg, vice president of Sandoz, said the company would prefer to site the plant close to its other main factories, but it had prepared plans for building outside Switzerland should serious delays occur. He declined to say where.

Sandoz was involved in a big environmental controversy two years ago when one of its Basle warehouses caught fire.

Italians seek greater control of their airwaves

Alan Friedman assesses the heated debate over proposals to tighten the regulation of TV

In Italy there are few issues as hot as the controversy over the country's mixed state and private television network. But while in other countries the issue concerns the implications of deregulation, the Italian debate starts from a different premise - what sort of controls are best for the country's unwieldy and unregulated television system?

Italy is one of the few Western industrialised nations that does not have a national broadcasting authority. What it does have is the Radiotelevisione Italiana (RAI) system of three state networks, the privately owned Berlusconi system of three commercial networks, and a total of 1,100 locally owned stations up and down the Italian peninsula.

The quality of Italian documentaries is high and good films are frequently shown on television. The vast number of stations, while often of low quality, also means that the Italian viewer has a substantial breadth of choice.

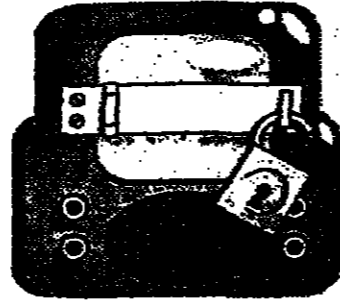
But the rapid growth of the Berlusconi system which has put it neck and neck with the RAI network - each accounting for around 45 per cent of the prime time audience - has prompted savage competition.

As a result there is wide agreement on the need to provide some form of regulatory structure to control this free-for-all. Mr Andrea Borri, the president of the parliament's oversight committee on television, for example, claims that Italy must have "a central broadcasting authority as in other countries."

The issue is considered so important that it represented a key negotiating point last spring during the formation of the new coalition government of Prime Minister Ciriaco de Mita. Further, because the media in Italy is regarded - even more than elsewhere in Europe - as a lever of power, the battle for influence is intractable.

The De Mita government's original proposal included a provision that would prohibit newspaper proprietors from entering the television market and vice versa. This so-called "zero option" would have forced Mr Berlusconi to divest his Milan newspaper - Il Giornale - and would prevent the Agnelli group from taking up an option in Telemontecarlo, a private television station.

The "zero option" was criticised in an opinion from the Constitutional Court last June,



DEREGULATION OF BROADCASTING

but some variant could well emerge in fresh legislation.

Currently, the debate revolves around a proposal which would give Mr Berlusconi the right to live broadcasting (at present he can only transmit pre-recorded tapes) and would at the same time introduce anti-trust rules for the media.

Mr Oscar Mammì, the Minister of Post and Telecommunications says, however, that he favours the idea of a rule that would prevent any single group with more than 20 per cent of the daily newspaper market from owning television stations and vice versa for television owners. Such a rule

would clearly hit the Agnelli and Berlusconi groups. Mr Ugo Intini, the 47-year-old vice-president of Mr Borri's parliamentary committee and also the Socialist Party spokesman, denies the widespread charge that his party favours the interests of Mr Berlusconi, who is a long-time friend of former Premier Bettino Craxi. Instead he protests about the "anomalous situation in Italy where the press is owned not by pure publishers, but by industrialists."

For Mr Intini there is an "oligopolistic concentration of media power by the Fiat group which has already been declared to be in violation of the law."

Mr Craxi's party, he says, fears that the industrialists could achieve "their own kind of political philosophy, as a self-referencing oligarchy" if they are allowed to diversify from the press to television.

Mr Berlusconi, asked for his view, replies that "I would be a fool to think about siding with one party or another." He insists that "RAI is the television of the politicians and my networks are for the common people."

The private television magazine, reacts immediately when

asked about the other charge that is levelled by Italian intellectuals, namely that his broadcasting of American serials such as Dallas and Dynasty or quiz shows and Hollywood extravaganzas represents a form of "cultural imperialism". He promises that Berlusconi television is adding more current affairs programming and claims that his own stations do not have pornography. He does, however state that this is still a problem when it comes to locally owned stations.

Among the most delicate issues being discussed in the current debate is the question of how to carve up the lucrative advertising pie, which this year is expected to attract a total of L3,500bn (\$557bn) of revenues.

At present the largest single advertiser is Mr Berlusconi's Publitalia, which last year received L1,550bn and this year is expected to top the L2,000bn mark. Publitalia sells space not only for Berlusconi television but also for other private networks.

The RAI networks are restricted by a fixed ceiling that will this year be around L900bn. But RAI attracts the overall Publitalia revenue level because it also receives licence

fees, which this year should come to L1,400bn.

Mr Mammi proposes that half of all television advertising in Italy be guaranteed to RAI and that an advertising company which is part of a television group should channel up to 90 per cent of its advertisements to the same group's stations. Others in parliament want to avoid such limits, which would clearly affect Mr Berlusconi's advertising reach.

A further unresolved matter is the future of satellite broadcasting. At present RAI has exclusive rights for live satellite broadcasts and has booked two channels on the Olympus satellite, to be launched next year.

Under the proposals before parliament, however, Mr Berlusconi and other private networks would be permitted to broadcast live using satellites.

The issue became especially salient a few weeks ago when Mr Berlusconi used a satellite to beam a football match he had recorded just minutes before it was shown. This nearly-live broadcast was considered provocative in Italy, although Mr Berlusconi insists he was inside the letter of the law.

Hopes revive for Italian political reform

By John Wyles in Rome

UNTIL LAST Thursday, Mr Antonio Maccanico appeared to have one of the least promising jobs in the Italian Government. The waste bins of Italian politics have been regularly stuffed in recent years with proposals for political and institutional reform, and his appointment last April as the Minister for Institutional Reform seemed the triumph of hope over experience.

But, last week, the lower house of Parliament, the Camera, demonstrated an unprecedented desire for self-improvement by imposing tight restrictions on its use of secret voting - a practice which has unsettled many a Government and masked a variety of political and verbal sins.

This is a powerful tonic for the reformers' cause, and Mr Maccanico now has something to build on to achieve the coalition's proclaimed desire of

modernising the Italian political system and making it more efficient.

Curbing the secret vote was a key item on the Government's list of reforms but, says Mr Maccanico, not enough to remedy all the weaknesses of Italian political performance. It also creates a danger.

"I believe governments will have to take the views of parliamentary groups much more into account than in the past and that legislative proposals will have to be framed more carefully to be sure of their support. If not, I see a danger of greater absenteeism from Parliament since members will stay away rather than vote against their Government."

Absenteeism is already a serious problem and one way it has to be tackled, he says, is by a proper timetabling of parliamentary work. "At present members do not know when

they will vote, nor on what."

This is a product of a vicious circle: much legislation is held up in Parliament because members struggle to meet the 90-day deadline for ratification of legislative decrees which governments have been forced to issue increasingly because they cannot be sure that normal legislation will be dealt with in reasonable time.

Mr Maccanico says that Mr Ciriaco De Mita's coalition Government has a proposal ready for producing a properly planned parliamentary timetable for the Camera.

Another priority, says Mr Maccanico, is to thin out the extraordinary duplication of work between the Senate and the Camera.

The coalition has not yet reached an internal agreement on what to do, but Mr Maccanico also strongly favours parliamentary redundancies, cut-

ting the numbers from 315 in the Senate and 490 in the Camera to 200 and 400.

Also high on the Government's agenda is a search for greater political stability and administrative efficiency in local government, partly by changing the way it is financed but also by introducing new disciplines on party behaviour.

Mr Maccanico is working on proposals to give regional governments real planning powers and to create a technical task force for helping local governments in the south where such capacities are sadly lacking.

And how long does he think it will take for the government to achieve its institutional reform agenda?

"I don't know whether it can be done in 12 months or whether it will need longer. But I do think it can be within the lifespan of this Government," he says.

European consumers' body says CFC pact inadequate

By William Dawkins in Brussels

THE main European Community consumers' lobby group condemned an inadequate newly ratified international accord to curb production of chlorofluorocarbons (CFCs), suspected of damaging the earth's upper atmosphere.

The European Consumer Union (ECU) warned that the Montreal Protocol on reducing CFC output, signed by 21 states last year, "will not suffice to halt the destruction of the ozone layer," which shows out harmful solar radiation.

E calls for the phasing out by 1985 of all production and consumption of CFCs and cites recent studies by the US space agency, Nasa, as evidence that the destruction of the ozone layer is far more serious than previously supposed.

Beac's warnings come only days after the EC, which produces 40 per cent of the world's CFCs, ratified the Vienna Convention on the protection of the ozone layer and announced that it would immediately enforce the Montreal accord.

Opposition criticises Hungary's new poll law

By Leslie Coles in Berlin

THE PROPOSED new election law for Hungary, published this week, is scarcely more democratic than the present law dating from the Stalin era, say opposition groups.

The draft law would allow only state-sponsored organisations to nominate candidates for elections. The opposition had called for "spontaneous" nominations.

Mr Ferenc Kosszeg, publisher of the opposition journal, Beszezo, called the proposals "very restrictive," but he hoped they would be altered in the course of a public debate. "It is still unclear what form this debate will take."

The reform-minded leadership under Mr Karolyi Grouz recently submitted for nationwide public debate a draft law regulating the right to establish associations. In the course of the debate, the opposition complained that the draft excluded the founding of political parties.

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OVERSEAS NEWS

Gandhi criticises policy on import substitution

By David Houshego in New Delhi THE PRINCIPLES which have long governed Indian economic and industrial policy were dealt a serious blow this week when Mr Rajiv Gandhi, the Prime Minister, told a gathering of scientists that import substitution in the field of technology was the biggest mistake that India had made.

Indian workers to get Sri Lankan citizenship

By Mervyn de Silva in Colombo THE Sri Lankan Cabinet has approved a controversial bill to grant citizenship to 283,000 Indian Tamil plantation workers. The decision came after a heated two-hour discussion by the ministers who were fully alive to the political implications of the issue on the eve of a presidential election.

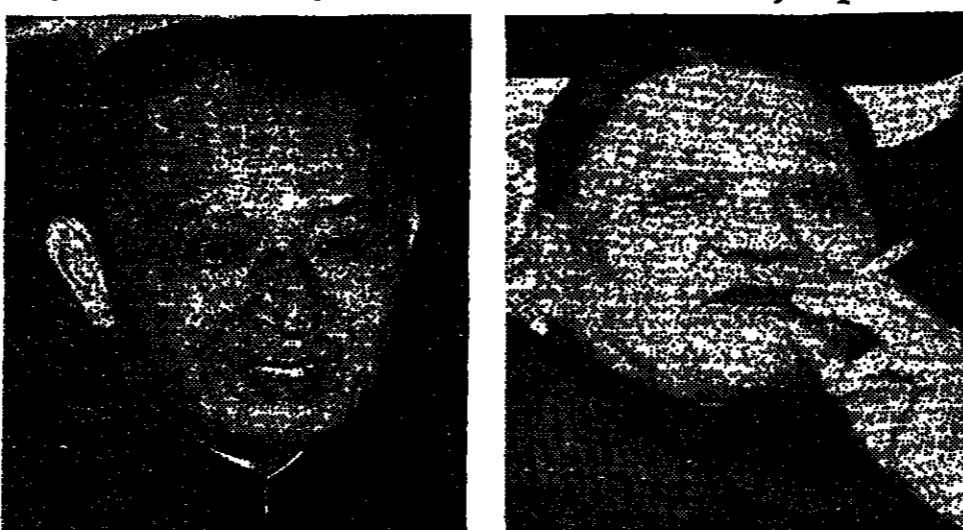
World Bank debt relief programme launched

By Julian Ozanne in Nairobi A "FIFTH dimension" of the World Bank's Special Programme of Assistance to help indebted Third World countries was launched in Nairobi on Tuesday. The scheme will provide extra funds from the International Development Association, the concessional loan affiliate of the World Bank, to countries with outstanding debt to the bank which have subsequently lost their creditworthiness and are no longer eligible for International Bank for Reconstruction and Development loans.

China watches an elegy to reform on TV

A provocative television series has found a new audience, reports Colina Macdougall

CHINESE viewers are still reeling from the shock of investigating six-part TV series, shown not once but twice during the summer, which proclaimed China's much-vaunted ancient culture as moribund and unable to face the challenge offered by modernisation.



He Sheng, seen as a liberal, was sacked as general secretary in a year of Deng-inspired reforms.

The programmes have sparked a renewed if still low-key discussion on the media on how to amend Chinese politics and Communist Party shortcomings. These topics were discussed vigorously in 1986 but the debate was quashed early last year when Hu Yaobang, identified in China with the liberal cause, was sacked from his job as party general secretary.

These thoughts right into the homes of citizens who probably do not even read the People's Daily, China's top official newspaper, let alone the academic papers which later carried press debate. Even China's intellectuals, who make up the chief constituency for political reform, do not generally believe that the masses are ready for intelligent political choices.

On its most obvious level, River Elegy repeatedly makes the case for China's move towards a more open society and stronger foreign links. Pointing a crisis in the traditional inward-looking farming-based culture, it seeks to discard it in favour of the outgoing attitudes proposed by Deng Xiaoping, the supreme leader, and Zhao Ziyang, his protégé. But at a deeper level it attacks the irrationality and conservatism of party policy as symbolised by revered cultural objects like the dragon king of the river waters and the Great Wall.

One of the biggest deceptions Chinese practise on themselves, the series implies, is to blame the western onslaught on China in the 19th century for all the country's woes since then. Instead of taking a self-critical look at the national culture and trying to amend it, Chinese take refuge in reflecting on the glories of the past.

S African dissidents leave refuge

By Anthony Robinson in Johannesburg A POTENTIAL diplomatic incident between Washington and Pretoria came to a head yesterday when three anti-apartheid activists who sought refuge in the US consulate in Johannesburg last month walked out and the police made no effort to detain them again.



Marching down the aisle: 84 Taiwan army officers got married in a ceremony presided over by the army's commander in chief. Each couple was given a cash gift worth \$75.

Afghan Politburo sackings

PRESIDENT Najibullah's ruling People's Democratic Party (PDP) of Afghanistan sacked two Politburo members yesterday as rebels showered rockets on Kabul, killing nine people, Reuters reports from Islamabad. The official Kabul Radio said the central committee of the party, while discussing the security of the capital, removed Mr Saleh Mohammad Zairi and Mr Abdolghar Razvi from its Politburo and from its secretariat.

Jordan moves to halt currency slide

By Our Foreign Staff JORDAN'S Central Bank yesterday sought to halt a sharp slide in the value of the dinar since the currency was partially floated last Saturday, by telling commercial banks and money changers to deal close to its posted exchange rates. Mr Maher Shukri, the deputy Central Bank governor, told a local newspaper: "Anyone buying dollars for 450 fils or more will lose."

Although banks were yesterday complying with the Central Bank's instructions, traders were uncertain how long the calm would last. The currency's slide follows mounting pressure on the dinar on the free market as a result of declining foreign currency reserves and a stubbornly high public-sector deficit. It was fuelled by political worries and this week by speculative buying of dollars.

Tass news agency said 60 ground-to-ground rockets fired by Moslem rebels rained down on Kabul for six hours yesterday. One rocket hit a house near to the Kabul airport. It killed nine people, wounded 18 and destroyed or damaged a number of houses, according to Kabul radio.

MPs' trip to Syria upsets UK

By Andrew Gowers, Middle East Editor FOUR European MPs flew to Damascus yesterday for a week-long visit which has caused an uproar in the British Government as it holds out against pressure to restore relations with Syria.

Australian deficit better than expected

By Chris Showell in Sydney AUSTRALIA yesterday reported a better-than-expected current account deficit of \$490m (\$452m) for September, but the figure lifted the total for the first quarter of the financial year to an uncomfortable \$1.54bn.

This is more than 40 per cent of the full-year forecast of \$495m made in the August budget, and quickly prompted opposition predictions that the target would not be met. But Mr Paul Keating, the Treasurer, and Senator Peter Walsh, the Finance Minister, both said they felt it was still within the range of the financial markets, which had expected a figure of \$1.2bn-\$1.4bn, were relieved that the poor figures of the first two months of the financial year were not repeated.

Lebanese pound

The Lebanese pound lost 8 per cent of its value against the dollar yesterday as Lebanon's deepening political crisis panicked the market. Reuters reports from Beirut: At midday the central bank closed the pound at 509/16 against the dollar, compared with 470/474 on Tuesday. Anxious Lebanese rushed to buy dollars after Parliament failed to elect a successor for House speaker Mr Hussein Husseini, leaving the legislature virtually paralysed.

Korea pullout urged

North Korea said yesterday that US troops and nuclear weapons must be withdrawn from South Korea to eliminate the danger of war on the Korean peninsula, an official report said, AP reports from Tokyo.

Mr Kim Yong Sun, vice chairman of the North Korean National Peace Committee, said any summit between the two Koreas "must adopt a non-aggression declaration above all, and deal with such issues as whether to establish a confederal government of a unified state on condition of leaving the two systems of the north and the south as they are, or to organise a committee for peaceful reunification to realise it."

Vietnam ventures

Vietnam has licensed nearly 30 joint ventures since it adopted a liberal foreign investment code almost 10 months ago, the official Vietnam News Agency said, AP reports from Bangkok. Foreign partners are providing \$100 million in initial capital of more than \$15m in the ventures. The report said Soviet companies were involved, but others include Australia, Belgium, Britain and India.

HK brain drain

A group of US businessmen in Hong Kong called on China to help ease a brain drain from the British colony, which returns to Chinese rule in 1997, Reuters reports from Hong Kong. Mr Stephen Hunt, vice-president of the American Chamber of Commerce in Hong Kong, told reporters the delegation had recommended that China endorse international covenants on human rights to help reassure people in the colony.

China inflation

Retail prices in China in the first nine months of 1988 were 16 per cent over the same 1987 period and the highest increase since 1949, Reuters reports from Peking.

Hirohito worsens

Emperor Hirohito's condition apparently worsened yesterday, after he coughed up blood for the first time since his health suddenly declined one month ago, AP reports from Tokyo.

World bankers hold fire on riot-hit Algeria's credit standing

By Francis Ghilès THE devastation wrought by a week of bloody riots in Algiers and other Algerian towns has tarnished the reputation of stability which the country has enjoyed among international bankers since it started borrowing abroad in the early 1970s.

In the past few years, many banks have reduced their lending to Algerian borrowers because of the collapse in the price of oil. Oil, gas and condensate exports account for over 80 per cent of the country's foreign earnings, and President Chadli referred in a recent speech to the high cost of servicing Algeria's foreign debt. By the end of this year the debt will probably have declined from \$22.5bn to \$20.7bn, largely because of the rise of the US dollar.

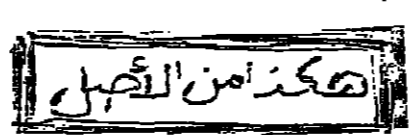
Algerian bankers have rigidly honoured heavy debt repayment schedules by cutting imports which in turn helped spark the recent riots. As its foreign income declines from \$13bn in 1985 to an estimated \$8bn this year Algeria trimmed imports from \$8.9bn three years ago to \$4.8bn in 1987 and an estimated \$4.2bn this year.

The current account which recorded a \$3.1bn deficit in 1986 was in balance last year and is expected to show a small deficit in 1988. Meanwhile debt repayments have cost \$5.2bn this year and last, excluding \$1.6bn of gold valued at \$2.5bn. Hard currency reserves have declined from \$1.6bn at the end of last year to \$1.06bn in July of this year, a 36 per cent fall. Algerian bankers are believed to have raised close to \$3.5bn this year in new loans, nearly \$1bn of it from the commercial banking sector, which accounts for a third of the country's overall debt, and \$300m from the World Bank.

Loans from the World Bank are currently being stepped up but considerable uncertainty surrounds the attitude of commercial banks, especially if the price of oil stays at current levels. Two groups of banks which have strongly supported Algeria will play an influential role in the months ahead. French banks are bound to be mindful of the risks of a possible spillover to France - with its thousands of Algerian migrant workers - of troubles in Algeria, as indeed the US banks are with regard to Mexico.

Mr Abdellaziz Khelil, its Minister of Finance, signed with his French counterpart 18 months ago. Japanese banks for their part have a long record of lending to Algeria. This year alone lending from public and private Japanese institutions stands at between \$300m and \$1bn. Another potential source of funds could be the International Monetary Fund but so far Algeria has never even drawn upon its SDR185m (244m) reserve tranche, let alone asked for a larger facility. If Algeria succeeds, next year, in raising sufficient commercial funds abroad to repay the principal amount on its

outstanding debt, there is little incentive to consider rescheduling. Such a possibility has always been ruled out by Algerian leaders, so attached are they to their image de marque as responsible members of the international community. Two factors will, however, determine what happens on this front in 1989. The first is internal and centres on whether President Chadli succeeds in presenting a convincing package of reforms to his countrymen, one that makes them accept further austerity. The second factor is external and it relates to the price of oil. A few dollars on the price of a barrel would make all the difference.



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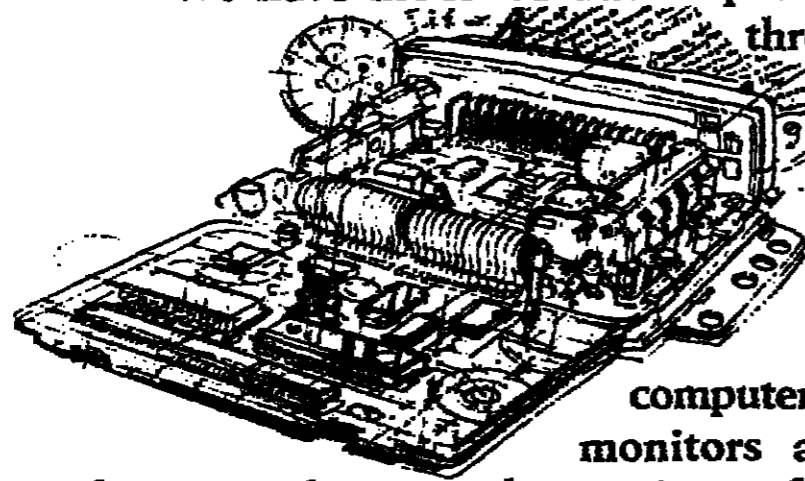
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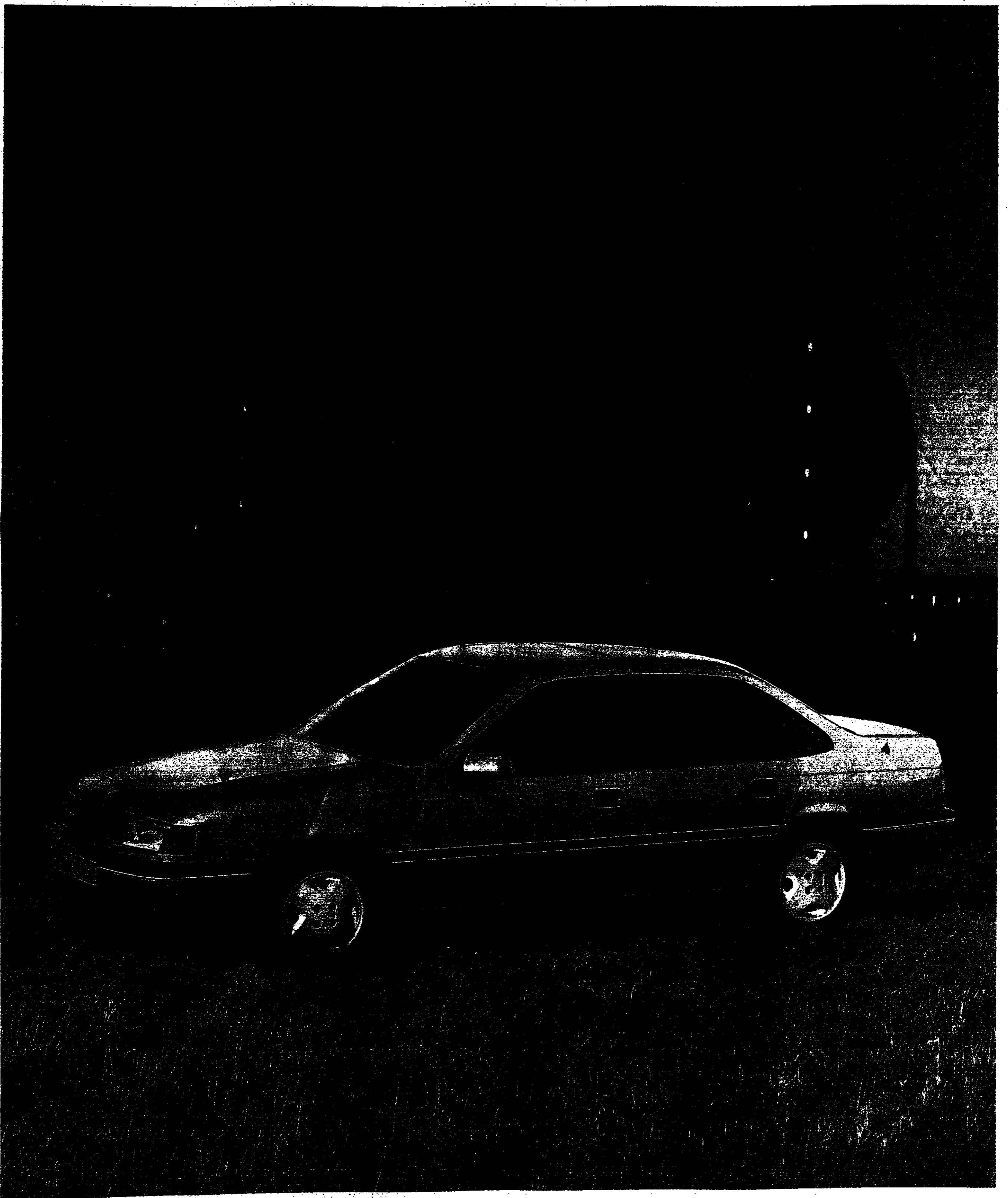
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AMERICAN NEWS

Britain cool on Argentine offer of Falkland talks

By Robert Graham, Latin America Editor

BRITISH officials yesterday reacted warily to suggestions from Argentina that the time was ripe to establish a proper dialogue between the two countries.
Mr Dante Caputo, the Argentine Foreign Minister, interviewed on British television on Tuesday, said Argentina was willing to begin a dialogue "without pre-conditions". Since the 1982 Falklands conflict, Argentina has insisted that any discussions with Britain on normalising relations must contain at least a formal reference to Buenos Aires' claim of sovereignty over the islands.
"I think that we have enough common history, both countries, and if we start a dialogue - without preconditions - just the dialogue, this is going to be very important..." Mr Caputo said.
Although the Argentine Government has hinted in recent weeks that it was preparing a

more flexible position, officials at the Foreign Office are still waiting for concrete evidence. Hence the coolness of their reaction to Mr Caputo's comments. "Sovereignty is not for discussion," a spokesman said.
This underlines Britain's unwillingness to accept any formula which might permit Argentina to raise the sovereignty issue at a subsequent date. The 1984 diplomatic talks at Berné broke down over the raising of the sovereignty issue.
The spokesman added: "If Argentina genuinely wishes to improve relations with Britain, she could do so by responding to the large number of British proposals already on President Alfonsín's table."
Mr Caputo's offer comes in advance of the annual United Nations debate on the Falklands. He is currently President of the General Assembly.

Alfonsín confirms May date for presidential poll

By Gary Mead in Buenos Aires

PRESIDENT Raúl Alfonsín has confirmed that Argentina will go to the polls on May 14 1989 to elect a new president. The newly-elected head of government will take office on December 10 the same year.
The announcement, delivered in a brief national address on radio and television, ends recent speculation that the President's Radical Party may have sought to advance or delay elections in order to enhance its own chances of success.
President Alfonsín pointed out that his announcement marks two important records. It is the first time since 1981 that an Argentine president has called elections, and he will be the first democratically-elected president to hand over the reins of office to an elected successor since Marcelo de Alvear in 1928.
Gen Juan Perón called elections 37 years ago, and was

only to be deposed by a military junta in 1955.
Mr Alfonsín described the forthcoming elections as marking "a new victory for democracy", adding that nothing gave him greater satisfaction than to hand over office to a democratically elected successor, 61 years after the last opportunity for such political change.
His speech abstained from reference to recent political clashes between himself and the opposition Peronist presidential candidate, Mr Carlos Menem.
Mr Alfonsín recently suggested Mr Menem was a "frivolous" candidate, and broadly hinted that the "serious" candidate for the presidency is his own, Radical Party, choice, Mr Eduardo Angeloz.
With just over seven months to go, the Peronists are riding high in local opinion polls.

Mexico faces \$6bn loan repayments next year

By Richard Johns in Mexico City

MEXICO faces the prospect of having to repay loans worth about \$6bn next year but of the total \$4.5bn are due to multilateral agencies and could be quickly replaced by fresh credit, according to senior officials here.
They say that the \$3.5bn bridging loan being made available by the US Treasury and Federal Reserve could be utilised to help the government and private sector fulfil their repayment obligations even though drawing upon it is contingent on specific agreements with the World Bank and other aid donors.
The government here continues to play down suggestions that a sharp drop in reserves, believed to be down to \$10bn, prompted negotiations for the unprecedentedly large US bridging loan. Indeed officials are saying it may not be necessary to draw down on the \$3.5bn facility, adding that on no account will Mexico conclude a new deal with the International Monetary Fund.
"We still do not know if it's going to be necessary to use the loan or not," Mr Gustavo Petricoli, the Minister of Finance, commented on Tuesday. He explained that President Miguel de la Madrid wanted the funds "to have resources on hand to use at a given time in the future."
On the question of the IMF - a very sensitive issue with the opposition - Mr Petricoli insisted that there were "definitely no negotiations under way between this organisation and Mexico".
The US Treasury and the Fed have been attacked in the Chamber of Deputies for offering a loan facility which is a breach of legislation limiting the amount of new external financing in 1988 to \$2.5bn. But the deal has been welcomed by the business community as a means of ensuring the stability of the foreign exchange market and creating a climate of certainty prior to the governmental transition.
Meanwhile, a further deterioration in Mexico's trade figures are shown in the latest statistics released by the Ministry of Programming and Budget.

A deficit in serious analysis

Nancy Dunne finds the candidates vague on trade matters

ALTHOUGH the dollar devaluation has reversed the menacing free fall in the US trade position, the merchandise trade deficit is now running at almost \$140bn a year. If, as seems likely, there is no improvement in the budget deficit, projections show a sharply rising current accounts deficit after next year, higher interest rates and inflation.
Adding to this depressing picture, the international trading system has been shaken by mounting protectionism and uncertainty over the future of the General Agreement on Tariffs and Trade. With determined leadership, Gatt members may just master the political will to reinvigorate the institution and modernise the rules of the game. Then again, they may not, in which case many analysts believe that the world trading system will break up into trading blocs linked by bilateral and regional pacts.
The two presidential candidates have only addressed these dangers in the vaguest of terms. The complexities of trade and investment are not ideal subjects for the 30-second TV advertisements and two-minute TV news stories which seem to form the knowledge base of most American voters.
Still searching for a winning message and a strategy to counter Vice-President George Bush's flag-waving appeals, Gov Michael Dukakis, the Democratic candidate, is promoting a populist "economic patriotism" in the hope of attracting votes in regions where factory jobs have been lost to imports.

US DEFICITS (\$bn)

	Merchandise Trade	Current Account
1988	125	136
1989	91	195
1990	97	115
1991	115	137
1992	128	155

Source: Institute of International Economics

Through business-labour-government co-operation in rebuilding the US industrial base, he promises to "make America number one again." He attacks the Reagan Administration for ignoring "the unfair practices of our trade rivals", and says "reckless fiscal policies drove up the value of the dollar, pricing our exports out of foreign markets and flooding America with cheap imports."
Mr Bart Fisher, a Washington attorney and one of several advising Mr Dukakis on trade, says accelerating foreign investment has become "an issue that plays" because it centres on loss of American sovereignty.
A recent survey found that 78 per cent of Americans want to limit foreign investment while 40 per cent would like it banned entirely.
While Mr Dukakis does not

oppose foreign investment, in speech after speech he denounces the Reagan fiscal policies for permitting "a fire sale" of American assets. He promises not to "settle for a future where our children work for foreign owners, pay rent to foreign owners, and owe their future to foreign owners."
Since the Administration has created the illusion that the current prosperity can be sustained with only moderate mid-course corrections, the governor's message has gone mostly unheeded. The Vice-President promises "laser-like" retaliation on unfair trade complaints and condemns his opponent's speeches on foreign investment as "demagoguery" (somewhat ironically, considering the distorting campaign he, himself, has waged on the crime issue).
The foreign investment issue illustrates the particularly precarious position the next President will have to maintain on trade. If he is to seek liberalisation on investment rules in Gatt, he must somehow restrain Congress, which is bound to try to pass legislation to monitor more closely investment flows.
The new trade bill requires the President to become more confrontational in forcing mar-

ket access upon resisting nations. He will, at the same time, have to win concessions in Gatt on trade in agriculture, services, and high technology - sectors in which US products can still be competitive.
The oratorical flights of the two candidates occasionally touch earth at converging points. Both men acknowledge the necessity of reducing the budget deficit if the trade imbalance is to show further improvement. They promise to work towards Gatt reform and see education and job training programmes as a starting point in improving the quality of American products.
Both men say they are not protectionists, but Mr Dukakis talks of giving short-term relief while US industries retool. Both promise an increased emphasis on research and development, which Mr Bush would fund through a resurrected trade credit and a cut in capital gains taxes - a pledge which strains credibility considering his other promises to cut the deficit, maintain defence spending, and spend more money on environment.
Although both candidates swear they will be "tough" on trade, Mr Lou Santos, the former Republican staff director of the Senate Finance Commi-

tee, says "you really can't tell what these people are going to do" because ultimately it will come to "the pushing and shoving" of opposing US interests in each case for protection.
He points out that President Reagan adopted the rhetoric of a free trader, while granting more protection than any previous Administration. Trade disputes are most likely in the areas of services, intellectual property rights and investment. These will be even more intractable because there are no international rules and to retaliate, the US would be violating Gatt.
Mr Stephen Cohen, professor of international relations at American University, sees an expansion of government/industry efforts along the line of Sematech, the semiconductor consortium supported by Pentagon funds. Such programmes could operate in the areas of machine tools, advanced super computers, telecommunications and advanced high technology.
He says that no matter who wins the election, the US is facing "a monstrous problem" in moving toward a trade balance equilibrium. To do so, the US will need a stronger industrial sector, and that is unlikely to be achieved without more government intervention.



US CAMPAIGN '88 THE ISSUES: TRADE

Pentagon seeks closer links with industry

The Defense Science Board, a Pentagon advisory group, has recommended the formation of an "industrial policy council" promoting closer ties between the Defense Department and industry to help stem the "apparent loss of leadership" in key US defense industries, Nancy Dunne reports from Washington.

The draft report says the US now relies on foreign resources for "critical components of our weapon systems." It says the industrial policy council should be headed by the President's national security adviser and that the Defense Secretary should be made a member of the Economic Policy Council.

Dukakis launches fight to get back into the race

By Stewart Fleming, US Editor, in Washington

GOVERNOR Michael Dukakis, facing humiliation next month unless he can turn the tide, has begun to fight back, ridiculing Vice President George Bush as the man "with flags and balloons, but no convictions, no ideas and no plans."
After a disastrous performance in last week's presidential debate - seeing the possibility of a landslide for Mr Bush - many commentators have argued that Mr Dukakis now needs to demonstrate his leadership qualities and lift the spirits of his demoralised supporters.
In Michigan on Tuesday he began to

do this, responding with conviction to the shouts of encouragement from a audience willing him to fight back. As the New York Times reported: "Mr Dukakis had the smile of a thirty-year-old suddenly landed a cool drink."
Just how long a road the Governor must travel to get back into the race was underscored yesterday by a Harris poll showing Mr Bush's lead jumping from 2 points in the first week of October to a 9 point lead now.
Mr Dukakis now plans to spend five for five half-hour advertisements. He wants the three major networks to air these simultaneously in order to max-

imise the audience. He is also to give an extended interview on ABC's "Nightline" programme, an opportunity Mr Bush turned down.
At the Bush camp, hearing their big lead could evaporate completely, Mr James Baker, the campaign chairman, has reportedly put all his staff on a war footing to election day on November 8. Mr Baker also appears to be searching continually to the strategies of Bush and Congress that he should try to use his strength to help the Republican party in Congress.
Mr Baker put on Tuesday the Repub-

lican Senate leadership. But campaign officials were quoted yesterday as saying that it is "at least a week premature" for a decision to be made that Mr Bush can afford to combine campaigning for hard-grounded Republican Senate candidates with his own bid for the White House.
In his appearances this week, Mr Bush has moderated his criticism of Mr Dukakis, trying to appear more presidential and to blunt the criticism of him as an overwhelmingly negative candidate. But his campaign commercials have continued to excoriate Mr Dukakis, particularly on defence.

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WORLD TRADE NEWS

Moscow plans review of joint venture rules

By Quentin Peel in Helsinki THE SOVIET UNION is undertaking a wide review of its regulations affecting foreign investments in joint ventures...

confirm reports in Moscow that the Soviet authorities would allow foreign partners to own 80 per cent of joint ventures in future...

End to EC steel import curbs urged

By Nick Garnett

THE phasing out of restrictions on steel imports into the European Community and a relaxation of price controls on some imported steel is being sought by the British Iron and Steel Consumers' Council...

Oiling the wheels of business with Iran

Scheherazade Daneshku looks at postwar Tehran's growing use of countertrade

THE message from Tehran to companies keen to do business during the reconstruction period is clear: "You buy from us and we'll buy from you"...

way of capturing a share of the Iranian market. For Iran, countertrade is an important means of diversifying its trade partners and boosting non-oil exports...

Table: Iranian Exports 1982-83 (\$m) with columns for product type and value.

not, however, solely consigned to the East European market. Last year West Germany accounted for 35 per cent of Iran's total non-oil exports...

Royal Ordnance in Brazilian agreement

By Lynton McLain ROYAL ORDNANCE, owned by British Aerospace, the UK's largest manufacturing company, has signed a joint venture agreement with Britanite of Brazil...

ing joint ventures and possible production of rocket motors with companies in Chile, as a way of developing its business in overseas markets.

Renault in talks with S Korean motor group

RENAULT, the French state-owned car group, is holding preliminary talks with Dong-A Motor, a subsidiary of the South Korean Sangyong industrial conglomerate...

World trade up 5% this year, Gatt reports

THE growth of world trade has accelerated to an annual average of 5 per cent this year, according to a new Gatt report...

EC tries to allay Gatt fears over single market

By William Duffin in Geneva THE European Community yesterday sought to allay its trading partners' fears that it would adopt protectionist attitudes towards the rest of the world in its move towards a single internal market after 1992...

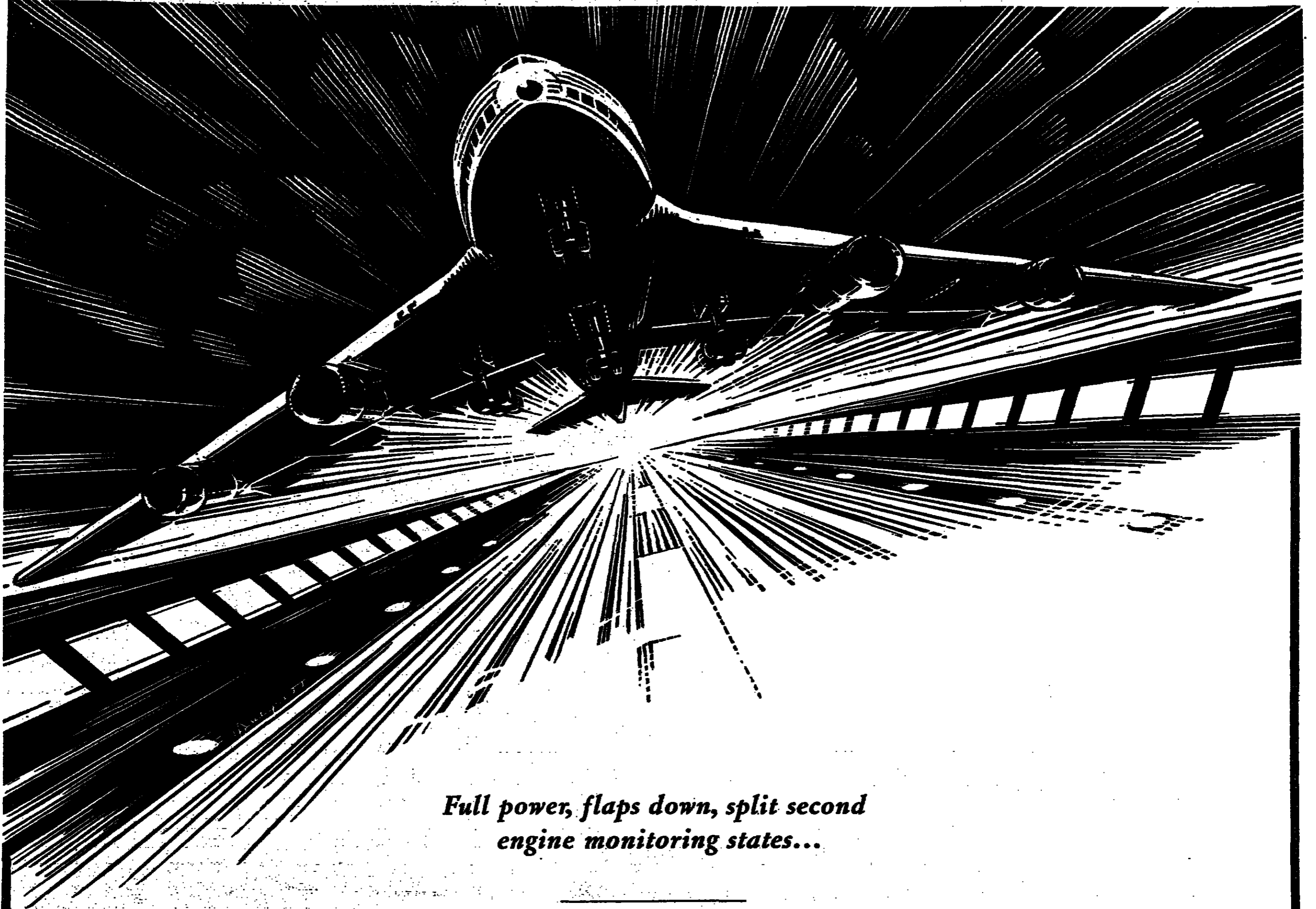
of Gatt rules is still being resisted by some countries in the Uruguay Round talks. Several countries, including the US, Japan and Australia, voiced doubts about the consequences for trade of the EC's move towards a single market...



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Advertisement for Meridian, featuring text about computer systems, disaster recovery, and contact information for Meridian.

Advertisement for The Wall Street Journal/Europe, with the headline 'IT'S LONELY AT THE TOP. YOU'D BETTER HAVE SOMETHING TO READ.'



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repositioned itself to meet the challenges of the 1990's and beyond.

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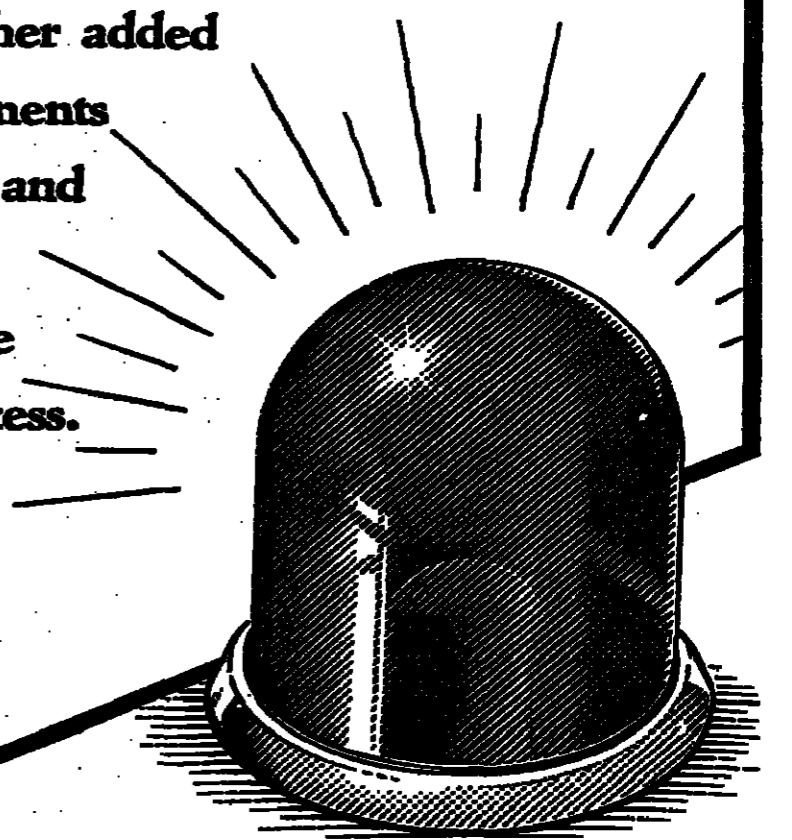
A broad based international company and a leading supplier of higher added value systems and components to aerospace, automotive and industrial markets.

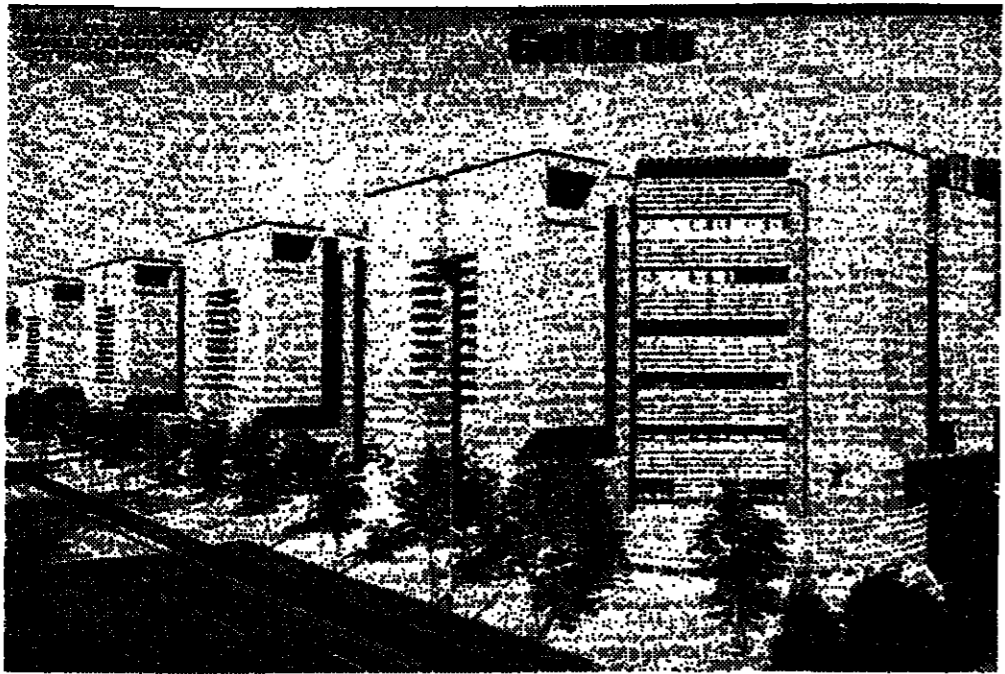
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Subsidiary bank: Gotthard Bank International Ltd, Nassau
Affiliated banks: Banque de Gestion Privée, Geneva; Banque Pariente, Geneva
and all over the world through its majority shareholder, The Sumitomo Bank, Ltd.

Takeovers to be allowed under TV liberalisation

By Raymond Snoddy

THE GOVERNMENT has decided to leave the question of concentration of ownership in commercial television to the commercial television authority which will replace the Independent Broadcasting Authority.

The white paper (policy document) on the future of broadcast television to be published next month will suggest removing barriers which prevent ITV companies being taken over on the Stock Exchange.

The white paper will not, it is believed, specify a numerical limit on the number of ITV franchises a single company may own.

The implication of it is that some concentration may be allowed, that a single company may be able to own more than one franchise and that a distinction will be drawn between ownership and regional broadcasting obligations.

Continuation of regionally-made programmes will be encouraged whoever wins the tenders for the eight-year contracts.

The new authority will decide on the permissible concentration of ownership which will be required to prevent undue concentration.

Thames Television, for instance, would not be allowed to swallow up all the small regional ITV companies.

Some ministers fear the envisaged provisions against concentration of ownership may not be strong enough and that more precise limits should be spelled out at this stage.

The white paper will, however, advocate barriers to cross-media ownership. Owners of national newspapers will not be able to control an ITV company and the maximum permissible stake is expected to be around 25 per cent.

The Government has also said that the method of financing the planned fifth television channel should be decided by the winner of the franchise.

Advertisers had assumed that the channel, covering up to 70 per cent of the UK population, would be funded by advertising and would introduce real competition into the selling of television advertising time.

Supporters of subscription television have, however, kept alive subscription at least as an option for the financing of the fifth channel.

The policy could have serious implications for British Satellite Broadcasting and Mr Rupert Murdoch's Sky Television both of which are planning subscription satellite film channels.

An over-the-air subscription channel similar to the successful Canal Plus in France could be a serious rival to such satellite services.

Channel 4 may also feel it has won a victory when the white paper is published. The continuation of the channel's financial link with ITV has survived, at least as an option worth consideration.

Channel 4's airtime would, however, be sold separately to introduce an element of competition. At the moment the ITV companies sell their own and Channel 4's airtime and fund both Channel 4 and the Welsh Fourth Channel with an annual subscription based on 17 per cent of net advertising revenue.

UK NEWS

Top three securities firms gain business in year after crash

By Clive Wolman

THE THREE largest securities firms in the UK, based on the former leading jobbers, have increased their market share since the stock market crash in October last year.

This conclusion is based in part on a confidential survey of 126 of the largest institutional investment managers, carried out by Greenwich Associates, US research company.

Warburg Securities - the result of a merger between the former leading jobbers, has increased their market share to 68 per cent.

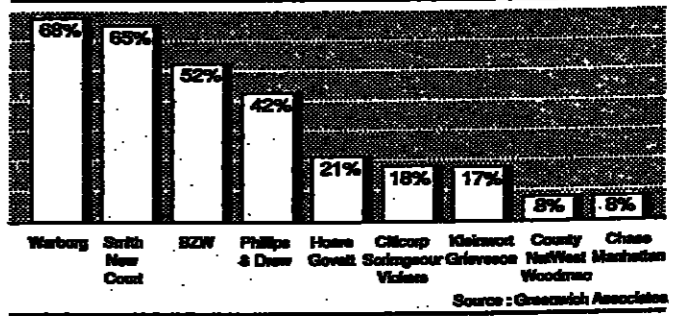
The research was conducted in the spring and suggests that five firms suffered a fall in commission income of about 20 per cent more than the average fall over the 12 months since early 1987.

Some of the smaller stock-broking firms have suffered even more severe losses.

The five firms are Cazenove - which suffered the largest fall in market share although its main business is in corporate finance rather than agency broking - Hoare Govett, Citicorp Scripps, Morgan Grenfell and County NatWest, including Wood Mackenzie.

James Capel, the only large securities firm to decide

How UK investment institutions rank the market makers



Manhattan Securities.

Another upset is the absence from the ratings of Morgan Grenfell Securities, which acquired the jobbing firm Pinchin Denny.

The other large firm which agency broking - CL Alexander, Laing and Crucikbank.

Evidence of the changes in market share is also partly based on information concerning the revenue sources of the larger broking firms.

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The five firms are Cazenove - which suffered the largest fall in market share although its main business is in corporate finance rather than agency broking - Hoare Govett, Citicorp Scripps, Morgan Grenfell and County NatWest, including Wood Mackenzie.

James Capel, the only large securities firm to decide against a move into equity market-making after deregulation in 1986, remains the firm with the largest market share of agency business.

But it has also suffered an erosion of that position with a fall in commission income relative to its competitors' average of nearly 10 per cent over the year.

The most dramatic gains in market share over the period have been by three foreign securities firms: Nomura of Japan; Morgan Stanley of the US; and Goldman Sachs of the US.

But these firms all had extremely low or negligible market shares in 1987.

The larger firms which have gained market share over the year from a much higher base have been Kleinwort Grieveson, Smith New Court and Barclays de Zoete Wedd.

Phillips and Drew securities firm has also made a gain in the last year.

Warburg Securities, the other leading firm in the UK market, has maintained its position as the third-largest commission earner without gaining or losing.

BIRMINGHAM INTERNATIONAL MOTOR SHOW

AWD truck group plans European distribution

UK COMMERCIAL vehicle maker AWD, formerly Bedford Truck and Bus, is setting up a European distribution network in preparation for the launch of its trucks on the European Continent starting next year, John Griffiths writes.

It is also developing a range of heavy truck units in the 38-44 tonnes sector aimed at capturing premium truck business from companies such as Daimler Benz and Volvo.

These will be ready for the market by the end of next year, according to Mr David J.E. Brown, AWD's chairman and founder who bought Bedford from General Motors in November of last year.

While acknowledging the fiercely competitive nature of European truck markets, Mr Brown claimed that AWD market penetration would be based on engineering innovation and quality.

While not elaborating in detail, Mr Brown indicated that electronics and sophisticated drive systems could feature strongly in the trucks.

He was speaking shortly after AWD announced that it had just sold a fleet of 53-tonne payload off-highway trucks using a unique, six-wheel drive, six-wheel steer system developed by Multidrive, another Brown group subsidiary, to a Sudanese haulage contractor, HM Enterprises.

Mr Brown said AWD was also working on electronic control of steering systems for its trucks. These could include steering of the front and rear wheels in parallel, to provide much increase site manoeuvrability.

His remarks also followed on from the launch in the UK of the first of a new generation of AWD Bedford medium trucks, in the 7.5 to 17 tonne categories, aimed at recapturing some of Bedford's former mainstream commercial vehicle business in the UK.

They are expected to help lift AWD's total truck output - including military vehicles - to around 6,500 this year.

However, Mr Brown made clear yesterday that in the longer term his group is bent on becoming a much more significant force in world truck markets.

Potential Continental sales of 3,000 units a year of trucks of all types was envisaged, matching in size AWD's sales target for the UK.

Overall, the Brown group employs 2,000, including 1,200 at the former Bedford Truck and Bus plant at Dunstable, Bedfordshire. The group is understood also to be negotiating the purchase from General Motors of its Luton Design Centre.

Ecosse unveils first sports car

THE FLEDGLING Ecosse Car Company unveiled its new sports car yesterday with a new chairman at the helm after the departure of former Ford of Europe president Mr James Capolongo.

Mr Capolongo resigned in August from Ecosse, which was set up earlier this year by a group comprising mainly former Ford executives.

Mr Andrew Norton, a business development specialist with a background in the aerospace and nuclear industries has become the new chairman

of Ecosse, which is seeking to raise a further \$250,000 to bring the plastic-bodied car, the Ecosse Signature, to the market.

Mr David Backinsell, managing director and former development manager for export operations with Ford of Europe, said Mr Capolongo had resigned because of his increased business commitments in the US, but remained as a consultant.

Mr Capolongo had held the chairmanship on a part-time basis. Most of Ecosse's other directors are on contracts requiring them to spend varying numbers of days a year on Ecosse business.

Production of the car is being sub-contracted with Project Aerospace Developments, a Coventry-based group which has extensive car industry experience and is a supplier to Jaguar.

Mr Backinsell said that production would start next April, with an initial output of 150 units a year. Cars are expected to cost about £20,000.

HAVE YOU CHECKED STOCK MARKET CONDITIONS LATELY?

31.12.87 - 23.9.88
% change in £ sterling terms

Australia	+43
Canada	+23
France	+24
W Germany	+13
Hong Kong	+19
Japan	+23
Netherlands	+21
Singapore	+38
Spain	+16
Switzerland	+4
UK	+6
USA	+22

Figures rounded down for clarity.
Sources: All Ordinaries Index, Toronto Corporate Index; CAC General Index; Commerzbank Index; Hang Seng Bank Index; Tokyo Stock Exchange Index; ANP/CBS General Index; Straits Times Index; Madrid Stock Exchange Index; Swiss Bank Index; FT All Share Index; S & P Composite Index.

As you can see, things are looking good on quite a number of fronts. Of course, no-one can say for certain what will happen in the future. But with many observers confident the present climate will continue, the outlook for stocks and shares is far from dull.

And if you invest with Barclays Unicorn International, you can take advantage of improved conditions wherever they may happen.

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Income on accumulation units is automatically reinvested and is reflected in the price of shares on subsequent dealing days.

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As at 4 October 1988 the respective offer prices for sterling income and accumulation units in Global Income were 44.5p and 46.4p and in International Equity were 124.8p and 128.3p.

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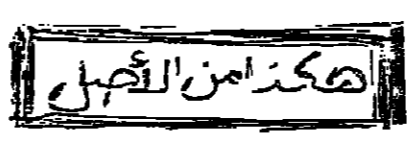
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UK NEWS

Development schemes agreed for urban areas

By Hazel Duffy

PRIVATE-SECTOR enterprise zones were announced yesterday by British Urban Development as the latest idea for improving Britain's urban areas.

BUD, owned by 11 large construction, civil engineering and property development companies, was launched last spring by Mrs Margaret Thatcher.

Mr Bartley Booth, chief executive of BUD, said that he was close to agreeing the first zone with Swansea city council.

It would be a 170-acre site on which the plan will be to provide a mix of housing and business accommodation.

The Halifax and Nationwide Anglia building societies have agreed to back the housing element by providing a £100m development fund over the next three years.

The fund is expected to inject confidence into the plan, making it more likely that the projected large-scale development in the new enterprise zones will attract the required institutional funding.

Mr Booth, former adviser to the Prime Minister on the environment, described the plan as "a new concept in redevelopment which will bring together public and private funding and other resources."

Enterprise zones have always been thought of as public-sector ideas. We will be offering private enterprise zones.

BUD will offer a package of incentives to encourage start-up businesses to locate in the areas. They will include low-priced housing, discounted prices on materials to be offered to the business owners, reduced interest rates and longer-term finance to help the company get through the critical development period.

These incentives are unlikely to compare with the substantial tax advantages and rates holidays available in the Government's enterprise zones. However, these zones - part of the Swansea zone will be within the proposed BUD zone - have only between three and five years to run.

The BUD zones will also differ in that they will include housing. This is likely to be a mix, including management-style and "social" housing, and some low-cost rented accommodation which will be financed partly with Urban Programme money.

Nabisco to sell UK breakfast cereal business

By Maggie Urry

NABISCO GROUP, the UK subsidiary of RJB Nabisco, the US food and tobacco company, is selling its breakfast cereal business - best known for the Shredded Wheat brand.

The UK company has decided to concentrate its resources on its biscuit, snacks and crisps business. It recently sold Benetton, which made luxury chocolates. In September its chief executive, Mr Alistair Mitchell-Innes, left and was succeeded by Mr Alan Beeva.

Nabisco Brands has been tidying up its operations around the world, having sold Heublein, its drinks business, to Grand Metropolitan; its Canadian confectionery, margarine and desserts activities; and its Australian breakfast cereals company.

Nabisco said that after "a thorough study of its cereal business," it concluded that the longer-term growth of the business could "best be assured by having it become part of an organisation with a strong commitment to the cereal business."

The UK breakfast cereal

market, although growing, is intensely competitive, with Kellogg's holding a half share of the market, estimated to be worth as much as £575m a year. Nabisco is third in the market, after Weetabix in second place, and claims to have 9 per cent of the market.

As well as Shredded Wheat, Nabisco makes Shreddies, Team and some own-label cereals. It employs 565 people.

No price was put on the business, although outside observers believe that Shredded Wheat has been losing market share, despite heavy advertising, and that the sale price could be around £30m to £40m. Interested parties might be other UK food manufacturers or European companies.

European consumption of breakfast cereals is well below that in the UK, but according to market studies, is growing. It would be feasible to produce cereals in the UK for export to Europe.

Nabisco, the largest biscuit company in the world, has an 18 per cent share of the UK biscuit market.

Appeal court rejects plea over opera house plans

By Richard Evans

THE CONTROVERSIAL £100m redevelopment scheme planned by the Royal Opera House in London's Covent Garden came a stage nearer yesterday after a ruling by the Court of Appeal.

The court rejected claims by the Covent Garden Community Association that Westminster City Council had abused its powers when it granted planning permission in principle for a scheme which the objectors claim would "devastate" one of the capital's most popular areas.

The ruling has been keenly awaited by developers and conservationists who regard the case as a test that could affect future planning law.

The three appeal judges, Lord Justice Kerr, Lord Justice Nicholls and Lord Justice Staughton, unanimously refused to overturn a High Court ruling that the council had not misused its development control powers when it gave the scheme the go-ahead in June last year.

The community association was ordered to pay the costs of the appeal, unofficially estimated at £40,000. Leave to appeal to the House of Lords was refused, but the association said it intended to petition the law lords for leave.

Mr Robert Carnwath, QC, for the association, had argued that the council's planning committee wrongly decided to approve the scheme because the commercial development would pay for improvements needed to reflect the international standing of the 190-year old opera house. He contended that amounted to an "immateral" planning consideration and the permission was therefore legally invalid.

The opera house proposed its modernisation scheme, in which 13 historic buildings and all but one facade of the listed Floral Hall make way for 225,000 square feet of offices, shops and a car park, because no Government aid or other public money was forthcoming.

Ward given final appeal over £5.2m repayment

By Raymond Hughes, Law Courts Correspondent

MR TOM WARD, a US lawyer and former director of Guinness, has been given the chance to make a last challenge to a court ruling that he must repay £5.2m to the company.

The Law Lords appeals committee yesterday gave Mr Ward leave to appeal to the House of Lords against the unanimous decision of three Court of Appeal judges that Guinness was entitled to immediate repayment without the case going to a full trial.

Unhinging a High Court ruling in Guinness's favour, the appeal judges said in May that Mr Ward had improperly received the £5.2m "in plain disregard of his duty to the company".

The payment, alleged by Mr Ward to have been for his services to Guinness during its takeover bid for Distillers, was not disclosed to a meeting of the full Guinness board, it said.

therefore, breached both the company's articles of association and the Companies Act, the appeal court said.

The money was paid to Mr Ward via a Jersey company, Marketing and Acquisition Consultants.

Mr Ward contends that the payment was properly made to him, under a contract between him and Mr Ernest Saunders, then Guinness's chairman and chief executive.

Both men have been sued by Guinness for the money. The High Court has directed that the action should not come on for trial until after the criminal prosecution in which Mr Saunders and six other men face charges arising out of the Distillers takeover.

A warrant has been issued for Mr Ward's arrest in connection with that matter but the Serious Fraud Office has not yet started proceedings for his extradition from the US.

Wind and wave power unable to compete, says CEGB

Financial Times Reporter

THE CENTRAL Electricity Generating Board yesterday defended its plans to build further nuclear power stations, rather than investing equivalent sums of money in wind and wave power.

Mr Sam Goddard, corporate director of the CEGB's system planning department, said neither technology was well enough advanced to enable it to compete with the proposed 1,200MW pressurised water reactor (PWR) nuclear plant at Hinkley Point, Somerset, in the west of England, in terms of economics or security of supply.

He was giving evidence at the Hinkley Point C public

inquiry.

The CEGB is planning to build four PWRs by the year 2000 at a total cost of £5bn. The first, Sizewell B, is already under construction on the east coast of England.

Objectors suggested during cross-examination of Mr Goddard yesterday that the CEGB had not shown enough commitment to exploiting the potential of technologies such as wind power.

Greater investment would enable Britain to join other countries who now relied on "renewable" energies, to meet a significant proportion of electricity demand, they suggested.

Mr George Pritchard, an

independent objector who was a former director of the Greenpeace environment group, said the CEGB could obtain larger amounts of electricity in the South West of England through wind and hydro-power and harnessing the burning of refuse.

Mr Crispin Anbrey, representing the Stop Hinkley Expansion, suggested that, although the CEGB claimed to consider public opinion, its record so far was poor in regard to nuclear power.

He said wind power was now regarded as one of the most promising of the "renewable" energies.

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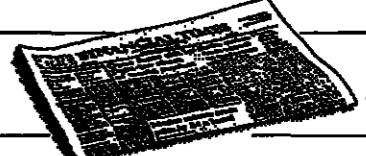
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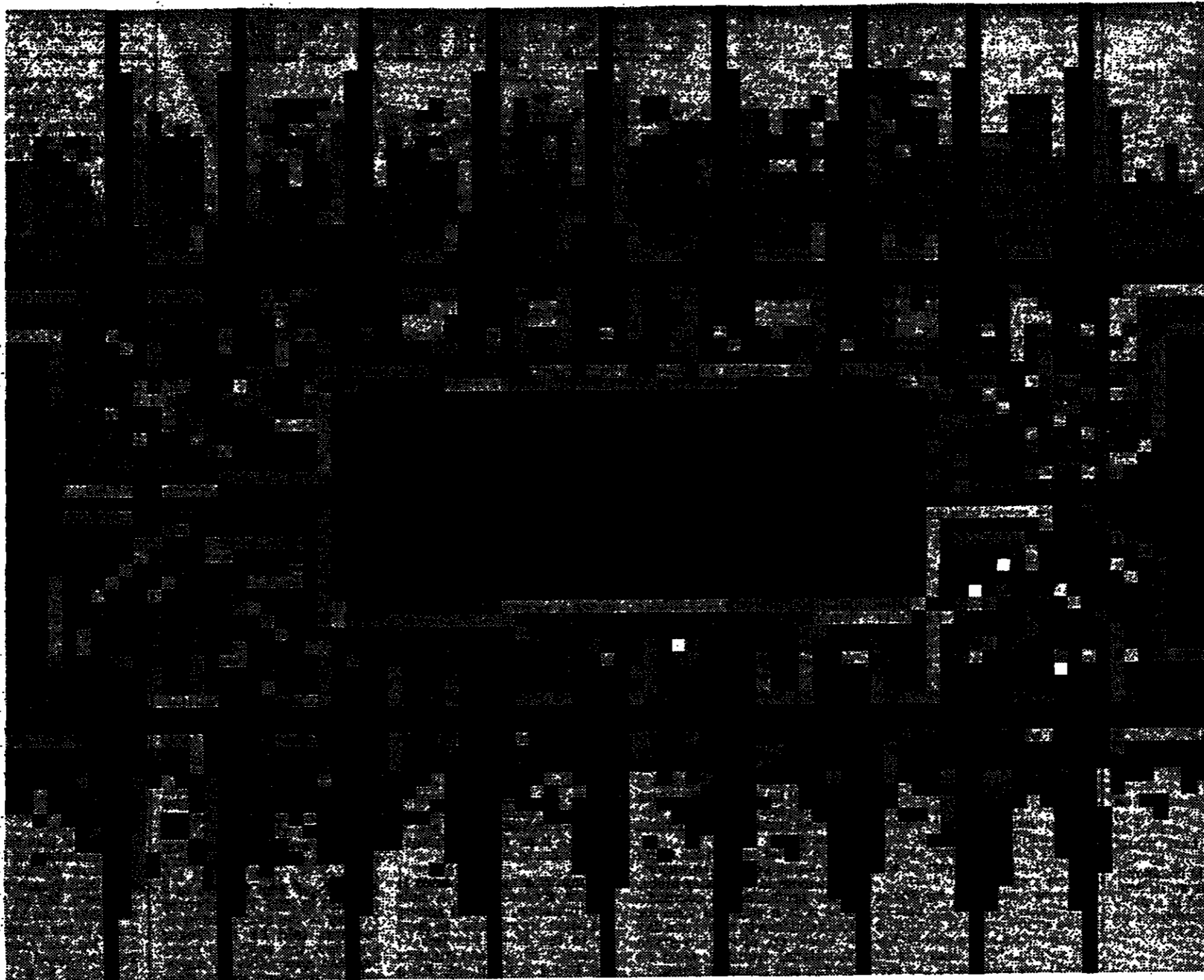
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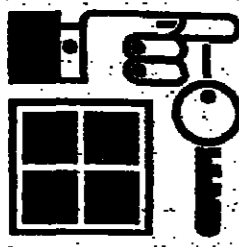
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FINANCIAL TIMES SURVEY



In an era of change, the year 1992 will be significant for some lawyers while irrelevant to others.

Among solicitors big City firms are prospering, but those who depend on legal aid feel the pinch. The Bar has long-term problems. Many of these developments are irreversible, argues Marcel Berlins

The 1992 conundrum

NEVER in its history has the legal profession been so uncertain about its prospects, so confused about its purpose and so polarised in its views about the future. Behind the veneer of politeness and mutual praise, barristers and solicitors have rarely been so divided; their showdown is still in its early stages. Even within the solicitors' branch a gap is growing, not unlike Britain's "two nations" chasm, that threatens - or promises - irreversible change to the structure and work of the profession.

Within the great drama that will determine the future of the legal profession, the scene entitled "1992" is likely to play a small part. Some lawyers will find it of critical significance; for the majority it will be of minor interest and limited relevance. As one small-firm solicitor remarked: "Never mind 1992; the question for me is whether I can survive 1989."

On the surface, solicitors have never had it so good; but that blanket assessment disguises an increasing, and worrying, polarisation within the profession. At the top, the big City and provincial firms can hardly cope with the demand

for their services in the commercial and financial areas of the law. At the same time, many smaller firms with traditional practices relying on individual clients are finding it a struggle to make a living.

The message emerging from a recent conference of solicitors practising in the criminal field was simple and gloomy: unless the government was prepared to raise the level of fees payable to solicitors for criminal legal aid work, large numbers would quit doing it altogether. Already, over the last two years, the exodus from criminal work has been significant; it could become a rush. At the same time, the government is scheming to keep legal aid expenditure under control by, in effect, transferring some of the advice-giving work from solicitors to agencies like the citizens' advice bureau. And in spite of the house-buying boom, an average solicitor's income from conveyancing is no longer able to subsidise his less profitable activities.

For many, survival means merger. The headlines have concentrated on the mega-deals creating 100-partner City firms like Clifford Chance and so on, the nationwide six-centre

100-partner Everheds; but the most frantic amalgamation activity has been among medium-size firms, especially out of London. With the mergers have come a hard look at the profitability of various areas of work, and an inevitable shift towards the more rewarding corporate commercial and financial areas at the expense of the individual in trouble.

The solicitor as salesman - of property and of financial services - is taking over from the solicitor as a source of help for the disadvantaged.

The plight of the little solicitor is a world away from the almost embarrassing success of the big City firms. The buoyant national economy, coupled with Big Bang, has sent the graph of solicitors' workload, fees and profits climbing off the page. Last October's crash proved only a minor blip in the inexorable rise. It is no longer a problem of where to find the clients, but rather of how to attract enough good qualified staff to do the work rushing in.

Cut-throat competition for future articled clerks has led to starting salaries approaching £20,000 a year in the City. The poaching of solicitors from other firms - or even of

whole departments - is no longer the unimaginable bad manners it was once considered to be; and more and more barristers are being tempted to switch over by the security, huge salaries and perks being offered to change sides.

The Bar, now numbering nearly 6,000, has gained less from the factors that have so dramatically boosted solicitors' business. To some extent barristers have been the main sufferers from the success of the other branch. They are losing out to the solicitors in recruiting young people (they cannot match the immediate financial rewards offered); they are losing their own colleagues who have been tempted to cross the divide and they are losing advice work which previously would have come to the Bar but which, with the increasing size and specialisation of solicitors' firms, is now being handled in-house.

The future of the barristers' monopoly of rights of audience in the higher courts has been the most widely publicised issue, but it is not necessarily the most important. Lord Mackay, the Lord Chancellor, has been shooting delicate arrows into the arena. His

deliberately teasing hints can be interpreted to mean virtually anything from radical change to minor tinkering. But even if barristers lose a large slice of their right to plead in the Crown Courts - as recommended by the Marra Committee - the practical effect may not be disastrous. Most solicitors will keep using barristers because it makes sense financially. Quite simply, it is usually cheaper for a solicitor to pay a barrister to spend a day in court than to waste his own more valuable time on criminal work.

But in the longer term, the Bar's difficulties are serious. To some extent barristers have only themselves to blame - not for what they are doing now, but for decades of past complacency, obturacy and lack of foresight. The last few years have seen a strong wind of change, in both attitudes and action. Barristers realise that they cannot sit back and expect the work to come in.

They have begun to advertise their chambers and to market themselves. A young barrister's education, professional training and pupillage have been streamlined and improved. Strenuous recruit-

ment to the Bar (on merit, not on whom-you-know) is being accompanied by greater financial support - through loans, grants, awards and bursaries - to cushion the difficult years of entry; and the Bar's leaders accept that they will soon have to pay pupils in the way that solicitors pay articled clerks.

Many of the traditional Spanish customs - like QC's having to appear with a junior barrister and barristers having to be accompanied by a solicitor in court - have been abandoned or are on their way out. Dickensian quills have been replaced by Amstrads.

The will of the Bar to change and adapt is not in doubt. The question is whether or not it has come too late to save it in its present form. The two-tier system, with a strong, independent pool of specialists available to the large body of generalists, is likely to survive. In what form, and what size, is less easy to predict.

Where, in this professional turmoil, does 1992 fit? For the legal profession, there is nothing magical about that date. It is a convenient psychological target, but heralds no great improved. Strenuous recruit-

Continued on Page 2



Celia Hampton looks at the changes since Big Bang

Breathtaking growth rate

THE CITY of London's Big Bang was not so much an event in its own right for law firms as a symbol and symptom of a change that had already started. Its moving force was the internationalisation of the financial world, already encouraged by the dismantling of restraints on capital and currency movements.

Big Bang opened London's markets to outsiders and welcomed advisers from abroad. The City could not afford to exclude the world's financial power-houses if it was to keep its place in the global markets, let alone gain the desired ascendancy. It generated a temporary spate of legal work while the City establishments re-organised themselves as conglomerates and new arrivals settled in.

The demolition of barriers between trading, stockbroking and advising, which happened on October 27 1986, brought on a surge of equity-related activity - flotations, privatisations, new issues, rights issues, take-over bids and so on. This led to a year-long explosion in legal work, with the lawyers barely able to cope.

Black Monday - 51 weeks later - caused anxiety at the time, but in fact gave lawyers something of a respite. Flotations were scrapped and underwriting became impossible. Continuing liquidity, however, enabled the corporate world to bounce back within a short time, using debt rather than equity. Growth was maintained by the law firms, but at a more manageable speed.

These were developments separate in themselves from the movement for more investor protection, though the two are connected, both conceptually and in practice. The legislation of the Financial Services Act has meant a lot more work for lawyers, but the proportion of growth attributable either to the Big Bang or to the FSA regime is obscured by the overlap. The overall rate of growth, by any measure, has been breathtaking.

Lawyers who practised corporate law in the 1970s became active in the field in the 1980s, and hyperactive after 1986 - a condition they seem profitably doomed to

suffer for the time being.

The work was already there, for English law has always been chosen to apply between some borrowers and lenders who have nothing to do with the UK. Work done by London law firms on the international capital markets was not greatly affected by the Big Bang as such. Linklaters & Paines, for instance, who specialise in this work, experienced a decade of steady growth, very temporarily interrupted by Black Monday.

The Big Bang brought a need for this sort of expertise to the domestic corporate scene. The law governing financial and corporate deals did not essentially change. The change for the lawyers has come rather from the new international element, added regulation and new tactics.

Internationalisation calls for knowledge of other countries' laws as well as, increasingly, the law of the European Community. It makes it cost-efficient for the biggest London law firms to open branches across the world. Nowadays the sun never sets on Clifford Chance, with offices in the three major time zones and seven more in between. The practical efficiency of Baker & McKenzie's international partnership has come into its own.

Other law firms form links with leading local lawyers in other countries. It might take a UK intruder years to become a serious match for the local competition, and co-operative arrangements have the advantages of economy, close contact with another legal culture and reciprocal reference of clients.

A new regular feature in company and financial work is regulatory advice. Since the 1950s, it has been the US lawyer's expectation to advise on compliance with administrative rules. The London lawyer used to concentrate his advice on the transaction in hand, mainly its commercial aspects.

Mr Tony Humphrey, a partner in Allen & Overy, notes the substantial increase in regulatory advice as a regular part of the corporate department's now permanent workload.

Continued on page 2

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LEGAL PROFESSION 2

Patricia Wynn Davies on the advantages of smaller or provincial solicitors' firms

'They'll come round in half an hour'

WHY CHOOSE provincial solicitors for "City" work? Mr Cecil Buckett, finance director of Birmingham-based engineering company Newman Tonks, puts the question the other way round: "Why choose a big London operation? We see no advantage in having someone 150 miles away when we can have someone who is cheaper and can offer us all the services of a City firm."

Mr Buckett instructs 25-partner Wragge & Co of Birmingham, one of the 30 or so medium-sized (in London terms) firms in the regions that offer City-type company and commercial services for public and private company clients.

Firms, and clients, say that it is not just a question of the up to 50 per cent price savings, compared with London rates which provincial firms believe they can offer their clients. As Mr Fane Vernon, British Dredging and Marine, 20-partner Phillips & Back of Cardiff, points out: "If you want them, they'll come round in half an hour; partners will come and the right partner will come."

Judging from a straw poll of 10 firms, not necessarily the largest, in each of the regions (including, as one firm puts it, the "no longer so depressed" North-East) provincial commercial practice involves a good deal more than drafting agreements and servicing the one-man start-up business. And regional firms, along with numerous "small" London ones, seem to have mopped up their fair share of the huge growth of invaluable expertise spawned by innovations like the Unlisted Securities Market, the third tier and the Business Expansion Scheme, the surge of venture capital activity and the birth of the management buy-out.

The volume of company and commercial work varies from

20 per cent of turnover in some firms to over 50 per cent in others, with hefty amounts of commercial property work plus tax and litigation on top. But mergers and acquisitions, flotations, other forms of financing, buy-outs and mainstream work for public companies are becoming the staple diet of many a provincial company law partner.

Beauty parades, against City of London firms as well as regional competitors, are *de rigueur*.

Few medium-sized firms believe that the market they have cornered will do anything except grow. Black Monday was only "a slight hiccup, a chance to draw breath"

Another helpful trend is the decentralisation of major companies and banks. Wragge & Co and 20-partner Hesloporth & Chadwick of Leeds, regional solicitors for Lloyds and NatWest respectively, are among the happy beneficiaries of that development.

Less exclusively commercial and more "all-purpose" firms such as Mills & Reeve Francis, with 37 partners in Norwich and Cambridge, are benefiting from the tide of easier money too. "The new markets, BES and the growth of venture capital activity have focused minds on expansion," says Mr Ian Alexander Sinclair, a partner.

The upshot is flotation work - one fully listed and two USM companies in the recent past - and lots of BES prospects alongside mainstream company and commercial activities.

Regional characteristics - the presence of merchant banks, stockbrokers and the big eight accountants in Manchester, diversification of the old industries in Leeds, greenfield activity in South Wales -

have also contributed to high levels of new business, helped along by the relaxation in solicitors' marketing rules and, most importantly of all, a weakening of the old bias towards the City.

According to Mr Clive Garson of 12-partner Halliwell & Landon, one of the half-dozen commercial firms in Manchester: "All the institutions and major introducers of business are now very keen to instruct local firms."

Provincial firms have all suf-

ered from pro-London leanings in the past. Some, like 50-plus partnership Aispic Wilkinson (the numbers were enhanced by a May merger), with offices in Liverpool, Manchester and London, have taken steps to stem the flow to the capital.

"We have always perceived the drift of work to London," says Mr Derek Morris, a partner. And contrary to popular myth, he says, "in Manchester particularly, we compete not only among ourselves but against London firms as well."

This firm also belongs to the Legal Resources Group (formerly Information Club) of separate but linked commercial law firms, along with Dickinson Dees of Newcastle, Pinsent & Co of Birmingham and London, and Simpson Curtis of Leeds.

Evarhedra, a planned "partnership of partnerships" group has a foot in the capital too, via the London branches of member firms Evarshed & Tomkinson of Birmingham and Daynes Hill & Perks of Norwich (other members are Alexander Tatham & Co, Manchester and Broomeheads, Sheffield).

Most of these firms are viewed as large by provincial standards; London ones with fewer than 50 partners are merely medium-sized. Mr Robert Barman of Travers Smith Braithwaite, one of the smaller firms in the Square Mile most admired by bigger City folk, says that the key to success in this league is not to specialise in everything.

"At our size, you can't. We stick to certain areas and aim to do them well, concentrating on efficiency and speed." Though well-known as official solicitors (with others) to the Stock Exchange and NatWest, the firm's niche is acting for intermediaries. "We benefit

from the conflicts of interest," which in turn means plenty of work for brokers and merchant banks.

Further down the London size rankings, Nicholson Graham & Jones, with 16 partners, is distinctly small by City standards. But it does not seem to be a major drawback. Historically, the firm's niche was the entrepreneurial client - Mr Robert Maxwell is one of the better known. As Mr Richard Herbert, a partner, admits, "one or two of our entrepreneurs have come good." Nowadays, with some clients' profits topping £100m a year and big name merchant banks among its customers, it competes much more directly with the City giants.

Medium-sized firms are suitably modest about their achievements. Few claim to have more than a handful of very big public company clients, or that they have any real reputation in transactions with a strong international flavour or in the more sophisticated forms of financing, though most would buy in the expertise if Eurobond deals started coming their way.

Equally, few believe that the market they have cornered will do anything other than continue to grow. Black Monday proved to be only a "slight hiccup" giving, as one put it, "a chance to draw breath."

The main niggles of the out-of-towners, though times are changing, is to do with the attitude of the merchant banks, which tend to steer potential company clients towards the central "City magic circle," says Sir Derek Bradbeer of 21-partner Wilkinson Maughan in Newcastle, "still exerts a firm grip." That may change. As Sir Derek observes, "convenience for the merchant bank is not necessarily convenience for the client."

The smaller firms have developed the expertise, the pace-power and the back-up by rapid internal expansion or by merger. A product of a recent marriage is 27-partner Vesla Washbrough, one of Bristol's three commercial firms.

"The work which the two firms were doing needed greater resources in terms of numbers of people - we had both struggled on occasion - and in terms of expertise in specialist areas," explains Mr John Price, a partner.

But attracting new blood is a problem - and just - at the moment London firms are doing rather better out of the recruitment crisis in the solicitors' profession.



Robert Maxwell, after winning damages last March in the High Court for "serious libels" in an unauthorised biography

One way of meeting the twin demands of specialist expertise and the high levels of training needed to attract (and keep) able recruits is the device of the linked practice. Wragge & Co is a member of the MS group of firms along with Mills & Reeve Francis, Addleshaw Sons & Latham, Manchester; Booth & Co, Leeds; Burgess Salmon, Bristol and Bond Pearce (Plymouth).

"The principal benefit is the training and back-up, the ability to call on other firms, and an excellent know-how expertise," says Wragge partner Mr John Crabtree.

Medium-sized firms believe that their strength and their

The conundrum of 1992

Continued from Page 1

events. It provides a spring-board for the Law Society and the Bar to try to raise the consciousness of their members to the opportunities offered by the changes that 1992 will bring to clients and potential clients; but the results, given the nature of lawyers, are not likely to be dramatic.

English lawyers (from both branches, and whether based in London or in the EC) are already easily the most prominent exporters of legal services within the Community. Their presence in Paris and Brussels especially has been innovative and rewarding. The 18 or so solicitors' firms in Paris have carved out a highly remunerative market in EC and international corporate and financial advice, to the rage of French lawyers who, through their government, are rebelling by trying to restrict foreign lawyers' right to practise - the opposite of the spirit of 1992.

The truth is that there is no single free market for legal services now, and there will not be one in 1992. There are, and will continue to be, a variety of arrangements allowing lawyers in a carefully defined circumstances - to transcend national boundaries and offer their services in other member states. Some of the rules are already in force. Others are under current negotiation, with 1993 as their target for implementation.

A 1977 European Commission Directive allows British lawyers to appear in foreign courts, provided they are accompanied by a local lawyer. That concession has been used only three times. The reciprocal entitlement has also been rarely used - a few Irish advo-

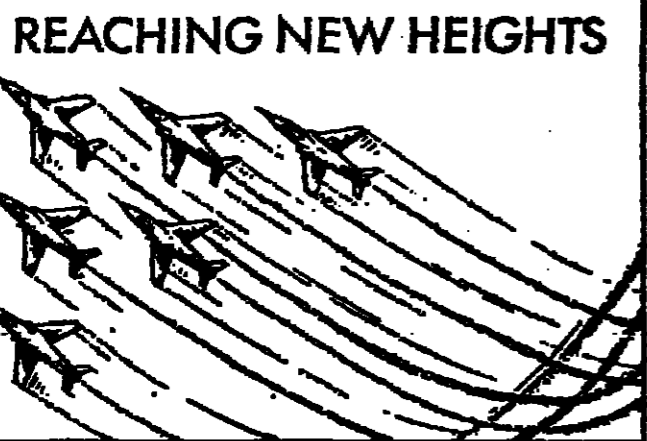
cates have appeared in English courts, as has one Dutch lawyer (to general praise) and French crooks defending their crant fishermen.

A 1995 draft directive on the mutual recognition of diplomas and professional qualifications has been more controversial. In its original form, it would have allowed foreign lawyers easy entry into UK professions. For once, British protests were heeded, and the new and stricter version would require the lawyer from another member-state to take examinations set by the local professional bodies. The exact details are still being discussed.

Reaching agreement on the rights of establishment of lawyers - allowing lawyers of one member state to set up practice in another - has proved more difficult. In particular, under whose rules and discipline does the lawyer operate - those of his own British professional body's or of the authorities of the state in which he is practicing? The irony of 1992 is that, quite possibly, English lawyers wanting to set up elsewhere in the EC will be under more restrictions, not fewer. Far from opening up new frontiers, it might close some.

Whatever its exact detail, the brave new world of 1992 will provide the English legal profession with an opportunity for gradual growth rather than explosion. 1992 will be no revolution; that, for lawyers, is taking place on different fronts.

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A breathtaking growth rate

Continued from Page 1

Advice on Financial Services Act implications features in almost every corporate transaction. An additional factor noticed by Linklaters is the increased involvement of banking regulation in most corporate transactions as a result of Black Monday's replacement of equity by debt as the main source of finance.

The increasing complexity of the transactions themselves and the habits brought into London by the new entrants, especially from the US, have added to the lawyers' load. For instance, the securitisation of debt is now normal rather than exceptional. UK lawyers have readily adapted to any new ideas, but it means that each deal is legally more complicated, while still having to be done within the same time-scale.

London law practice has also been touched by some of the US lawyer's home habits, such as its early recourse to litigation. It is now quite normal for someone to go to court during a contested takeover. That was uncommon in 1985.

For many years, all City law firms have been expanding.

Their recruitment problem is well publicised, as is their propensity to merge with each other. Firms of all sizes have been affected, though the market leaders in corporate and financial work tend also to be among the largest in size.

Among the slightly smaller firms - yet still huge by European standards with 150 lawyers - Turner Kenneth Brown's experience is illustrative. The corporate department has grown 50 per cent over the past two years. According to

Mr David Wightman, the senior partner, this has continued the previous trend but with a rapid acceleration. He sees no prospect of demand falling off.

The firm is looking for about 30 recruits a year. From the use of an overnight typing service at the beginning of the 1980s, the office is now open 24 hours a day, seven days a week.

Allen & Overy has experienced accelerated growth for a good five years, but in the last two years the corporate department has exceeded the norm. In 1987, the number of

fee-earners increased overall by about 28 per cent; the corporate department expanded by 40 per cent.

In the last two years, the commercial side of the practice has grown more than 50 per cent. The firm is looking for about 60 recruits a year. A 13-hour working day is not abnormal for lawyers, especially those in the company and banking departments.

Linklaters specialises in company and financial work, with about half its lawyers working in these fields. Big Bang put uncomfortable pressure on the firm to expand its domestic corporate capacity, according to Mr James Wyness, the managing partner. Since Black Monday, this has eased. Over the last two years, the corporate department has grown by about 40 per cent, and the present rate of acceleration is strong but bearable.

A peculiarly encouraging outcome of Big Bang has been Linklaters' welcoming back of some of the lawyers who defected to City institutions at that time. Of course, the firm benefits from their broadened experience and their renewed enthusiasm for private practice, but accomplishing this without resentment is a revealing insight into the business management of a law firm.

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LEGAL PROFESSION 3

Prof J Ross Harper on the outlook for Scottish solicitors

No longer on the defensive

MEMBERS OF professions, particularly solicitors, must surely be forgiven if during the past decade they have felt a sense of bewilderment and paranoia. They have seen the whole concept of the established professions come under attack from the government, the Department of Trade and Industry and the Director of Fair Trading, on the basis that the rules and regulations of the professions are restrictive and anti-competitive.

At the same time, they have watched as the government has succeeded in encouraging self-regulation in various commercial areas as well as imposing the most complex rules and regulations in respect of investment business. Small wonder then that the government is perceived as encouraging professions to become businesses and businesses to become professions.

Scottish solicitors have possibly viewed these recent developments with greater incomprehension than other professions. Solicitors north of the border have a long tradition of being "men of business," it being recognised that only a proportion of their professional lives was concerned with purely court matters or questions of law and that they also played an active role in the commercial and domestic lives of their clients. Accordingly, solicitors have for many years seen themselves as

being in competition with other professional and non-professional advisers. Nevertheless, the challenges implicit and direct from those in or connected with the legislature have resulted in a fundamental re-appraisal by the solicitors' profession of its role in society.

One of the most recent of these challenges came from the Secretary of State for Scotland through the Scottish Home and Health Department's discussion paper entitled "The Practice of the Solicitor Profession in Scotland." Included in the paper was a proposal that solicitors should be permitted to form partnerships with other professionals, such as accountants, to offer combined professional services under the name of Mixed Disciplinary Practices (or MDPs). The fiercely negative response of the Law Society of Scotland, issued in July, which sought to highlight the key points which distinguish the solicitor profession from others, has assisted in focusing the general re-appraisal process.

As a result it has been rediscovered that the traditional approach of the solicitors was for the benefit of the clients and the public at large and was not a trade barrier. The basis of the profession has been in many ways a precursor of the consumer protection legislation that has dominated the statute books of the past two decades.

In arguing against MDPs, the Law Society has pointed to the fact that professional regulations imposed on solicitors derive from the objectives of rehabilitating the independence of lawyers, the solicitors' vital contribution to the administration of justice, the rights of the clients to demand confidentiality, the availability of legal advice in all areas of the law (even the less attractive and remunerative areas), the client's freedom of choice, and maintaining financial safeguards, all of which objectives are based on the need to provide practical consumer protection.

The Law Society is expected to respond in the near future to the Department of Trade and Industry's green paper on restrictive practices, which admits that it finds it impossible to evolve a concept dealing with customer and public interests alongside the four stated commercial concepts against which exemptions to the general prohibition against restrictive trade agreements are to be judged.

Notwithstanding, the department's declared intention is to challenge the regulations and

controls of the professions in the same context as commercial agreements falling to appreciate that the controls of the professions are of the same character as consumer protection legislation and frequently derive from a statute introduced by parliament.

There are signs that the profession's uncertainty and defensiveness of the last 10 years will shortly be a thing of the past as solicitors have renewed confidence in themselves and their commercial competition from the banks, accountants, brokers and others, who over the last 50 years or more have expanded their operations and services (once the sole preserve of the Scottish solicitor) spending ever more on advertising but no more on consumer protection.

More recently, Scottish solicitors, who have always acted as selling agents for their clients' houses, have seen the introduction and growth of the estate agents offering a single style service compared with the variety of services on offer from solicitors.

Small wonder then that despite the groans from all quarters at the massive tones

of regulations issuing from the Financial Services Act, many Scottish solicitors allowed themselves a wry smile at the attempt to enforce on others the concepts of best advice, knowing your client, putting your client first, and personal responsibility, which the profession has always had as part of its own regulations in relation to all aspects of solicitors' services, not just investment advice.

But the challenges from on high and the growth of competition in the service market have brought changes and new concepts. This is perhaps most obvious in the changes in the advertising rules imposed on solicitors. Within three years solicitors have moved from a position where advertising of virtually any description was forbidden to one where only a very few restrictions are imposed on all types and methods of advertising. It is taking time for solicitors to come to terms with the new, permissive rules but there are signs that some firms are beginning to appreciate the breadth of marketing tools now available to them.

Marketing as a principle of

running a lawyer's office, was previously on the back burner and was thought of in terms of client satisfaction and loyalty to the firm. Here again, however, there are signs of rapid change. Whether due to increased competition from within or without the profession or simply awakening commercial awareness, firms are having far greater regard to the presentation of services and applying marketing concepts to the running of their offices.

There has been considerable change in office styles, ranging from the introduction of welcoming shop-front offices, through all types and styles of practice, upwards in size to smart and spacious premises, capable of impressing the largest commercial client, and including the introduction of some of the latest office technology.

All this is a far cry from the dingy lawyer's office beloved of the novelist and film director. Gone, or at least going, too are any remnants of the attitudes of an earlier age when a solicitor might have regarded himself as having some divine right to have clients, and

in its place a consciousness that it is not just a service which the client requires but in addition a particular style or service designed to cope with all the client's needs. The clients have also presented challenges, not least of which has been an increasing tendency to question the solicitor's advice and actions. Unaccustomed to this, solicitors began to believe that everyone was against them, but have now come to recognise that the client of today is seeking a greater understanding of what is going on than clients of yesterday.

Many firms are responding by trying to anticipate their clients' anxieties and to offer the necessary information in the form of booklets, etc, before the client has to ask the question.

There is a growing sense of confidence, backed by research work undertaken by the Scottish Consumer Council, that solicitors in Scotland are providing by and large a service which the clients find satisfactory and that Scots Law itself provides a working framework capable of coping with the problems of clients in the 1990s.

There is, too, a sense of anticipation of renewing old ties as 1992 approaches, reminding Scots lawyers of the common ties between their legal system and historical base and those of many other members of the European Community.

A recent survey of Scottish legal firms by the Law Society of Scotland has indicated that many envisage expansion over the next 10 years. Early signs of this include a firm of solicitors opening an office in the Falkland Islands.

While Scots lawyers are energetically tackling the challenges raised in the 1980s, some problems are still clearly visible. In addition to the misplaced, but threatening, challenges of the Department of Trade and Industry and others which strike at the very core of the profession, these difficulties include the failure adequately to recompense those solicitors acting in the legal aid scheme and the frustration caused to many solicitors arising from the prohibition against them having any rights of audience in the higher Scottish courts.

The adaptability and energy of Scottish solicitors displayed in the 1980s, combined with their renewed self-confidence, may yet enable answers to be found. If not, then the work of the last 10 years will be for naught and the 1990s will see the disappearance of the professions and the arrival of the regulated service industry, tailored to produce maximum profits with minimum effort, based on self-interest and operating within an increasing network of public interest restrictions.

The author is president of the Law Society of Scotland.

Rachel Davies on the prospects in Wales

Cardiff has space for courts

BUSINESS IS booming. That is the message that comes through from urban Welsh lawyers, north and south.

A changing economy and industrial development are taking them beyond the borders of general practice into the specialised realms of tax, company and commercial law. Mining and metallurgy have gone from Wales but are being rapidly replaced by newer, lighter and more varied industries. The Welsh Development Agency and foreign investment are producing results.

In the north, development - mainly in the Chester/Wrexham area - consists largely of electronics and other light industries and office relocation. In the south, German and Japanese companies are investing throughout the area. The Mint and Companies House arrived some time ago, and the Patent Office is on its way. Dockland development, relocation of industry, compulsory purchase, office developments, leisure developments and the consequent influx of accountants, banks and financial

institutions, are all contributing to an expansion of commercial practice in the law.

The main opportunities, of course, are going to the larger firms with facilities and partners to cope with expansion and specialisation. In the north the largest is Walker Smith & Way of Chester and Wrexham, with 17 specialising partners, and a growing commercial practice litigating in the Manchester, Liverpool, Birmingham or London High Courts. Little of the work is coming through to the local bar, which continues to concentrate on crime and general practice.

In the south commercial work is coming through to the Cardiff bar, and is welcomed. Mr Philip Rees, head of Cardiff chambers, considers that the increasing Chancery work justifies a permanent High Court sitting in Cardiff, instead of the fortnightly visit from a deputy judge shared with Bristol and Birmingham.

Mr John Bowen, a senior partner in Morgan Bruce & Hardwicke, Wales's largest firm of solicitors, agrees. He

sees Cardiff as a fast-moving commercial centre justifying a permanent Chancery court and a permanent commercial registry. His firm conducts actions all over the UK, but particularly in the High Court, including the Commercial Court.

Four Cardiff firms take commercial work - Morgan Bruce & Hardwicke, Phillips & Buck, Edwards Geldard and Edward Lewis & Co.

Morgan Bruce considers itself on a par with any medium-sized City of London firm, capable of handling every aspect of practice without the need to consult outside firms, or to seek advice from counsel except on highly complicated specialist matters.

The firm's international side is developing. It receives instructions from Tokyo, and

from Welsh-based German and Japanese companies; it has a healthy and multilingual overseas property development practice, and is now contemplating a Warsaw office to cope with its Iron Curtain business.

It also contemplates a London office or merger with a smaller London firm, not with the object of joining the battalions of City solicitors, but to be closer to the Stock Exchange and to attract investment to Wales. "We're concentrating on the Welsh economy," says Mr Bowen. The firm has three locations in Cardiff and others in Pontypridd and Swansea, thus stressing its commitment to Wales.

The same commitment can be felt in the attitude of the bar. Mr Gregory Taylor, a barrister, points out that its mem-

bers are drawn largely from the valleys and other local areas and have a particular understanding of the work and the people, which came manifestly to the fore in the hundreds of actions which arose out of the miners' strike.

Mr Rees's attitude endorses this. He likes to have observed budding barristers through a year of pupillage before deciding whether to accept them as members of chambers. "We prefer not to take London rejects," he says, "but to foster our own indigenous talent." A healthy proportion are Welsh-speaking, capable of meeting any demand for Welsh court hearings, and courts throughout Wales are equipped for two-way translation.

Gloomy forecasts of firms disappearing along with the

conveyancing monopoly may yet be proved wrong. In rural areas there has been little effect so far. This may be due to the Welshman's natural suspicion of anyone who has not dealt with his family's affairs for generations, or, more probably, to the licensed conveyancer's preference for the concentrated catchment of a built-up area.

Disappearance of the monopoly seems to have affected conveyancing practice as a whole in the sense that the prospect of competition has led to cutting of costs, increased efficiency and better value for money. Some conveyancing solicitors consider the changes are a good thing - that too many of their brethren were taking the man in the street to the cleaners. There seems,

however, to be a general feeling that other lines have to be looked at.

Mrs Barbara Rees, a consultant who recently retired as senior partner in David and Roy Thomas, Swansea, sees a positive approach to the loss of conveyancing monopoly as essential. Her firm had a strong conveyancing practice and ran its own building society. Now her consultancy practice is based on the retail industry, probate and general practice. After her retirement, the rest of the firm split. Half remained in general practice, and the other half went into estate agency/conveyancing.

In urban areas conveyancing firms are finding other strengths, and the tendency is to take a commercial line. The switch-over is made easier by the coinciding industrial growth. Far from firms disappearing, their work is increasing, is more varied and is commercially heavier.

Alongside such growth, pleas for a permanent Chancery court and Commercial registry appear too modest.

A standard excuse for delay in the London High Court - lack of court space - could easily and satisfactorily be remedied by creating additional courts in Cardiff. With a flourishing local bar, first-class solicitors, excellent communications, plus floor space at one-third of London prices, it would make an ideal location for five or six or more High Courts.

Cardiff is not a provincial town. It is the cosmopolitan, cultural and commercially alive, capital city of a country which, more than 1,000 years ago had comprehensive written laws covering crime, personal injuries, family law, inheritance, women's rights, proprietary rights, immigrants' rights, appointment of the judiciary - and including a code of contract and surety sophisticated enough to form a sound basis of relations in any commercial community.

There is no need to cram extra courts into corners of London when cases from most parts of the UK could be heard so conveniently in Cardiff.

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LEGAL PROFESSION 4

Leo Herzel spotlights key changes in the US

Goodbye to fusty gentility

LARGE CORPORATE law firm practice in America has changed dramatically in the past 25 years. The most important of these changes are the decline in the barriers to entry on religious and racial grounds; the large number of women entering the profession; the sharp increase in the incomes of lawyers in these firms; and the growth in importance of inside corporate law departments.

The decline in religious and racial discrimination in law firms is part of a general trend in American industry and finance. The main causes appear to have their origin in World War II.

After the war, competition in American industry and finance increased sharply due to the pent-up domestic and international demand for US goods and services. A contributing factor was the large social dislocations caused by the War which dislodged the ascendancy from its grip on the economy. Another influence was the shock caused by the recognition of what had been happening in Nazi Europe, which undermined the respectability of religious and racial prejudice.

Women benefited from the same developments, although there was a delay caused mainly by a lack of supply of

qualified women. So it took time for women to become adjusted to these opportunities and to become qualified as lawyers.

Despite the increase in the supply of lawyers, caused by the decline in these barriers to entry, and the loss of business to inside corporate law departments, lawyers' incomes in large firms have been going up rapidly.

The most interesting and dramatic example is Wachtell, Lipton, Rosen & Katz in New York which has a highly specialised takeover and bankruptcy practice. The partners in that firm had an estimated average income of \$1.4m in 1987. The main causes of these high incomes are the many more hours worked per lawyer and an increase in demand for the legal services performed by large firms. In Wachtell Lipton, for example, the ratio of partners to salaried lawyers is about one-to-one, so the high incomes cannot be explained away as an exploitation of young salaried lawyers.

Discrimination and lower lawyers' incomes had been closely associated. The connecting link was a conspiracy of gentility: don't ruffle my placid life and I won't ruffle yours; and let's keep out anyone who might disturb the peace. Lawyers, particularly

partners, usually didn't work very hard. Law firms were reluctant to compete economically either by raising lawyers' salaries or by luring away partners from other firms.

Another important cause of the increase in incomes is the star phenomenon. This is particularly evident in the takeover business. Transactions are very large and the possible profits for bidders and investment bankers are correspondingly large. For the boards and officers of targets in takeovers, the takeover premiums at stake are very high: one of the costs of takeover is usually dismissal.

Success or failure may be determined by very small differences in performance. For the consumers of this type of legal service it appears reasonable not to take even very small avoidable risks; and if a law firm has a reputation for devising ingenious bidding strategies or defences, it seems logical to pay the very high fees asked.

The same phenomenon can be seen in the very high fees and salaries of star performers such as opera singers and professional athletes. Small variations in performance or renown may make the difference between success and failure; and the economic differences between success

and failure can be huge.

The increase in the stature of the inside general counsel has changed the relationship between large law firms and clients drastically. Except in crisis situations, it is becoming unusual for the top partners in law firms to have close personal relationships with the chief executive officers of their corporate clients. To do so could be an affront to the general counsel which both the law firm and the chief executive officer wish to avoid.

For similar reasons, it is no longer common for lawyers from large corporate firms to sit on the boards of directors of their large corporate clients. Concern is also heard about the independence of directors, such as lawyers and investment bankers, who provide services to the company. If there is a lawyer on the board now, it is generally the inside general counsel, or perhaps a lawyer whose firm does little or no work for the company. But quite commonly, there is no lawyer at all on the board.

This change in the relationship of law firm and client is far more important than the loss of business caused by the rapid growth of law departments. It is usually quite easy for well-managed law firms to adjust to the loss of business to law departments if they have

time. In fact, many law firms prefer to have some such limit on expansion so they can concentrate on the most profitable law business. The growth of corporate law departments gives them a reason to forgo business without taking the risk of losing the client.

Inside general counsels have been another important influence in making law practice much more competitive. It is natural for general counsels to want to reduce dependence on a single supplier of law services. Moreover, general counsels, and inside lawyers who work for them, form close personal relationships with the lawyers from law firms with whom they work.

Because of these relationships, if a young lawyer decides to move to another law firm, it is not unusual for him to be able to take some of that business with him. This is a big change from the days when the relationships between law firms and corporate clients were dominated by top partners who were close friends of the chief executive officers. It was much more difficult then for a young lawyer who wanted to move on to take law business away with him.

Lawyers in the large American firms may be missing some important things in life. Competition and hard work are not the only virtues. On the other hand, for this lawyer at least, it would not be a pleasant choice to have to go back to the fusty gentility that used to dominate the profession.

The author is a partner in the Chicago office of Mayer, Brown & Platt.

IN-HOUSE LAWYERS

When one client is calling the tunes

AN UNKNOWN but large number of qualified lawyers choose to work for companies rather than enter private practice. Some 2,200 solicitors taking this route regularly renew their practising certificates (licences to do work reserved to solicitors), but beyond that the numbers can only be guessed at. Many more are solicitors working in a purely advisory capacity, and there are probably some 2,000 to 3,000 barristers in company employment.

The range and character of the work to be done by these lawyers are immensely varied. The legal department of a multinational will offer a very different career from a smallish engineering firm needing a single lawyer on its staff. No two jobs are quite alike, even in companies in the same sector, and the company's business is so central a part of the lawyer's work that there are great differences between sectors.

Some legal tasks are much the same as in private practice — conveyancing or drafting contracts, for instance. Others (especially where the work is international) are more like participation in the general business of the company.



Sir David Steel: from company lawyer to chairman

There is an ambivalence in the position of employed lawyers. While they are paid members of the company's staff, they retain their identity as members of a profession. It sounds odd to the uninitiated, but a corporate lawyer will refer to his or her employer as "the client".

Lord Denning said of employed lawyers: "They are regarded by the law as in every respect in the same position as those who practise on their own account. The only difference is that they act for one client only, and not for several clients. They must uphold the same standards of honour and of etiquette. They are subject to the same duties to their client and to the court." (*Alfred Crompton v Customs & Excise* (1972) 2 AER 376).

The ambivalence was uncomfortably illustrated by a recent case commented on by the Law Society. An employed solicitor had engaged the services of an outside barrister on one of the company's legal matters. The company went into liquidation. As barristers cannot enforce their fees, the barrister's bill could not be put in to the liquidator in the normal way. Instead the barrister approached the solicitor personally. Non-payment of a barrister's fees is a matter for individual professional discipline by the Law Society. The solicitor had (in theory at least) to pay the barrister's fees from his own pocket.

The details of this case were not made public, and the facts were unusual. The problem arose from the "public policy" of not letting barristers sue for their fees, but it is a cautionary reminder of the corporate lawyer's dual role in the company's team.

The need to be part of the team is important. Outside lawyers advising companies tend to be brought in on a limited brief, either on a single project or after things have started to go wrong. The in-house lawyer has to be there before detailed formulation of the project, and to make sure that things do not go wrong.

The role is not unlike that of the family lawyer of the last century who advised generally on the client's affairs. The client is less interested in what the law stops him from doing than in how he can lawfully do what he wants to do.

This makes their role rather lonely for some in-house lawyers. They have to make sure the company obeys the Financial Services Act to the letter, makes agreements which will not go straight to the EC Commission or the Office of Fair Trading as anti-competitive, observes environmental rules for dangerous chemicals, and

so on. These lawyers can sometimes be seen as a deterrent to commercial enterprises. A large company will have its own staff of experts. But while a lawyer employed by a bank is likely to be expert in banking law, he tends to keep more of the generalist approach than he would in private practice — banks also build offices, hire and fire staff and hatch "1982" plans.

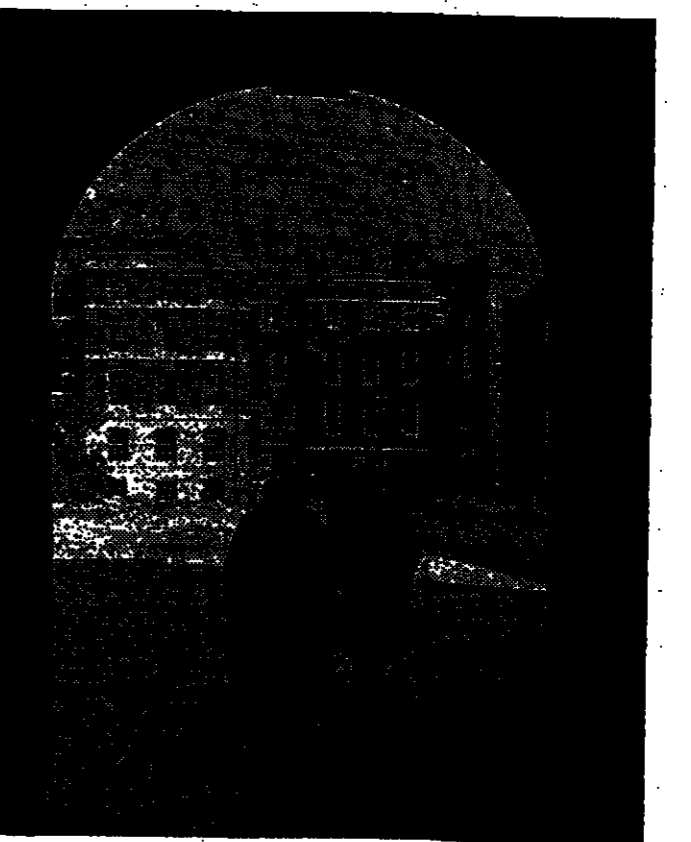
The external lawyer will usually be handed a ready-made problem — a share acquisition, an agreement with a European competitor, going ahead on a new factory. By the time it reaches him it will be a "takeover", "competition" or "planning" problem. The in-house lawyer, on the other hand, has to spot the problem, and its legal nature, as it arises. For this reason, among others, the corporate lawyer needs to know what is going on throughout the company.

Levels of pay are published annually by Chambers & Partners, an employment agency specialising in placing lawyers. Figures for corporate lawyers compare favourably with what a lawyer in private practice can expect, especially at the start. The total remuneration for a legal assistant in industry in the 25-30 age group is about £28,000. In private practice, assistant solicitors only better this if they work in City firms (£25,000-£26,000).

Beyond this, it is not easy to draw comparisons (Chambers's figures do not include solicitors in private practice who are partners). Overall, it would seem that, although corporate lawyers may not hit the heights reached by the most successful in the City or at the specialised Bar, and national averages for industry are as misleading as averages for private practice, the salary offers a sound incentive to opt for a career in industry. Service industries are the best remunerated, followed by oil and banking. Engineering and construction are the least rewarded, with financial services second from the bottom of the league.

Though it is impossible to say how many achieve it, there is also the possibility of moving sideways from the legal department of a company into corporate management. Company secretaryship is a logical destination, although this is rather a special enclave in the management structure. An example, however, for moving in-house lawyers was set by Sir David Steel, chairman of British Petroleum from 1975 to 1981. In 1980 he joined the company's legal department as a solicitor.

Celia Hampton



At the end of the day, it's back to chambers in the Temple

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FINANCIAL TIMES SURVEY



The globalisation of the world automotive industry is entering a new era as the major producers seek to

gain a competitive edge on their rivals by establishing a worldwide sourcing network for vehicles and components, writes Kevin Done, Motor Industry Correspondent. But current sales buoyancy belies the problems of trade and structural adjustments which lie ahead

The eye of the storm

THE WEST European motor industry is in a chaotic mood. More cars are being sold than ever before as West European markets head for record registrations for a third successive year.

Profits are surging and boosting confidence with car production in Europe on target for a best-ever total of 12.5m units surpassing last year's record of 12.2m units.

After years of being dogged by overcapacity European car makers are preoccupied more with efforts to squeeze out additional vehicles to meet a level of demand, which almost without exception, they have underestimated.

However the boom is temporarily serving to mask the mounting challenges and pressures which are relentlessly redrawing the structure of the world automotive industry.

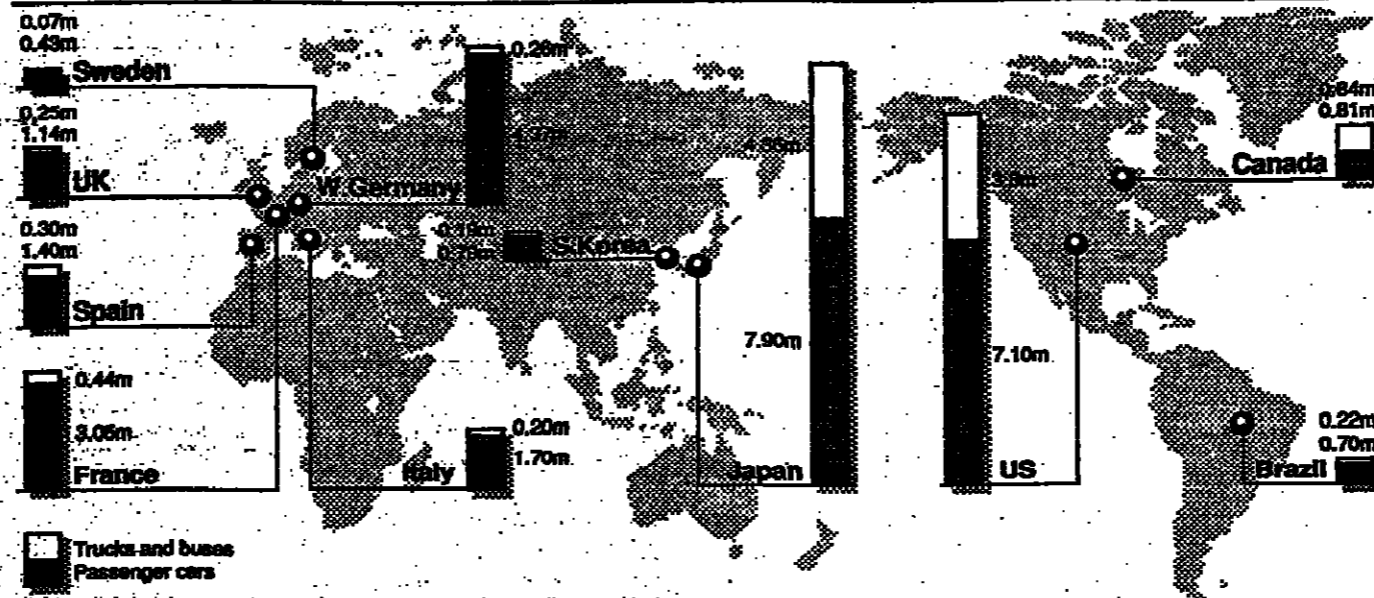
In the last 10 years the motor industry has become increasingly global in scope and character, and European producers will face a new scale of competition during the 1990s as vehicle makers from Japan, the

US and the newly industrialising countries seek to gain a growing share of the world's most dynamic car market.

According to Professor Garek Rhys, professor of motor industry economics at Cardiff Business School, the motor industry in Europe is currently "in the eye of the storm". Despite the present record demand for new cars in most European markets, the industry will again face the looming threat of overcapacity in the 1990s. The \$610m investment by Nissan, the second largest Japanese automotive group, to build a 200,000 units a year car plant in north-east England, is only the first of several expected moves by the Japanese industry to set up new assembly capacity in Europe.

Toyota, Mitsubishi, Subaru and Suzuki have all made clear that they are studying the feasibility of establishing assembly plants in West Europe, while Honda has already forged a production link with Rover Group in the UK. The setting up of production capacity in Europe marks a

World motor vehicle production



The Motor Industry

new stage in the global expansion of the Japanese motor industry, and is causing profound disquiet among some European vehicle makers and governments, as it appears that the days of import restrictions are numbered.

Nissan's move this month to start the export of cars from its UK plant to markets in continental Europe, including France, has already blown up into a running trade row between London and Paris. The UK is championing Nissan's cause and insisting that the cars in question are British-built having reached more than 60 per cent local content and are therefore free to circulate throughout the EC. France insists on classifying the cars as Japanese imports until they have reached a local content level of 80 per cent.

Behind the Anglo-French dispute lies the continuing confusion over framing both an external and an internal trade policy for the European motor industry as part of realising the vision of a single market in Europe in the 1990s. The issue dramatizes the tensions existing between those seeking the creation of a "fortress Europe" and those accepting that the battle in tomorrow's motor

industry will be fought on a global scale, and that no trade barriers can insulate European producers from the fray. As part of the development of a global market broad product tastes in terms of size, shape and mechanical specification are converging and the world's vehicle makers are moving increasingly to global sourcing, both of products and components. (It is no longer exceptional that an automotive group such as General Motors of the US should take a car designed and engineered by its subsidiary in Europe, the Opel Kadett/Vauxhall Astra, produce it in South Korea with its 50 per cent owned affiliate Daewoo Motor, and then import it into the US for sale under the Pontiac Le Mans badge).

During the 1990s Europe will have to look too at the US as a potential source of a new wave of imports, both from US and Japanese producers, as well as at the rapidly emerging motor industries elsewhere, particularly in South Korea. The potential for trade conflict is not only with Tokyo. The Japanese automakers are well on their way to establishing a production capacity of more than 2m units a year in North America. Cars have

begun running off the assembly lines at several new Japanese plants this year including the latest, Toyota's \$800m car assembly plant in Georgetown, Kentucky, which will be capable of producing 200,000 units a day by the early 1990s. The expansion by the Japanese vehicle makers in the US has already entered a new phase as the components suppliers follow the vehicle makers (OEMs) into the market. Most attention has focused previously on the assembly plants themselves, but they are being followed by a wave of suppliers as the Japanese build a replica of their domestic industry in the US. Several engine plants have already been announced. Toyota has a \$300m engine plant under construction as part of its \$1.1bn complex in Kentucky - and as the necessary volumes are reached transmissions plants will follow.

According to Mr Harold Poling, vice chairman and chief operating officer of Ford, "Some 150 Japanese auto parts companies are producing goods in the US today, about three times the number in January 1984. And many industry analysts have estimated that the

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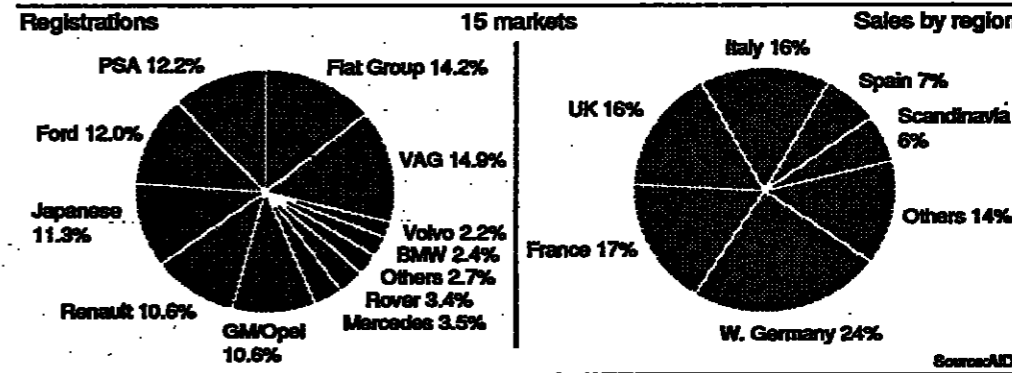
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America where nearly 8m units of that excess will be aimed. From the grim days at the beginning of the 1980s the US auto industry has fought back, but the environment today is even more testing than most feared. "Today there are more competitors in the North American market than any of us ever expected," says Mr Robert Stempel, president of General Motors of the US, the world's biggest automotive concern.

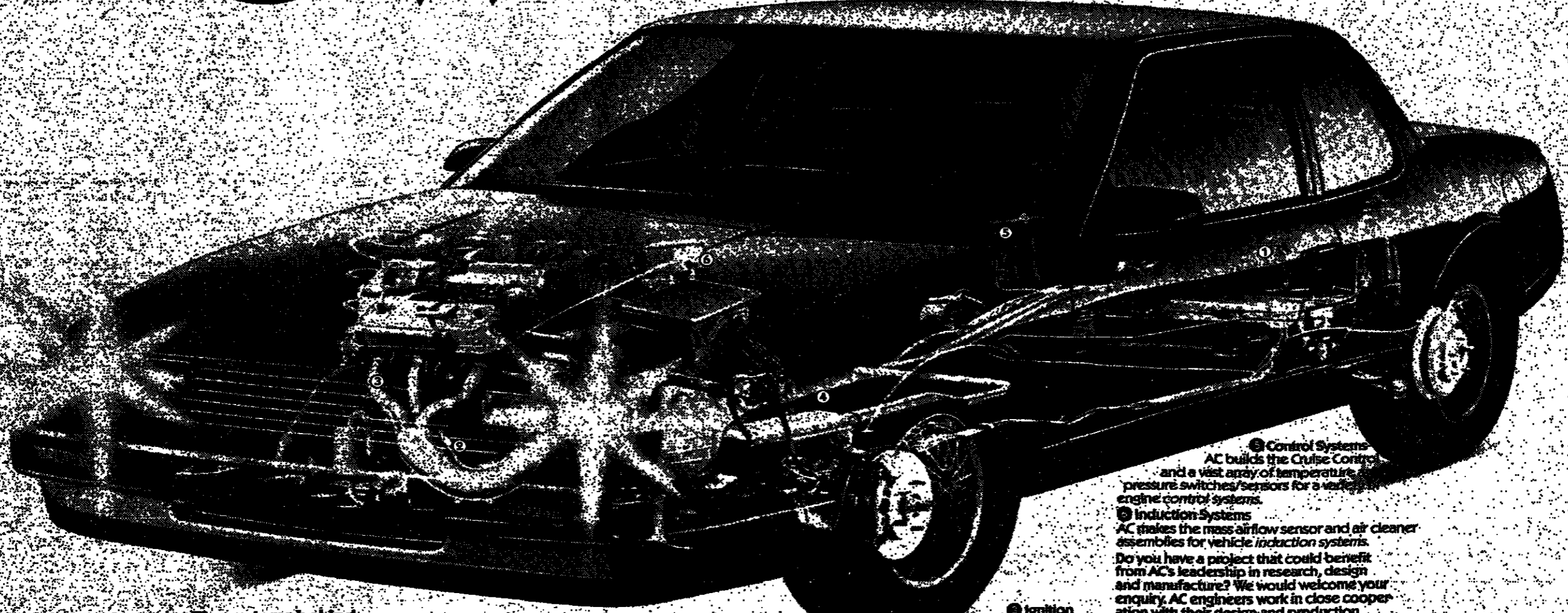
At the beginning of the 1980s the industry was talking about "world cars", a few vehicles that would be sold in all parts of the globe, and of the likelihood that the number of manufacturers would decrease. "Today 27 major manufacturers produce more than 40 brand names for the US market and unlike the view in the early 1980s, we now expect more manufacturers, many more, to join us in the world's richest automotive market."

GM can look to Europe for hope, where its ambitious investments are already paying off and it is earning record profits, along with most of the volume car makers. After three record years in West Europe most vehicle makers expect demand to soften next year, although they are becoming used to their predictions proving wrong. Even Mr Jacques Calvet, chairman and chief executive of Peugeot of France, Europe's fastest growing car maker this year, expected a downturn of 3 per cent in 1988, whereas by the end of August European new car sales were again 5 per cent ahead. Peugeot itself is planning for further growth anyway with an ambitious plan to increase capacity in Europe by 20 per cent over the next four years and capture European market leadership from Fiat and Volkswagen by the early 1990s.

Western Europe 1987 car registrations and sales



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MOTOR INDUSTRY 3

The UK motor industry appears in better shape than for many years past but . . .

Booming home demand sucks in imports

AT FIRST glance the UK motor industry appears to be in better shape than it has been for many years. Supported by a recent new-car market for the fourth successive year profits both for the vehicle manufacturers and traders are rising strongly.

Production is recovering steadily from the depth of the recession at the beginning of the 1980s, and the gap in terms of productivity and quality between UK-based assembly plants and their continental European competitors has been narrowed.

UK component makers are proving increasingly attractive sources for European car makers, seeking more competitive suppliers and a number of UK-based automotive design and engineering consultancies are working on new generations of vehicles and subsystems for many of the world's leading vehicle makers.

The picture should not give rise to unconfined joy, however. Booming demand is sucking in imports at an accelerating rate and the growing motor industry trade deficit is beginning to alarm some industry leaders, who fear the threat of Government intervention to curb demand.

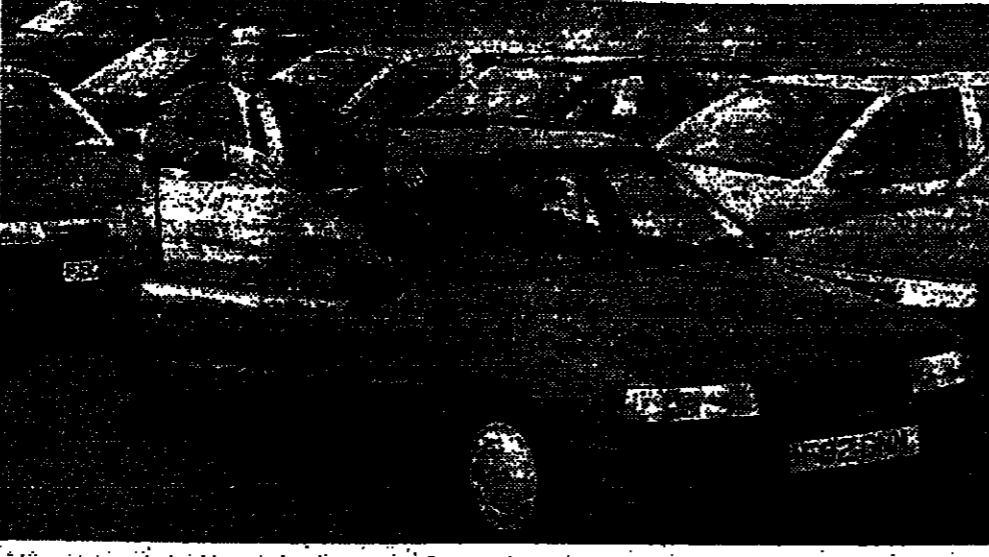
An outbreak of labour unrest earlier this year, which closed production at all Ford's UK plants for two weeks and brought Land Rover assembly to a halt for five weeks has also raised unconfortable new questions about the state of industrial relations in the UK motor industry.

While initial fears of a return to the chaotic conditions at the end of the 1970s have proved ill-founded, it is clear that the relentless push for ever greater productivity and efficiency is making new demands on labour relations. Global competition in the motor industry has never been so fierce, and the pressures and strains are being felt unerringly on the shopfloor in established UK plants.

Jaguar, the UK luxury car maker is facing obvious problems in its efforts to raise productivity further to combat its sharply-sagging profitability.

At the same time Ford's decision in the face of bitter union wrangling to tear up its plans to site an automotive electronics plant in the UK and invest in Spain, instead, has shown how vulnerable the UK motor industry is to decisions taken beyond its shores. (The lasting impact of this decision could be softened by Ford, however, by its expected move to invest several hundred million pounds in new engine-making facilities at its Bridgend plant in South Wales.)

Wanted to the general assembly of the motor industry, and financial success, the main-
ship of the industry is to
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Picture by Anthony Anderson

Mr Paul Toseh, managing director of General Motors' UK subsidiary, Vauxhall, with the new Vauxhall Cavalier/Opel Vectra with which GM plans to recapture lost European fleet car sales.

heavily on Japanese support in the shape of Honda to shore up its model development programme.

The Rover 800 executive saloon launched in 1985 was the result of a collaborative effort with Honda - Honda's sister car is the Legend - and Rover again turned to Honda for help to develop a new low-medium sized car to replace its existing Maestro and Rover 200 models. (The present Rover 200 itself is basically a mildly re-worked Honda Ballade.)

Arguably the most important model launch of the year for the UK car market, the new generation Vauxhall Cavalier which goes on sale this month sparking a new battle in the fleet market with the Ford Sierra, is a car designed and engineered by Opel, GM's West German subsidiary, which several years ago took over Vauxhall's design and development capability leaving largely intact the UK in every European car market apart from the UK the car will admit to its German heritage and be known as the Opel Vectra.

At the same time the biggest current boost to volume car assembly in the UK - not to mention a new yardstick for measuring quality and productivity - is being provided by Nissan of Japan with the rapid build-up of production at its Sunderland plant in north-east England.

Austin Rover, still the biggest car maker in the UK despite all the cuts and closures, has also had to rely

month from Phillips and Drew, the London stockbroker (and part of Union Bank of Switzerland) Jaguar is now sitting dead in the water come the Golden Share expiry, and the only prop for the shares rests in the now ever more likely prospect of a bid. Any further weakness in the share price is likely to be seen as an opportunity by a number of auto manufacturers to accumulate strategic positions in the stock, says Mr Stephen Beitman, Phillips and Drew automotive analyst.

Under the leadership of Sir John Egan Jaguar's fortunes have been transformed during the 1980s with sharply rising sales and production. It has enjoyed great success in the US and is still achieving substantial sales advances in European markets and the Far East, especially Japan. Production has risen rapidly from only 13,791 cars in 1980 to 33,437 cars in 1984, when the company was privatised, and to an expected 63,000 units this year.

With profits presently in steep decline in the face of diminishing returns from the critical US luxury car market and its sharp price languishing Jaguar currently appears an uncomfortably easy prey for one of the big players in the world auto industry, however. According to a circular last

caused above all by its exposure to the US dollar - should not be allowed to obscure the otherwise dramatic improvement in UK motor industry profitability, however, following the long dark years of losses or poor returns.

Ford virtually trebled its pre-tax profits in the UK last year, while Vauxhall achieved a sharply reduced net loss of £28.5m last year in its best financial performance for a decade after a loss of £889m in 1986 (including extraordinary losses of £400m), and the volume car operations of Austin Rover managed a tiny operating profit of £5.1m. The improvement has continued this year and in the first half Rover made its first interim pre-tax profit since 1979 helped by an operating profit of £17.5m at Austin Rover.

The return to profit has been made possible by the continuing surge in UK new car sales, which has taken all manufacturers by surprise. This year new car sales are expected to reach 2.2m units, setting a record for the fourth successive year. A slight downturn to 2.1m units is forecast by the industry for 1989, but this would still be the second best ever new car market.

According to Professor Gareth Rhys, professor of motor industry economics at Cardiff Business School, the underlying trends of economic growth, population development and a still relatively low level of car ownership in the UK suggest that the UK new car market should stay at over 2m units a year until the end of the century and could reach 2.5-2.8m units a year by 1998/99.

In response to the strength of the market UK car production is also growing again, although it is still far below the peak of 1.92m units reached in 1972. It has recovered from the low of 888,000 units in 1982, however, to reach 1.14m units last year and is expected to reach 1.2m units this year and 1.32m units in 1989. But this still leaves the UK in fifth place in the European car production league behind West Germany, France, Italy and Spain.

Peugeot Talbot is more than doubling production at its Ryton, Coventry assembly plant with this year's introduction of two-shift working, and the company could decide next year on a major new investment to increase capacity further in the UK.

Most dramatically Nissan expects to be producing up to 200,000 cars a year at its new £610m plant in north-east England by 1993 having only produced its first car in the UK in 1986.

Production capacity is also expected to rise at Ford and Vauxhall, though much more modestly through steps to remove bottlenecks. With Rover Group planning the closure of one of its Cowley assembly plants in the early 1990s, overall UK car making capacity is set to rise by around 7 per cent by 1991/92 to 1.85m units according to a study made by Cardiff Business School.

Despite higher UK production imported cars captured 56.3 per cent of the UK market in the first nine months of 1988, and UK-built cars have again lost market share sharply this year, not least because of a big jump in Ford's imports from its continental assembly plants.

Table titled 'United Kingdom passenger car registrations' with columns for Manufacturer, 1987, % Share, 1988, % Share, % Change. Rows include Ford, Rover Group, GM-Vauxhall-Opel, Nissan, VW/Audi, Peugeot/Talbot, Renault, Volvo, Fiat, Citroen, Toyota, BMW, Lada, Honda, Mercedes-Benz, Totals, and Japanese.

From a peak in 1985 of £121.3m profits have been falling, however, first slowly to £120.8m in 1986 but since with gathering speed to £97m in 1987 and down this year to around £40m according to recent analysts' forecasts with probably even worse to come in 1989. Profits in the first half of 1988 were more than halved. Jaguar's dependence on the all-important US luxury car market has left it highly exposed to the sharp fall in the value of the US dollar, and sales volumes in the US have also started to fall. The company is partly compensating for the weaker demand in the US with sharply higher sales elsewhere, but it has still had to lower its ambitious sales targets for 1988 and next year.

At the same time it is having to cut back its capital spending programme, and with the aim of cutting its cost base by £50m a year over the next two to three years Jaguar is aiming to reduce its workforce by 1,200 in the same period, largely through natural wastage. The plunge in Jaguar profits

profit from its UK operations of more than £50m this year. Even Rover Group managed a sharply reduced net loss of £28.5m last year in its best financial performance for a decade after a loss of £889m in 1986 (including extraordinary losses of £400m), and the volume car operations of Austin Rover managed a tiny operating profit of £5.1m. The improvement has continued this year and in the first half Rover made its first interim pre-tax profit since 1979 helped by an operating profit of £17.5m at Austin Rover.

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Table titled 'UK passenger car production' with columns for 1987, % share, 1988, % share, % change. Rows include Rover Group, Ford, GM/Vauxhall, Peugeot/Talbot, Jaguar, Others, and Total.

PROFILE: ROVER GROUP

A return to profit

AGAINST THE odds Rover Group lives on. Few of the questions about its long-term survival chances have been answered by its stunningly unexpected takeover by British Aerospace, but at least the damaging uncertainty over its future ownership has been removed for the moment.

Acquisition by a company from outside the motor industry has ensured that there will be no immediately painful period of upheaval and restructuring for the company itself or for its suppliers and dealers.

Rover Group may today be only the rump of what was once one of the world's biggest vehicle makers, but even after successive waves of plant closures, cuts and disposals, it remains the UK's biggest car producer with a turnover of £3bn, exports of £1bn and a direct workforce of 45,000. It supports indirect employment of two or three times that number in the components supply sector and more than 50,000 jobs in the sales and distribution network.

At the same time the Conservative Government has been able to return one more business to the private sector, without having to face a euro area, and not least the country's last UK-owned volume car maker, to foreign interests.

Having pumped in £2.98bn to keep the company afloat since becoming majority shareholder in 1975, the Government was willing to pay out another £500m to write off past debts and ensure a little surplus cash in the Rover coffers, before selling its 99.8 per cent stake to BAe for just £150m.

As it turned out such largesse was not necessary, however. In the face of European Commission opposition to such a generous state hand-out, the Government was forced to reduce its cash injection to £57m and the deal was still accepted by BAe.

While the deal has let the

Government off the hook, the resolution of the ownership question changes little else. Rover Group remains to all intents and purposes a volume car maker in terms of its model range but without the necessary volume of sales to compete with the big six automotive groups in Europe.

Lacking the necessary financial resources, it remains dependent on collaboration with Honda of Japan for its model development programme. The latest fruit of this cooperation will appear next year in the shape of the lower medium sized RS replacement for the Maestro and the Rover 200. There is still no indication, however, whether Honda is interested in any further model development programmes or whether it will choose to make its own way in Europe in the future, as it has already done with startling success in the US.

As Rover approaches the creation of a single market in Europe, it remains more dependent on its narrow base in its domestic market than any other significant European car maker, and while it has sought to broaden its foreign presence by returning to the US market, it is clearly facing an uphill struggle to win customer acceptance for its Sterling executive saloon in America, where sales have plummeted this year following the launch in February 1987.

Nonetheless there are positive signs that Rover Group's position has finally stabilised. For the first time in a decade it is no longer making losses, and although the pre-tax profit achieved in the first half of 1988 was modest the group's financial position has now been considerably strengthened by the latest injection of state funds. BAe has purchased Rover Group almost debt-free.

While Rover Group is starting to make a modest return, however, most other European car makers are achieving bumper profits buoyed

by record new car demand. Rover appears finally to have arrested the long decline in its market share in the UK, and it is currently enjoying the boost of being a still significant presence in one of the fastest growing car markets in Europe. In the first nine months of the year Austin Rover has held its ground in the booming UK car market exceeding its sales volume by 12.4 per cent, while the total market has risen by 11.5 per cent. Its market share has risen marginally to 15.06 per cent from 14.96 per cent.

Last year Rover group's vehicle sales including Land Rover/Range Rover and car derived vans recovered to 518,000 units from the low of 494,000 in 1986 and in the first half of this year vehicle production increased by 14 per cent to 261,000 units.

Mr Graham Day, who took over as Rover group chairman and chief executive in mid-1988, is clear, however, that the group is chasing profit, not volume. He is determined to take Rover up-market in search of bigger margins and away from head-on competition with the big volume car makers in Europe. Fiat, Volkswagen, Peugeot, Ford, General Motors and Renault.

It is still difficult to see how this will work in practice, however, as Rover still has essentially the model range of a traditional volume car maker, and Mr Day insists that the company is not planning to abandon any segment of the market.

According to Professor Gareth Rhys, professor of motor industry economics at Cardiff Business School, closure of the Cowley South plant will cut Rover's present capacity for building 725,000 cars a year by some 225,000 units, but plant improvements at Longbridge and Cowley could leave net capacity at 600,000 units by 1991/92.

Kevin Done

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LEGAL PROFESSION 4

Leo Herzel spotlights key changes in the US

Goodbye to fusty gentility

LARGE CORPORATE law firm practice in America has changed dramatically in the past 25 years. The most important of these changes are the decline in the barriers to entry on religious and racial grounds; the large number of women entering the profession; the sharp increase in the incomes of lawyers in these firms; and the growth in importance of inside corporate law departments.

The decline in religious and racial discrimination in law firms is part of a general trend in American industry and finance. The main causes appear to have their origin in World War II.

After the war, competition in American industry and finance increased sharply due to the pent-up domestic and international demand for US goods and services. A contributing factor was the large social dislocations caused by the War which dislodged the ascendancy from its grip on the economy. Another influence was the shock caused by the recognition of what had been happening in Nazi Europe, which undermined the respectability of religious and racial prejudice.

Women benefited from the same developments, although there was a delay caused mainly by a lack of supply of

qualified women. So it took time for women to become adjusted to these opportunities and to become qualified as lawyers.

Despite the increase in the supply of lawyers, caused by the decline in these barriers to entry, and the loss of business to inside corporate law departments, lawyers' incomes in large firms have been going up rapidly.

The most interesting and dramatic example is Wachtell, Lipton, Rosen & Katz in New York which has a highly specialised takeover and bankruptcy practice. The partners in that firm had an estimated average income of \$1.4m in 1987. The main causes of these high incomes are the many more hours worked per lawyer and an increase in demand for the legal services performed by large firms. In Wachtell Lipton, for example, the ratio of partners to salaried lawyers is about one-to-one, so the high incomes cannot be explained away as an exploitation of young salaried lawyers.

Discrimination and lower lawyers' incomes had been closely associated. The connecting link was a conspiracy of gentility: don't ruffle my placid life and I won't ruffle yours; and let's keep out anyone who might disturb the peace. Lawyers, particularly

partners, usually didn't work very hard. Law firms were reluctant to compete economically either by raising lawyers' salaries or by luring away partners from other firms.

Another important cause of the increase in incomes is the star phenomenon. This is particularly evident in the takeover business. Transactions are very large and the possible profits for bidders and investment bankers are correspondingly large. For the boards and officers of targets in takeovers, the takeover premiums at stake are very high: one of the costs of takeover is usually dismissal.

Success or failure may be determined by very small differences in performance. For the consumers of this type of legal service it appears reasonable not to take even very small avoidable risks; and if a law firm has a reputation for devising ingenious bidding strategies or defences, it seems logical to pay the very high fees asked.

The same phenomenon can be seen in the very high fees and salaries of star performers such as opera singers and professional athletes. Small variations in performance or renown may make the difference between success and failure; and the economic differences between success

and failure can be huge.

The increase in the stature of the inside general counsel has changed the relationship between large law firms and clients drastically. Except in crisis situations, it is becoming unusual for the top partners in law firms to have close personal relationships with the chief executive officers of their corporate clients. To do so could be an affront to the general counsel which both the law firm and the chief executive officer wish to avoid.

For similar reasons, it is no longer common for lawyers from large corporate firms to sit on the boards of directors of their large corporate clients. Concern is also heard about the independence of directors, such as lawyers and investment bankers, who provide services to the company. If there is a lawyer on the board now, it is generally the inside general counsel, or perhaps a lawyer whose firm does little or no work for the company. But quite commonly, there is no lawyer at all on the board.

This change in the relationship of law firm and client is far more important than the loss of business caused by the rapid growth of law departments. It is usually quite easy for well-managed law firms to adjust to the loss of business to law departments if they have

time. In fact, many law firms prefer to have some such limit on expansion so they can concentrate on the most profitable law business. The growth of corporate law departments gives them a reason to forgo business without taking the risk of losing the client.

Inside general counsels have been another important influence in making law practice much more competitive. It is natural for general counsels to want to reduce dependence on a single supplier of law services. Moreover, general counsels, and inside lawyers who work for them, form close personal relationships with the lawyers from law firms with whom they work.

Because of these relationships, if a young lawyer decides to move to another law firm, it is not unusual for him to be able to take some of that business with him. This is a big change from the days when the relationships between law firms and corporate clients were dominated by top partners who were close friends of the chief executive officers. It was much more difficult then for a young lawyer who wanted to move on to take law business away with him.

Lawyers in the large American firms may be missing some important things in life. Competition and hard work are not the only virtues. On the other hand, for this lawyer at least, it would not be a pleasant choice to have to go back to the fusty gentility that used to dominate the profession.

The author is a partner in the Chicago office of Mayer, Brown & Platt.

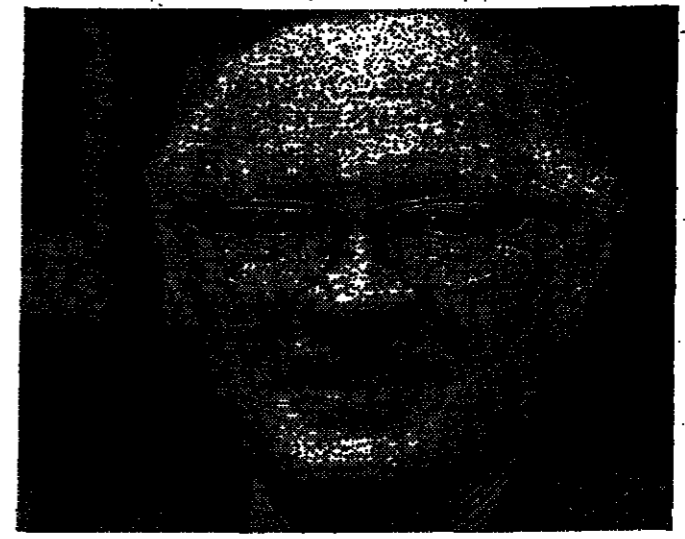
IN-HOUSE LAWYERS

When one client is calling the tunes

AN UNKNOWN but large number of qualified lawyers choose to work for companies rather than enter private practice. Some 2,000 solicitors taking this route regularly renew their practising certificates (licences to do work reserved to solicitors), but beyond that the numbers can only be guessed at. Many more are solicitors working in a purely advisory capacity, and there are probably some 2,000 to 3,000 barristers in company employment.

The range and character of the work to be done by these lawyers are immensely varied. The legal department of a multinational will offer a very different career from a smallish engineering firm needing a single lawyer on its staff. No two jobs are quite alike, even in companies in the same sector, and the company's business is so central a part of the lawyer's work that there are great differences between sectors.

Some legal tasks are much the same as in private practice — conveyancing or drafting contracts, for instance. Others (especially where the work is international) are more like participation in the general business of the company.



Sir David Steel: from company lawyer to chairman

There is an ambivalence in the position of employed lawyers. While they are paid members of the company's staff, they retain their identity as members of a profession. It sounds odd to the uninitiated, but a corporate lawyer will refer to his or her employer as "the client".

Lord Denning said of employed lawyers: "They are regarded by the law as in every respect in the same position as those who practise on their own account. The only difference is that they act for one client only, and not for several clients. They must uphold the same standards of honour and of etiquette. They are subject to the same duties to their client and to the court." (*Alfred Crompton v Customs & Excise* (1972) 2 AER 376).

The ambivalence was uncomfortably illustrated by a recent case commented on by the Law Society. An employed solicitor had engaged the services of an outside barrister on one of the company's legal matters. The company went into liquidation. As barristers cannot enforce their fees, the barrister's bill could not be put in to the liquidator in the normal way. Instead the barrister approached the solicitor personally. Non-payment of a barrister's fees is a matter for individual professional discipline by the Law Society. The solicitor had (in theory at least) to pay the barrister's fees from his own pocket.

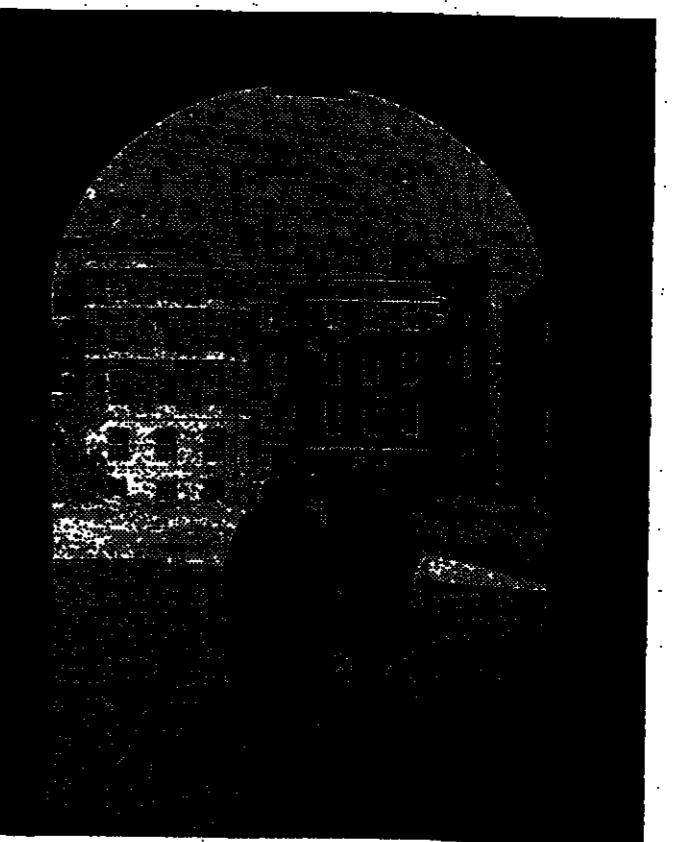
The details of this case were not made public, and the facts were unusual. The problem arose from the "public policy" of not letting barristers sue for their fees, but it is a cautionary reminder of the corporate lawyer's dual role in the company's team.

The need to be part of the team is important. Outside lawyers advising companies tend to be brought in on a limited brief, either on a single project or after things have started to go wrong. The in-house lawyer has to be there before detailed formulation of the project, and to make sure that things do not go wrong.

The role is not unlike that of the family lawyer of the last century who advised generally on the client's affairs. The client is less interested in what the law stops him from doing than in how he can lawfully do what he wants to do.

This makes their role rather lonely for some in-house lawyers. They have to make sure the company obeys the Financial Services Act to the letter, makes agreements which will not go straight to the EC Commission or the Office of Fair Trading as anti-competitive, observes environmental rules for dangerous chemicals, and

Celia Hampton



At the end of the day, it's back to chambers in the Temple

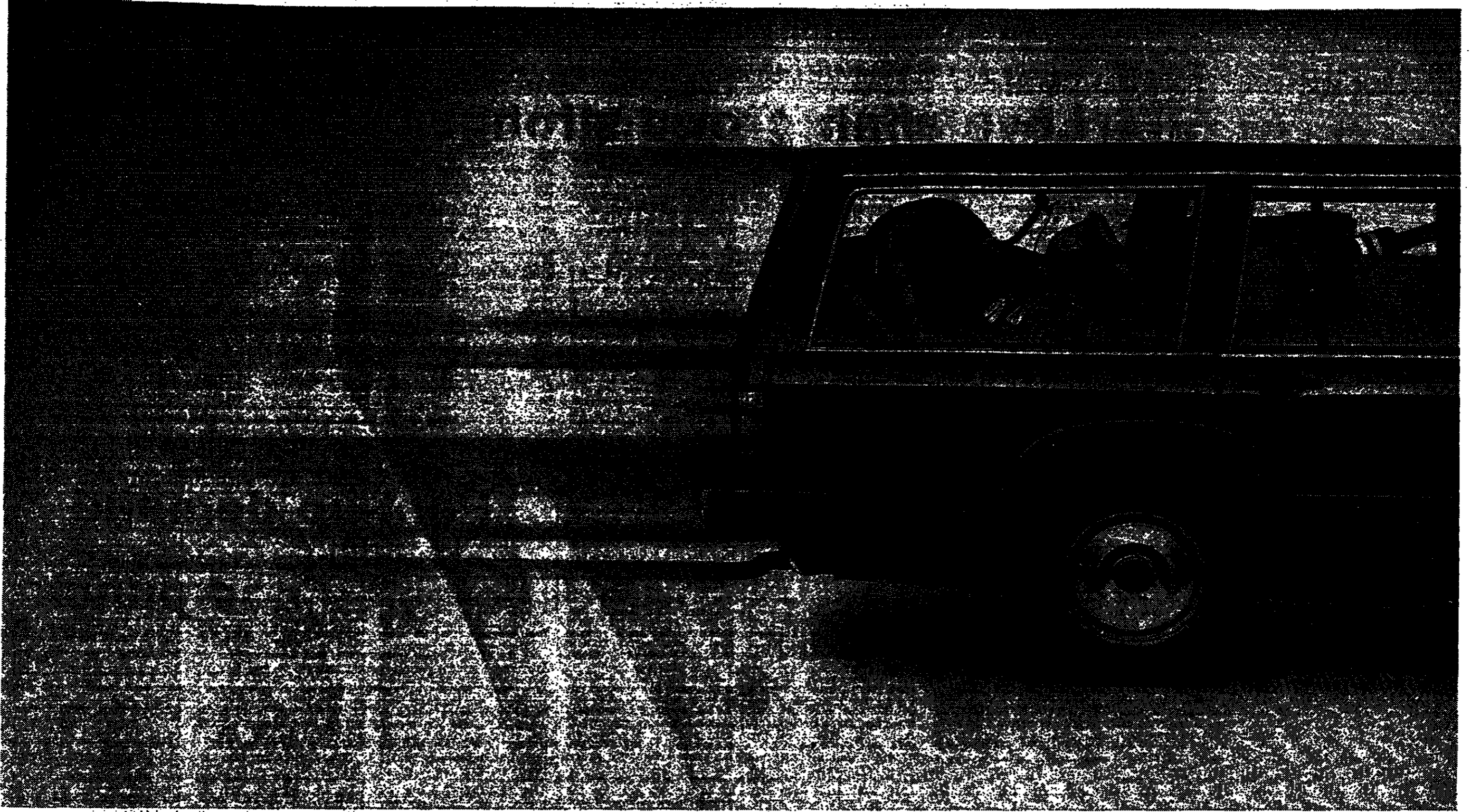
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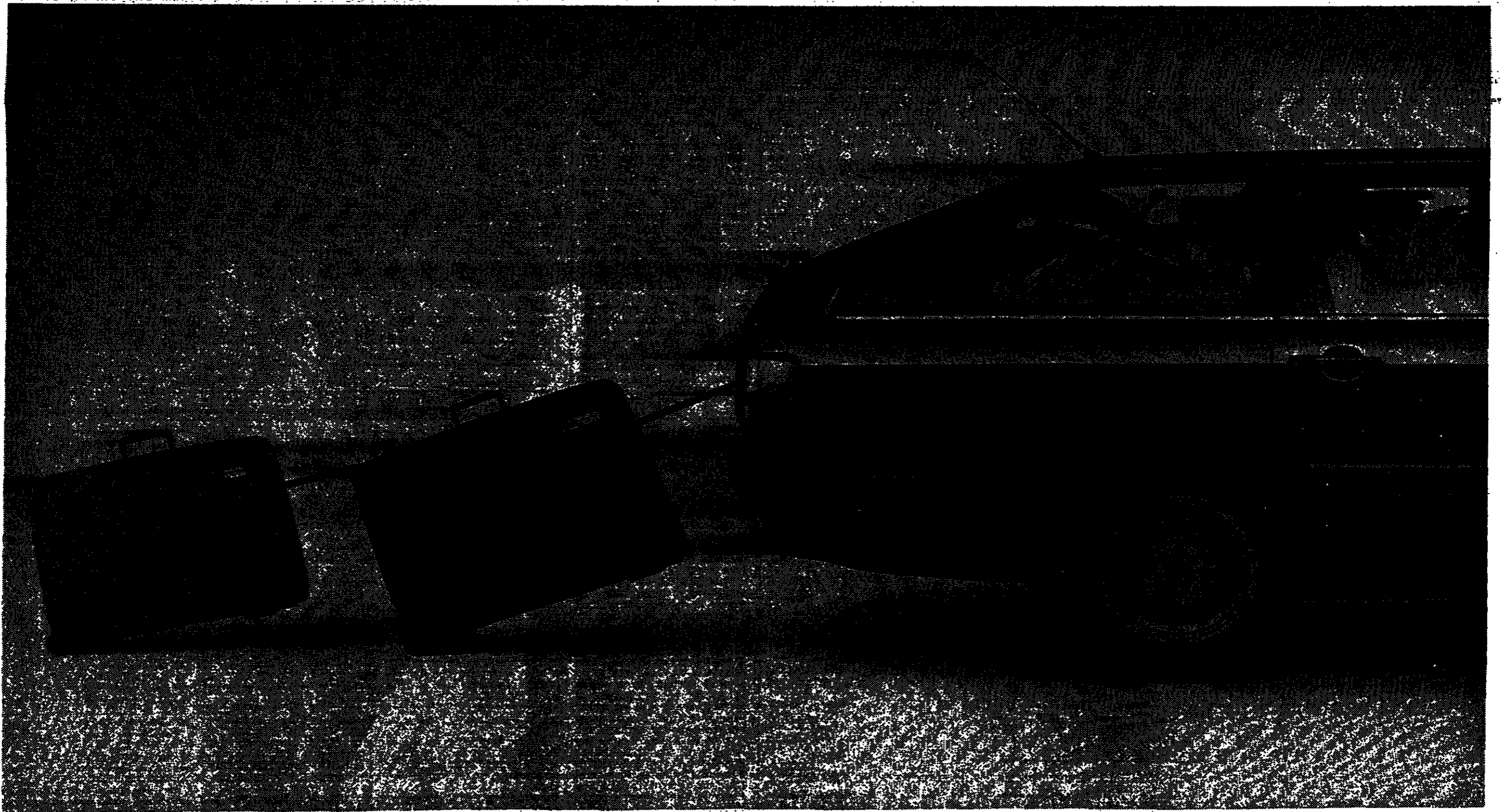
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MOTOR INDUSTRY 6

Italy's car sales are heading for yet another record

Love affair grows stronger

THESE ARE heady days in the Italian car market as one month of peak sales follows another and the nation's consumers seem set to make 1988 the third consecutive year of record sales...

the impact a temporary four per cent increase in VAT rates introduced in August 1987 had on sales of new cars. In fact, the sales trend suffered no demonstrable impact...

certainly imply new car sales of not greatly below present levels. The Italian market remains strongly dominated by the Fiat empire which in the first nine months of the year has gripped fractionally below 60 per cent.

success is undoubtedly partly due to demand for the swift luxury saloon the Alfa Romeo since it joined the Agnelli empire at the beginning of last year while all analysts agree that the range is benefitting from Fiat's marketing power.

better effect than in the launch of the Tipo whose runaway success in Italy Fiat is now hoping to repeat in other European markets.

they did last year, many marques have been able to post up sales on the back of the overall 8.15 per cent growth in the market by the end of September.

WEST EUROPEAN NEW CAR REGISTRATIONS

Table with columns: Volume (Units), Volume Change (%), Share (%), and Share (%). Rows include TOTAL MARKET, MANUFACTURERS (Fiat, Volkswagen, Peugeot, Ford, Renault, etc.), and MARKETS (West Germany, Italy, United Kingdom, France, Spain).

John Wyles

THE DESIGN may be excellent, the costs feasible and the market prospects exciting, but when it comes to deciding whether or not to go ahead with a new car model Vittorio Ghidella relies above all on "feeling".

height of technological advancement for his generation. After working for a time as an oil products salesman, the young Ghidella concluded that a mechanical engineering degree would best enable him to indulge his interests.

PROFILE: VITTORIO GHIDELLA A man of instinct



Vittorio Ghidella of Fiat Auto

the opening of a searing period in Fiat's history, its production constantly halted by strikes near anarchy in its factories and its finances close to ruin.

years ago to close to 2m units a year. While an easy, relaxed plain speaker, Ghidella has much of the reserve and modesty which is common to Piemontese. Not for him the windy theorising which goes more strongly to the further south you travel in Italy.

EAST GERMANS who ordered a Wartburg or Trabant car in 1988 are only now being told to pick up their new cars. Demand for cars far outstrips production throughout Eastern Europe.

EASTERN EUROPE

Pent-up demand

initial output of 100,000 cars and parallel production of the 136p. By 1990 only the new model will be produced at the rate of 200,000 annually. As distinct from the earlier Fiat 126, the new car is not a contract job, but is the product of an exclusive manufacturer and supplier of the car to the Fiat international marketing network. This is to guarantee the full self-financing of the project's hard currency cost estimated at almost \$500m.

HADEN Integrated experience for integrated systems. Advertisement for Haden Automation featuring a large graphic of a factory floor with a car on a conveyor belt. Text describes their services in automated paint finishing and materials handling systems.

Western Europe Japanese car registrations (15 markets). Table with columns: Manufacturer, 1987, % Share, 1988, % Share, % Change. Rows include Nissan, Toyota, Mazda, Mitsubishi, Honda, Suzuki, Subaru, Daihatsu, Isuzu, and Unidentified.

Poised for a build-up

towards a collaborative production base in Europe. It could clearly be followed up by a joint assembly arrangement on specialist car models and Toyota is known to be particularly interested in the large car and performance knowledge of the Audi operation.

output is to be doubled with the addition of 24,000 Vitzara models per year and a decision is to be taken next year on whether to set up a European plant for the production of 120,000 cars per year. It has been suggested that Land Rover of the UK might sell its 31 per cent stake in the Spanish operation to Suzuki.

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Ian Robertson

THEY BUILD THEM BETTER

Look back as far as you care to. Back to the very first motor car, and you will find the name 'Benz' stamped on it. It's a grip on motoring innovation the company has never relaxed. In the '50's, Mercedes-Benz introduced the 300SL, shown here, the world's first fuel-injected car. Thirty-three years ago. And virtually every example of this famous Gullwing car is still in running order. The reason is as



simple as the cars are complex. Its radical engine was married to just as radical a chassis, and it became an instant classic. At its unveiling it merely

reconfirmed the margin of Mercedes-Benz design and engineering superiority.

Today, the cars are even more complex, and those design and quality control margins are still there - and just as wide as ever.

THEY CHECK THEM MORE THOROUGHLY

It takes 7 years to produce a quality controller at Mercedes-Benz. Seven years, minimum, of assembly line experience before promotion to the Quality Assurance elite is considered. And there are 5310 inspectors, more for each vehicle produced than any other manufacturer permits. Their authority is unquestioned, their demands uncompromising. The production line moves no more quickly than the quality control inspectors allow. No matter how minor the fault, the entire production line will be halted if it is not rectified. It is the toughest production regime there is.

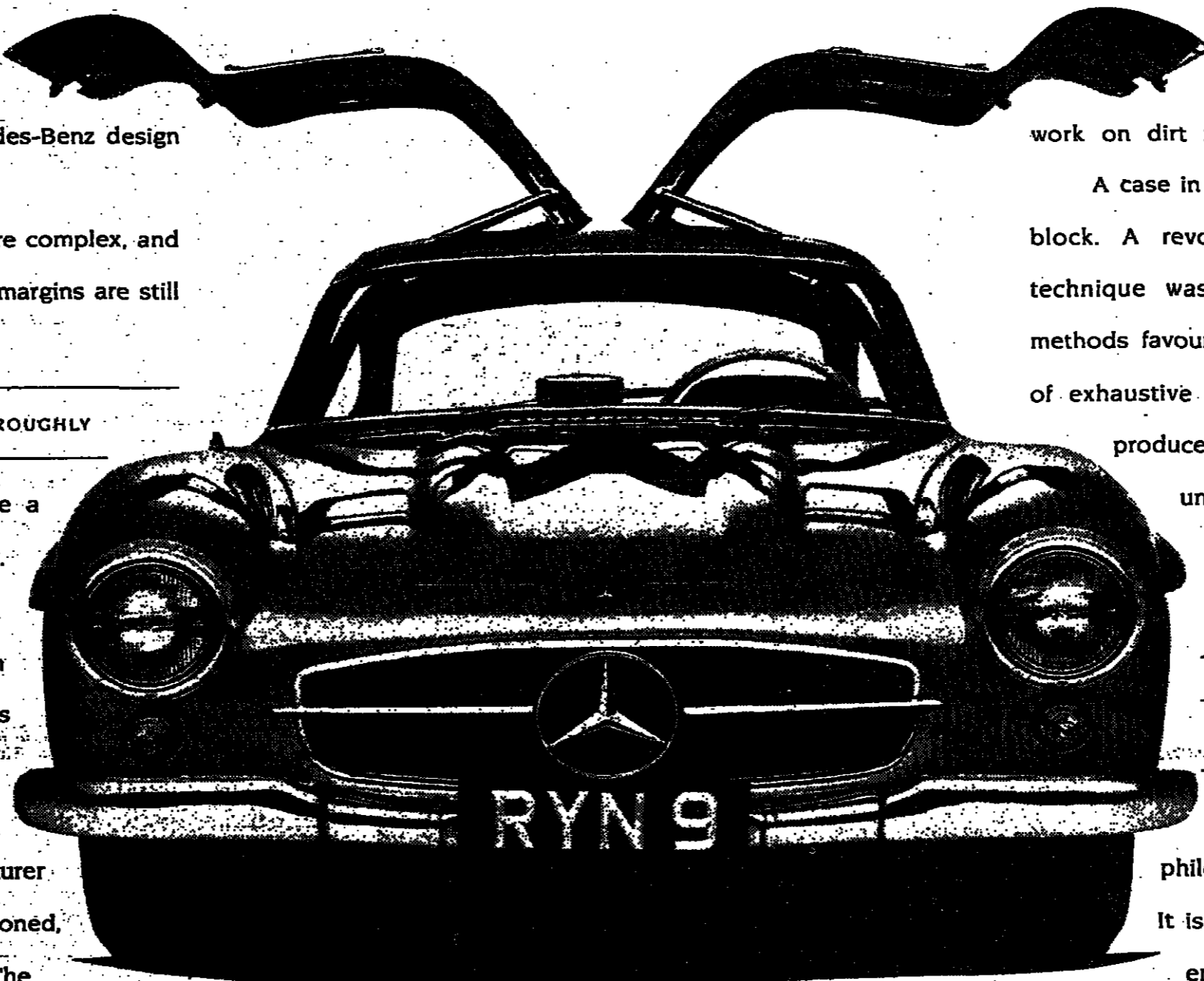
THEY RELY ON CRAFTSMEN

You could be excused for thinking, these days, that robotics has taken over the industry. Not so at Mercedes-Benz where the skills and seasoned discrimination of 50,000 craftsmen complement mechanical precision. Robots work more quickly and to a higher degree of accuracy than is humanly possible. But that is only half the story. There is no substitute for the eye of the craftsman. Choosing the right grain of wood; selecting and matching the fine leather hides; ensuring every important body weld is smooth enough for the paint shop: none of these tasks can be entrusted to a mere robot.



TOMORROW'S CLASSIC?

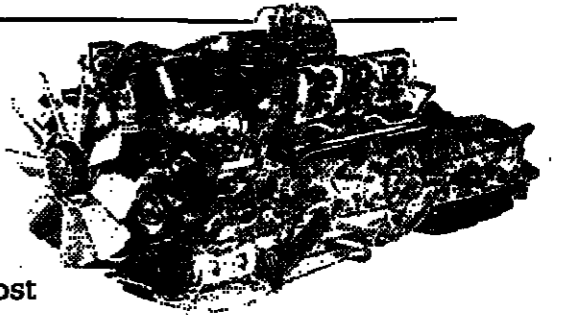
Mercedes-Benz don't build cars the way they used to



ENGINEERED LIKE NO OTHER CAR
IN THE WORLD.

THEY BUILD LONGER-LASTING ENGINES

Today's exemplary Mercedes-Benz engines incorporate some of the most advanced powerplant



THE WORLD'S MOST ADVANCED LIGHT ALLOY V-8

technology in production. In four, five, six or eight cylinder configurations there are none more mechanically refined or trustworthy. Durability testing, to destruction, over years of development, has forged petrol and diesel plants of unmatched reliability and smoothness. Every Mercedes-Benz engine brings to its customer a heritage of literally millions of miles of punishing work on dirt roads, motorways and test beds.

A case in point is the light-alloy V-8 engine block. A revolutionary low pressure casting technique was chosen over more traditional methods favoured by other manufacturers. Years of exhaustive research and development have produced a non-ferrous alloy block of uniform density, with silicon crystal cylinder linings, that matches the strength and longevity of cast iron - but is up to 40lbs lighter.

THEY LEAVE NO STONE UNTURNED

The Mercedes-Benz production philosophy tolerates no compromise. It is an approach to car building that embraces every single discipline. Thoroughness and quality control vigilance, above all else, ensure that every car is fit and ready to satisfy the most discriminating customer.

A small example: even when a computer has decided that exactly the right amount of wax solution has been injected into body section cavities to ensure anti-corrosion protection, an inspector double-checks the wax application by inserting a specially designed endoscope into the most seemingly inaccessible crevices. And only Mercedes-Benz, surely, uses ground walnut husk powder and oil as a mild abrasive with which to clean and polish the interior of newly machined gearbox casings.



NOT YOUR CONVENTIONAL NUT AND BOLT.

Undeniably, today's Mercedes-Benz is indeed a more complex car, an even more thoroughly engineered and innovatively designed car, than its predecessors, but it is also reassuringly safer, more practical, less demanding to own and easier to drive, than ever before.

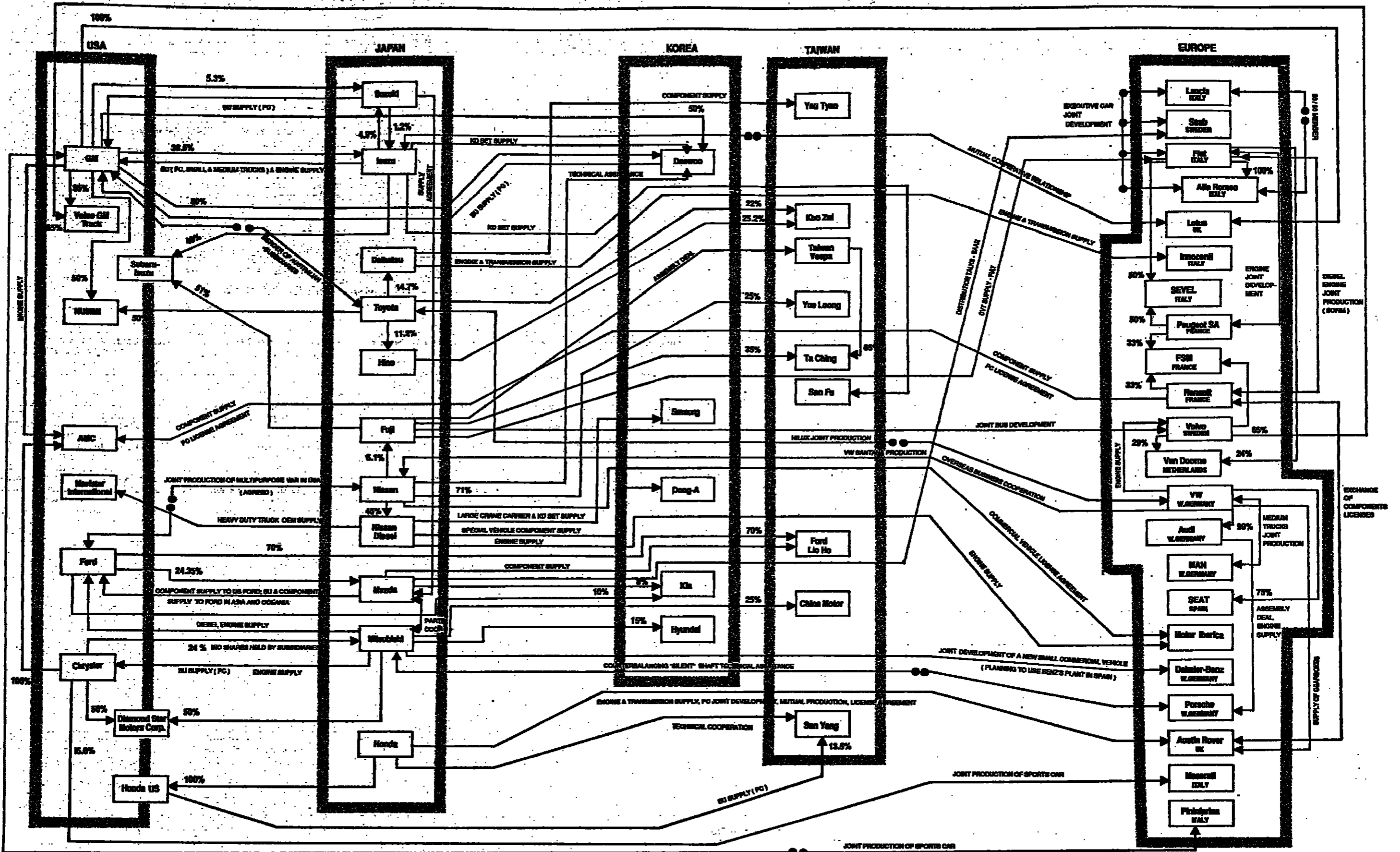
MOTOR INDUSTRY 9

World auto manufacturers: capital and operational relationships, June 1988

FINANCIAL TIMES MOTOR INDUSTRY SURVEY 1988

Major links only. Complex actions are now taken by partners, the trend being to ad hoc flows of capital and components and increasing cooperation

% = equity holdings in the direction of the arrow

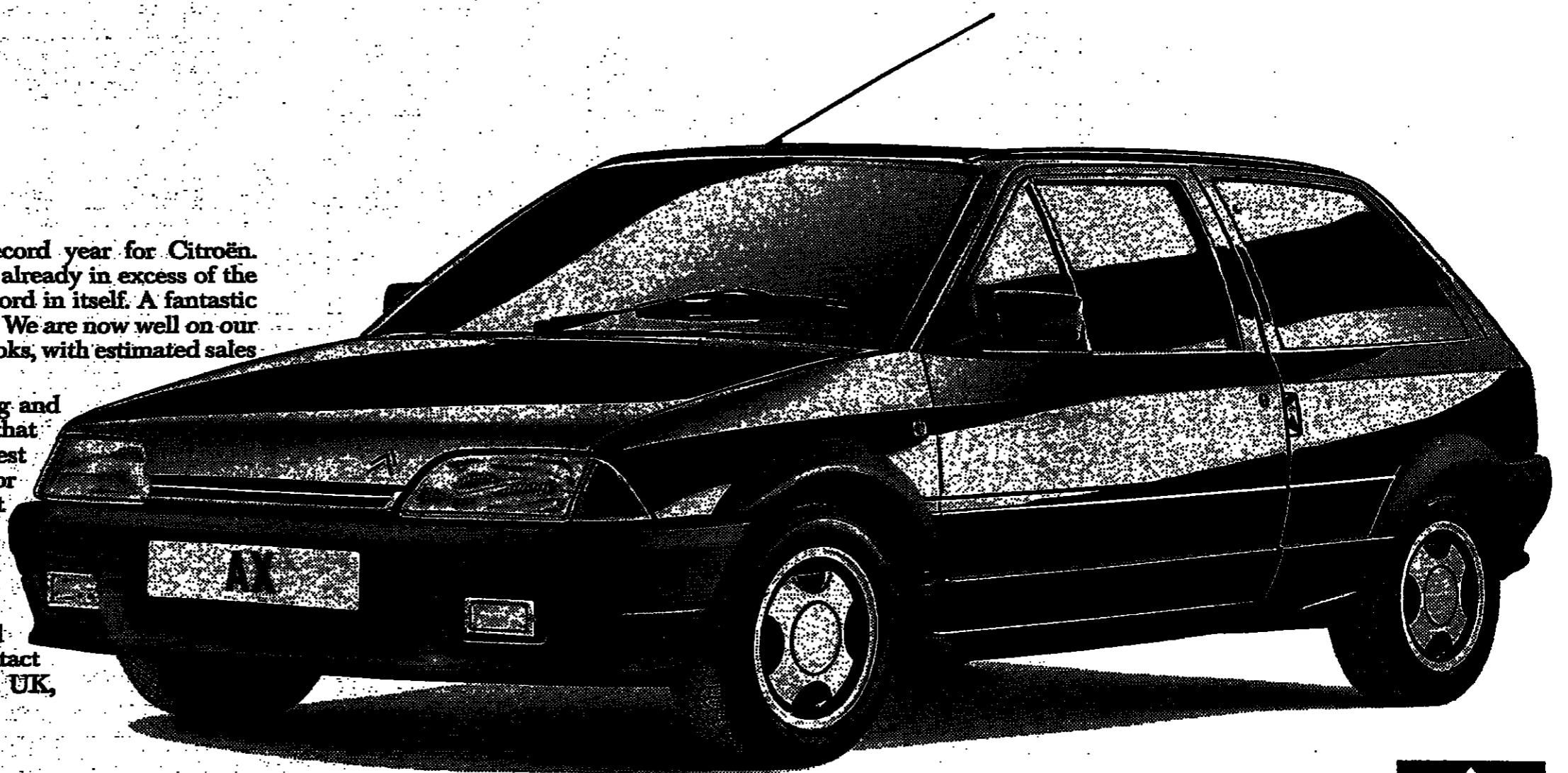


CITROËN BEAT RECORD 1987 IN FIRST 8 MONTHS 1988!

1988 will be another record year for Citroën. Our sales in 1988 to date, are already in excess of the total for 1987. An all time record in itself. A fantastic achievement by any standard. We are now well on our way to rewriting the record books, with estimated sales of over 70,000 for 1988.

Living proof of the strong and planned consistent growth that has kept Citroën Britain's fastest growing major manufacturer for the past 3 years. And it's not just volume that's grown. Our dealer composite is increasingly showing the best ever profitability figures.

So, if you recognise a good investment when you see it, contact Robert Hazelwood, Citroën UK, Dealer Franchising Manager. You'll be glad you did.



CITROËN

DEALER FRANCHISING PROGRAMME 1988



TOYOTA WOULD LIKE TO CLEAR THE AIR ONCE AND FOR ALL.



IT IS NOW AN INESCAPABLE TRUTH:

THE LOWEST LEVELS OF ATMOSPHERIC
LEAD CAN PRODUCE HARMFUL EFFECTS ON
THE ENVIRONMENT AND IN HUMANS.

THESE EFFECTS ARE MOST OBVIOUS IN
CHILDREN.

(THE YOUNGER THE CHILD, THE GREATER
THE DAMAGE).

TO HELP KEEP OUR CHILDREN FREE FROM
HARM, SHOULD WE NOT FUEL OUR CARS
WITH PETROL THAT IS FREE FROM LEAD?

ALL TOYOTA CARS ARE DESIGNED TO
PERFORM IMPECCABLY ON UNLEADED PETROL.

WITH, WHAT IS MORE, NO EXTRA COST OR
CONVERSION. (A RESULT OF OUR DEVOTION
TO MULTI-VALVE TECHNOLOGY).

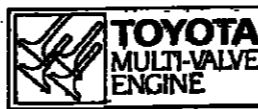
INDEED, SUCH IS OUR DEDICATION TO
THE CAUSE OF CLEANER AIR, THAT ONE OF
OUR LATEST MODELS, THE CELICA GT-FOUR,
RUNS EXCLUSIVELY ON LEAD-FREE FUEL.

YOU MIGHT NOT ALWAYS FIND IT
CONVENIENT TO FILL UP WITH UNLEADED.

BUT AREN'T OUR CHILDREN WORTH
GOING OUT OF THE WAY FOR?



TOYOTA



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MOTOR INDUSTRY 12

The US: despite much good news, says Anatole Kaletsky, Wall Street still rates car makers' shares as if a slump were imminent

Anxious eyes on the economy and the Japanese

LIKE THE boy who cried wolf, motor industry analysts on Wall Street are warning that the third year running that US car sales in the future may not match up to the past year's unexpectedly strong performance.

Will 1989 be the year, they ask, when blood begins to flow in the long dreaded battle for market share among the big three US manufacturers — and, even more dangerously, between American carmakers and their Japanese rivals?

The 1988 model year, which ended in September, has followed the same pattern. Most experts at this time last year were forecasting combined car and truck sales of 14.5m to 15m units, some 5 to 10 per cent down on the year before.

Even more heartening than the crude sales figures were the terms on which the dealers pushed the cars through their showrooms. Gone for the latter part of the year were the indiscriminate and costly financing incentives and rebates that had been used to move unwanted stocks in 1986 and 1987.

US car production & market share

Table showing US car production & market share from 1980 to 1988. Columns include GM, Ford, Chrysler, AMC, VWA, Honda, Nissan, Toyota, and Total. Rows show units produced and market share percentages.

Research associate: Felix Nachman

likely to reach \$10.5bn, 11 per cent higher than 1987 earnings, and easily the highest figure on record, according to Mr Ronald Glantz of Montgomery Securities in San Francisco.

record for the sixth year running. This shift in the structure of US automotive demand has given American manufacturers a huge competitive advantage.

leaving technical leadership to the American marquee. Thus, while Detroit is all too often seen as following, rather than leading Japan and Europe in car design, technology and styling, indigenous manufacturers possess the most successful and popular products in each of the main light truck categories — the Chrysler-Dodge Voyager vans, the Jeep Cherokee sports utilities, and the Ford range of pickup trucks, which happen to be the biggest single model line in either the car or truck market.

around the corner? Why do the analysts continue to fret about next year's profits, which Mr Glantz of Montgomery suggests could be down as much as 21 per cent? And why are US industry executives themselves anxiously seeking out sourcing agreements and joint ventures with Japanese rivals, such as the recent Ford-Nissan deal to design a new front wheel drive passenger van?

ducted by Blue Chip Economic Indicators, call for 10.1m cars sales in calendar 1989, 5 per cent down on the 10.6m predicted for calendar 1988. A small truck sales decline is also predicted for the first time in 7 years.

the ballyhoo about US industry's competitive revival, car imports fell by only 1.9 per cent in the 1988 model year, to 3.13m. The bulk of this 60,000 car decline could be attributed to European manufacturers, which have met serious price resistance in passing on the costs of the depreciating dollar.

PROFILE: FORD

Stunning recovery from near ruin

ONE MEASURE of Ford Motor Company's smashing success: its chairman, Mr Donald Petersen, has appeared on the covers of more than a dozen major US trade and news journals in the past two years.

combined earnings of the entire Japanese and European auto industries. This year, Wall Street predicts Ford will shatter its own record once again, earning an estimated \$5.5bn — the largest profit ever recorded in the industry.

assigned to the group best capable of handling development, no matter where its location. Mazda, in which Ford holds a 25 per cent stake, has been a principal subscriber to the strategy, supplying Ford with the basic designs for a number of US vehicles, including the Festiva, Tracer and Probe, and it will help engineer the next generation US Escort in 1991.



Donald Petersen: "must remain strong in the auto business"

PROFILE: GENERAL MOTORS

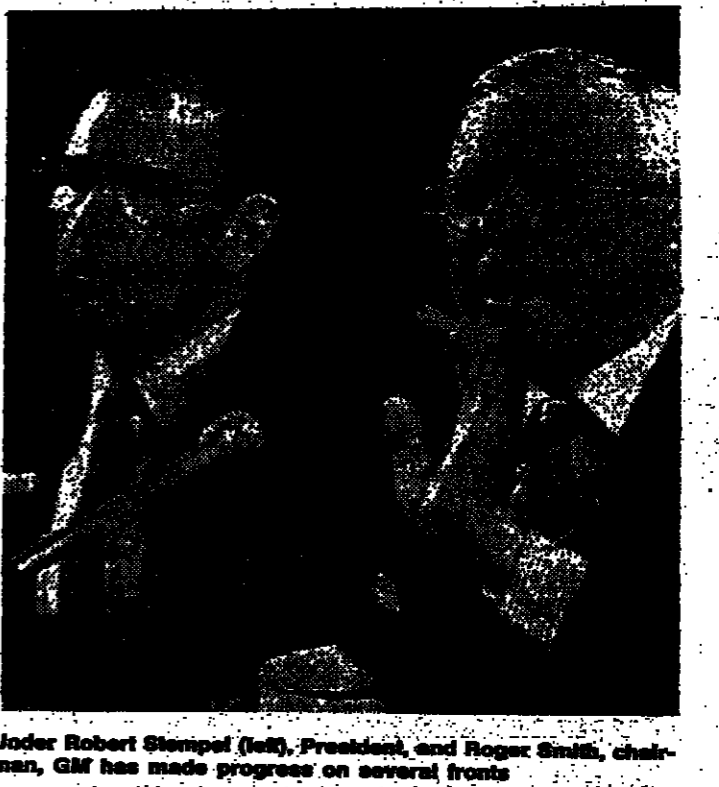
Long-term prognosis still guarded

HAVING weathered a sweeping corporate reorganisation, a massive investment programme and political skirmishes within its executive ranks in the past year, General Motors Corporation seems finally to have halted a devastating slide in its fortunes.

year since 1984, with a full year profit of nearly \$4bn, up about 12 per cent from \$3.55bn in 1987. Earnings, however, are expected to fall by 18 per cent next year, to around \$2.25bn.

GM's domestic penetration was nearly 46 per cent in 1980 but it had fallen to 41 per cent by 1986, it then shrank another five points to 36 per cent in 1987.

but has widened the margin by several points this year, thanks to the strength of its vans, compact pick-ups and sport-utility vehicles.



Under Robert Stempel (left), President, and Roger Smith, chairman, GM has made progress on several fronts

AMERICANS' seemingly insatiable appetite for sophisticated, technically advanced West European cars allowed their makers to cream fat profits from the US market for much of the 1980s. The situation has now turned sour for the Europeans, and looks like becoming sourer yet.

US car imports

Appetite for European luxury turns sour

Table showing Luxury import sales in US from 1985 to 1987. Columns include Total US Market, Acura, Audi, BMW, Jaguar, Mercedes, Porsche, Saab, and Volvo. Rows show sales in millions of dollars.

seemed able simply to keep on raising prices to compensate with little sign of a consumer rebellion.

in the wake of the collapse on Wall Street and in other stock markets last October, it has been all too easy for Europeans to get the impression that it is the US luxury car market itself that has collapsed.

obliged to disclose first-half pre-tax profits which had more than halved to \$22.5m. He blamed the weakness of the US dollar almost entirely — "every 10 cents off the dollar is costing us \$25m at the bottom line."

advanced with setting up dealer networks throughout the US for the launch of their respective Lexus and Infiniti luxury car ranges next autumn. Each range includes large, luxurious models with V8 and V6 engines: to take BMW's 7 Series, for example, and their other European equivalents.

John Griffiths

MOTOR INDUSTRY 16

John Griffiths charts Europe's tortuous efforts to establish common exhaust emission standards

Tougher anti-pollution deal in tatters

THIS MONTH should have provided a landmark of sorts for harmonisation within the European Community. It is the month in which it was agreed back in 1985 and after months of ill-tempered negotiations...

still in the development pipeline. Subsequently, however, this much-lauded 1985 "compromise" has turned out to be more full of holes than a well-rusted exhaust system.

One fundamental flaw of the 1985 compromise - but without which no agreement would have been possible - is that the legislation was, and remains, "permissive". Individual governments could decide for themselves whether and when to implement the standards...



Unleaded petrol even in the UK, 20,000 petrol stations due soon to be offering it for sale

fuel poisons catalysts, rendering them ineffective. There was little immediate sign of adjoining countries rushing to comply with another part of the "compromise" that unleaded fuel be widely available throughout the EC by October, 1989.

unresolved by the 1985 agreement. This provided for a mid-1987 review of the standards for under 1.4 litre cars with a view to making them tougher at a later stage if this appeared to be warranted.

Although the review was much delayed, EC Environment Ministers agreed even themselves by initially reaching a majority agreement in June this year on a second stage, to become effective for new models in 1992 and all production in 1993.

a specific limit of 6 grammes per test for nitrogen oxides. The compromise, yet again, was a grudging one. Denmark, West Germany, the Netherlands and Greece wanted stiffer standards. France, the UK and Italy argued for a more relaxed regime.

majority compromise, leaving the qualified majority agreement in tatters. Over the coming months, Commissioners and other EC officials will try and pick up the pieces. Even if they do patch together another compromise on the standards themselves, there is yet another major hurdle still to be faced.

INDUSTRIAL RELATIONS

Qualitative flexibility

TWO QUESTIONS will dominate labour relations in the motor industry in the next few years. The first is how to maintain the momentum of recent years towards introducing more flexible working practices...

come from? It is now clear where labour relations in most UK motor manufacturers are heading. Shopfloor workers will be expected to become more flexible, both around their plants and between tasks.

workers around its plant. At Austin Rover, the company and the unions are about to renegotiate a quality bonus introduced two years ago which stressed the look of products at the expense of their performance.

LUDVIGSEN "We have seen 1992, and for the motor industry it works." - The Ludvigsen Report. The Ludvigsen Report is an in-depth investigation into the impact on the EC motor industry of the planned post-1992 Single European Market.

NEVIS & CO. LTD. SEARCH & SELECTION. RECRUITMENT SPECIALISTS TO THE AUTOMOTIVE INDUSTRY. Nevis & Co Ltd, Altay House, 869 High Road, London N12 8QA. Tel: 01-445 0494 Fax: 01-445 5151

motivators, rather than administrators. The introduction of team working is leading companies such as Ford to introduce team or group leaders recruited from the shopfloor. They will carry out many of the routine tasks previously performed by supervisors.

Whether component companies are headquartered in Europe, the US or even Japan, the pressures on them to adapt to change, increase their expertise, cut costs and invest more heavily in research and taking many forms.

Charles Leadbeater. The news was greeted with relative equanimity by larger component makers such as Robert Bosch of West Germany and GKN of the UK, who are already multinational in their operations.

COMPONENT SUPPLIERS

Pressure to adapt grows

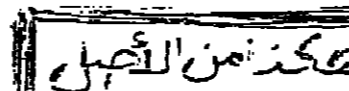
INEVITABLY, COMPONENT suppliers are among those most closely caught up in the strategic restructurings of the world's vehicle makers. Whether component companies are headquartered in Europe, the US or even Japan, the pressures on them to adapt to change, increase their expertise, cut costs and invest more heavily in research and taking many forms.

But it is by no means impossible that an 80 per cent EC content requirement could be established as part of legislative framework for 1992. Experience to date with Nissan's UK plant, to which several dozen UK and Continental companies are already suppliers, indicates that there should be plenty of opportunities for the more alert and competitive European component makers.

Motor vehicles per head, 1986

Table showing motor vehicles per head in 1986 for various countries. United States: 789, Canada: 550, Australia: 450, W.Germany: 478, France: 465, Italy: 477, United Kingdom: 400, Japan: 420, Spain: 250, Brazil: 250.

suit individual markets. But it did allow the big US producers to set up large-scale production of at least some core components for use world-wide. And now, with much more experience under their belts, they are looking once again to design a common range of cars to be built world-wide.



CITROËN'S EUROPEAN SALES GROWING 50% FASTER THAN MARKET.



NOW YOU KNOW WHY OUR CHEVRONS POINT SKYWARDS.



Last year Citroën's European sales achieved a remarkable 17% increase against a market up only 6%.

a dramatic 50% ahead of market growth.

And with new models to come, this strong and consistent growth makes Citroën Europe's most exciting marque.

CITROËN



MOTOR INDUSTRY 16

John Griffiths charts Europe's tortuous efforts to establish common exhaust emission standards

Tougher anti-pollution deal in tatters

THIS MONTH should have provided a landmark of sorts for harmonisation within the European Community. It is the month in which it was agreed back in 1985 and after months of ill-tempered negotiations, that a new and tougher regime to reduce pollution from car exhausts would start to come into effect throughout the Community. Broadly, the "compromise" reached at that time provided for:
All new model cars of over 2 litres produced from this month to be capable of meeting tougher restrictions on the amounts of carbon monoxide, hydrocarbons and carbon monoxide they could emit. The restrictions are sufficiently tough to require the fitment of the catalytic converter systems which are mandatory in North America and Japan.



Unleaded petrol: even in the UK, 20,000 petrol stations due soon to be offering it for sale

a specific limit of 6 grammes per test for nitrogen oxides. The compromise, yet again, was a grudging one. Denmark, West Germany, the Netherlands and Greece wanted stiffer standards. France, the UK and Italy argued for a more relaxed regime.
Omnibusly, the standards seemed likely to require significant numbers of small cars to take the catalyst route.
By July, the latest compromise was coming under full-frontal attack from Mr Jacques Calvet, chairman of France's Peugeot group. Coupling it with fierce criticism of Green political parties, he declared the compromise to be "the worst possible proposal that could be imagined". He was not against fighting pollution, "but I am against demagoguery", he declared.
The new standards, he insisted, would only further demoralise car engineers developing new products. Moreover, Dutch and Danish plans to introduce their own fiscal incentives to speed introduction of the new standards would, he claimed, further distort the market and compromise the single European market concept.

still in the development pipeline. Subsequently, however, this much-lauded 1985 "compromise" has turned out to be more full of holes than a well-rusted exhaust system.
It, and the European Commission's subsequent decisions on the issue, have left individual countries progressing towards "cleaner" cars at several different speeds, and in a smog of confusion which has already had a discernible distorting effect on demand patterns in, notably, West Germany.
One fundamental flaw of the 1985 compromise - but without which no agreement would have been possible - is that the legislation was, and remains, "permissive".
Individual governments could decide for themselves whether and when to implement the standards. The hope was that they would fall into line with the spirit of the legislation, and that, even if they didn't, manufacturers themselves might rationalise each model's production around the standards demanded in influential "progressive" markets like West Germany, which has come under strong environmentalist pressure over its dying forests.
Neither hope has been realised.
At one end of the scale, almost immediately after the 1985 compromise West Germany began offering tax incentives to buyers willing to switch to environmentally "cleaner" cars fitted with catalysis.
The only problem was, while West Germany, Austria and other like-minded countries had well-developed supplies of unleaded petrol on which "catalyst" cars must be run (leaded

fuel poisons catalysts, rendering them ineffective), there was little immediate sign of adjoining countries rushing to comply with another part of the "compromise" that unleaded fuel be widely available throughout the EC by October, 1985.
Fearful of buying cars with which they might be confined to their home country, they opted in droves for another form of "clean" car instead, the diesel.
It is indicative of the many minor confusions surrounding the emissions issue that few people seem to understand that "catalyst" cars can be filled with two or three tankfuls of leaded fuel, and run several hundreds of miles without undue ill-effect provided the use of unleaded fuel is then resumed.
Most people also fail to realise that while diesels them-

selves may be "cleaner", in terms of emissions of nitrogen oxides and carbon monoxide, linked with acid rain and dying forests, they produce dirty particulate emissions, for which reduction standards are still being drawn up.
More recently, as unleaded fuel availability has spread, West German buyers have begun switching wholesale to catalyst cars - nearly 50 per cent of sales are now of "cat" cars and as a consequence the diesel boom has collapsed.
At the other end of the scale, the UK has announced that it is adopting the standards of the 1985 compromise. But it will not be introducing them until 1991, for even the over-2 litre category.
Within the past three months more serious splits have opened up as a result of some of the issues still left

unresolved by the 1985 agreement.
This provided for a mid-1987 review of the standards for under 1.4 litre cars with a view to making them tougher at a later stage if this appeared to be warranted.
The review had the potential for serious confrontation if a much more restrictive "second stage" was sought, for the simple reason that if it meant using full catalyst systems, costing £400 a unit or more, it would have a far more dramatic impact on the price of small, cheap cars than on larger cars.
Although the review was much delayed, EC Environment Ministers agreed even themselves by initially reaching a majority agreement in June this year on a second stage, to become effective for new models in 1992 and all production in 1993. Under this second stage, under-1.4 litre cars would have to emit no more than 2 grammes per test cycle of a combination of nitrogen oxides and hydrocarbons and 30 grammes per test of carbon monoxide.
That compared with the first stage limits of 15 grammes and 45 grammes respectively, plus

majority compromise, leaving the qualified majority agreement in tatters.
Over the coming months, Commissioners and other EC officials will try and pick up the pieces. Even if they do patch together another compromise on the standards themselves, there is yet another major hurdle still to be faced.
For there has yet to be agreed a revised driving test cycle to which the standards need to be applied.
The current test cycle bears little relevance to modern-day driving conditions in Europe, having an average speed of 12 miles per hour and a maximum of 31mph.
A revised cycle really needs to take account of motorway driving conditions and thus incorporate a high-speed segment, and it is at high speeds that emissions become increasingly difficult to control without the use of a catalyst.
Chemicals group Johnson Matthey, one of the world's biggest catalytic converter producers and thus with a heavily vested interest in the issue, says it believes that it is not possible to meet the standards without "cats".
The belief that this may prove the case seems to lie behind Mr Calvet's outburst, which may yet draw more support from other producers.
Peugeot is now an environmentalist's target, with the UK's Friends of the Earth movement calling for a boycott

of Peugeot's products and for a "day of action" on November 5 in which 250 Peugeot groups will pick up 250 Peugeot demonstrators.
It is of some minor consolation that good progress is now being made to reduce at least one pollutant, lead itself, throughout Europe.
Lead in the atmosphere is an undisputed retarder of children's mental development and a potential killer. Many thousands of tonnes - 3,000 in the UK alone - are pumped out by car exhausts each year.
Despite widespread misapprehensions to the contrary, there is no link between lead and the other exhaust pollutants, except for the fact that catalyst-equipped cars need to use unleaded petrol.
Traditionally lead has been used to improve petrol combustion and prevent damaging engine "knock" by increasing the fuel's octane ratio. Modern refining methods mean that it is no longer necessary.
Most cars now in production are capable of running on either leaded or unleaded fuel, with or without minor modification. In the UK, about 70 per cent of all cars on the road fall into this category and the UK Petroleum Industry Association reckons that between them these motorists could save pounds £2m a week by using unleaded fuel, which is currently some 5p a gallon cheaper than leaded four-star.
Some cars cannot be modified to some very high performance machines and older ones which would need valve seats and possibly other components hardened.
There is already 100 per cent availability of unleaded petrol in West Germany and even in other leading markets like the UK, 30,000 petrol stations are expected to be offering it for sale by the end of this year.

Space to drive: road availability, 1986

Table with 5 columns: Selected countries, Total length of road (1000km), Expressways (km), Length of paved roads per vehicle (metres), and a bar chart representing the data.

Motor vehicles per head, 1986

Table with 3 columns: Selected countries, Total vehicles, and Persons per vehicle. Includes a bar chart and a note about the data.

INDUSTRIAL RELATIONS

Qualitative flexibility

TWO QUESTIONS will dominate labour relations in the motor industry in the next few years.
The first is how to maintain the momentum of recent years' reductions in manufacturing working practices, remoulding the organisation of work around new technology, and meeting the demand for high quality and product differentiation.
The second is more difficult. After the productivity gains of the past few years, achieved through reductions in manpower and new working practices, where will the next generation of productivity gains

workers round its plant. At Austin Rover, the company and the unions are about to renegotiate a quality bonus introduced two years ago which stressed the look of products at the expense of their performance.
Among skilled workers there will be further moves towards multi-skilling. Ford, for instance, has recently unified its separate apprentice training schemes into a single programme. The aim is to establish a single multi-skilled grade of skilled worker.
Workers will be increasingly asked to work in teams, within which they will be more interchangeable. These teams are likely to have some degree of autonomy from supervisors.

Whether component companies are headquartered in Europe, the US or even Japan, the pressures on them to adapt to change, increase their expertise, cut costs and invest more heavily in research and taking many forms.
For example, with the high yen and Japanese vehicle makers shifting ever more production offshore, Japan's component sector has felt itself to have little choice but to follow suit.
Thus already there are dozens of Japanese-owned component makers ringing the Japanese "transplant" car and commercial vehicle production facilities of the US. The first tentative landing parties in Europe have also begun to dig in, entering initially for some of the needs of Nissan, both at its Sunderland plant in the UK and Nissan Motor Iberica, its majority-owned facility in Spain where light commercial and four-wheel-drives are currently produced as well as in entering into joint ventures with Honda and Rover.
With Suzuki and other Japanese vehicle makers now also seriously examining projects to start making cars within the single European market intended to exist post-1992, a much more extensive Japanese component industry presence - as in the US - is also clearly in prospect.
Given undisputedly high Japanese productivity and quality standards, the threat to European component producers is an obvious one - as, however, are the opportunities.
For example, it remains far from clear how the current row raging between France and the UK over French refusal to admit to the semi-built Nissan Bluebirds as "European" will resolve itself.
Current EC rules define a product as "European" if the last substantial manufacturing process took place within the Community (even a much-quoted 60 per cent "local" content level for acceptability has no formal standing).
But it is by no means impossible that an 80 per cent EC content requirement could be established as part of legislative framework for 1992.
Experience to date with Nissan's UK plant, to which several dozen UK and Continental companies are already suppliers, indicates that there should be plenty of opportunities for the more alert and competitive European component makers.
In any case, change imposed

Advertisement for Ludvigsen Associates Limited. Text: "We have seen 1992, and for the motor industry it works." Includes company address and contact information.

COMPONENT SUPPLIERS

Pressure to adapt grows

INEVITABLY, COMPONENT makers are already more closely caught up in the strategic restructurings of the world's vehicle makers.
Whether component companies are headquartered in Europe, the US or even Japan, the pressures on them to adapt to change, increase their expertise, cut costs and invest more heavily in research and taking many forms.
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Motor vehicles per head, 1986

Table with 3 columns: Selected countries, Total vehicles, and Persons per vehicle. Includes a bar chart and a note about the data.

suit individual markets.
But it did allow the big US producers to set up large-scale production of at least some core components for use world-wide. And now, with much more experience under their belts, they are looking once again to design a common range of cars to be built world-wide.
As just one illustration, Ford is designing and developing the replacement for the European Granada/Scorpio, while Ford of Europe is doing the same for the Sierra's successor.
The end products will mark a return to the "world car" concept.
Clearly, those component suppliers who manage to become a part of this matrix stand a good chance of their long-term futures being well secured.
Yet other restructuring forces are at work in the component sector.
The vehicle makers themselves, for example, have been buying up companies which they perceive as being capable of meeting technology or component needs, or even broadening the base of their activities.
Thus the acquisition by Daimler-Benz of electronics group MTU and aerospace concern Dornier, and Fiat of Italy's 55 per cent stake in Magneti Marelli.

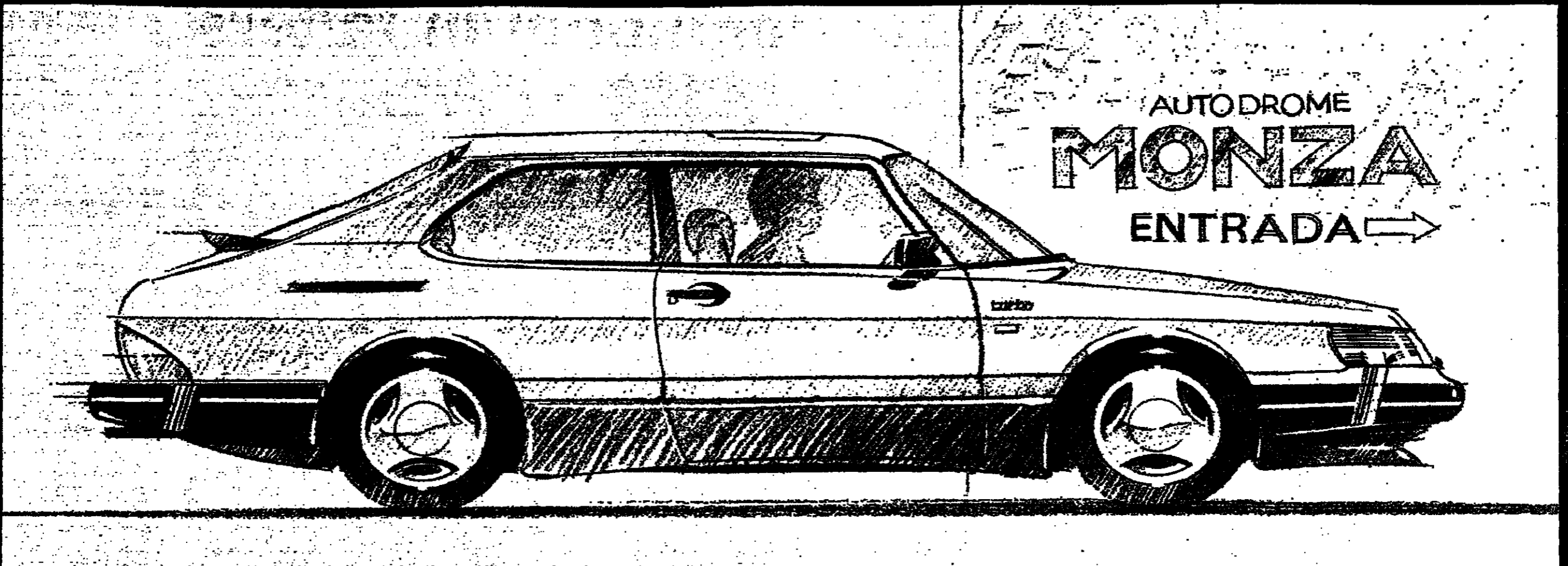
Advertisement for Nevis & Co. Ltd. Text: "RECRUITMENT SPECIALISTS TO THE AUTOMOTIVE INDUSTRY". Includes company address and contact information.

But even the "Europeanisation" of what, until fairly recently, was primarily a motley array of national industries inside Europe, is already starting to appear potentially inadequate in the face of progress towards globalisation by US and Japanese producers.
The initial attempt to produce "world cars" at the end of the 1970s - GM's J-car and Ford's Escort - were a partial failure in that many changes in the end were required to

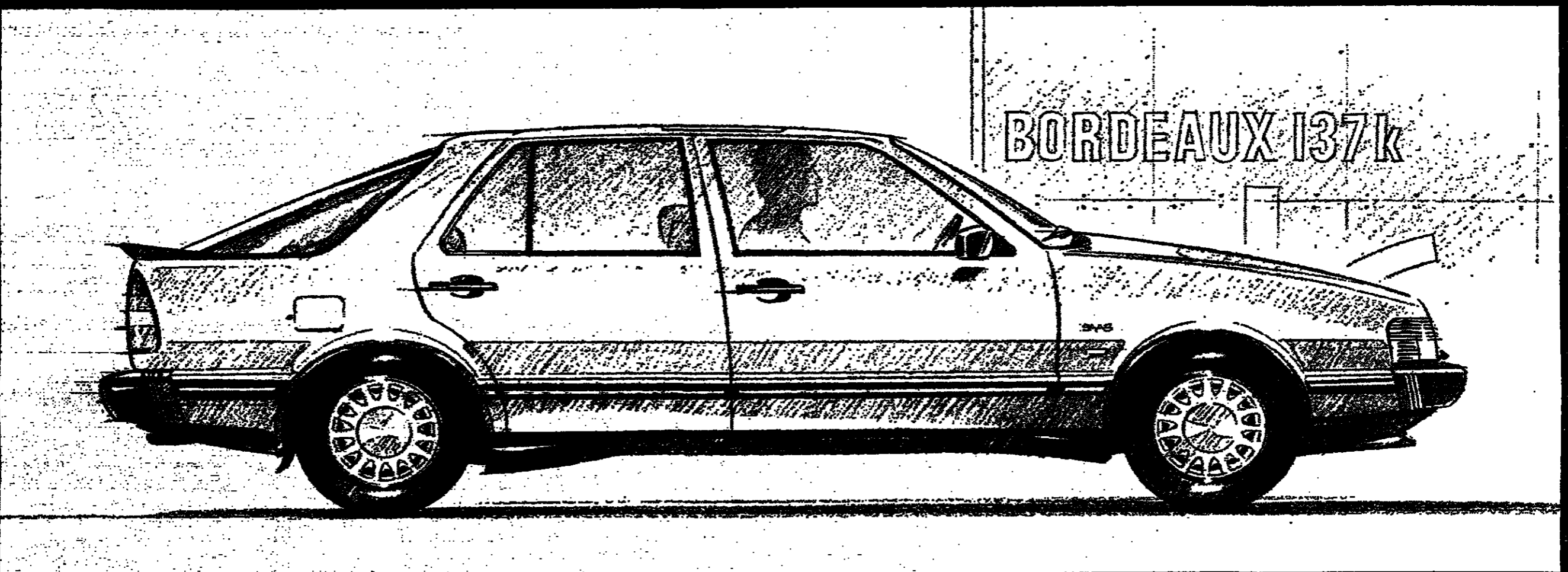
only Bosch which has got the really big dimensions of scale. However, we are now working towards a new scale which has been undergoing its biggest restructuring for many years in terms of its automotive operations. Under Mr Bob Dale, managing director of Lucas Automotive, motor components have been reorganised into six divisions - like the engine systems divisions - tailored to attack high-value, "hi-tech" sectors of the market.
In predicting that the electronics content of a car will rise to around 24 per cent of its manufacturing cost by the end of the 1990s, Dr Peter Walker, Volkswagen's research chief, suggests that car makers might grow increasingly resentful of the fact that given the current components supply structure, much of the added value in such cars will be going not to them but suppliers like Robert Bosch.
This situation could be exacerbated by the fact that the electronics themselves control systems - such as anti-lock brakes - where much of the other hardware also comes from external suppliers.
So any sharp reversal of the current trend of vehicle makers to source more from outside could provide yet another major headache for independent suppliers as the 1990s progress.
What is certain is that pressures on component suppliers can only intensify. As Mr Ian Gibson, deputy managing director of Nissan Motor Manufacturing (UK) points out, the gap between new models, particularly among Japanese producers, is descending rapidly towards three years, requiring a faster pace of development for new components.
The good news, however, is that "a policy of very long term supplier relationships is essential. You can't keep asking suppliers to do things you've promised with you every two or three years."

John Griffiths

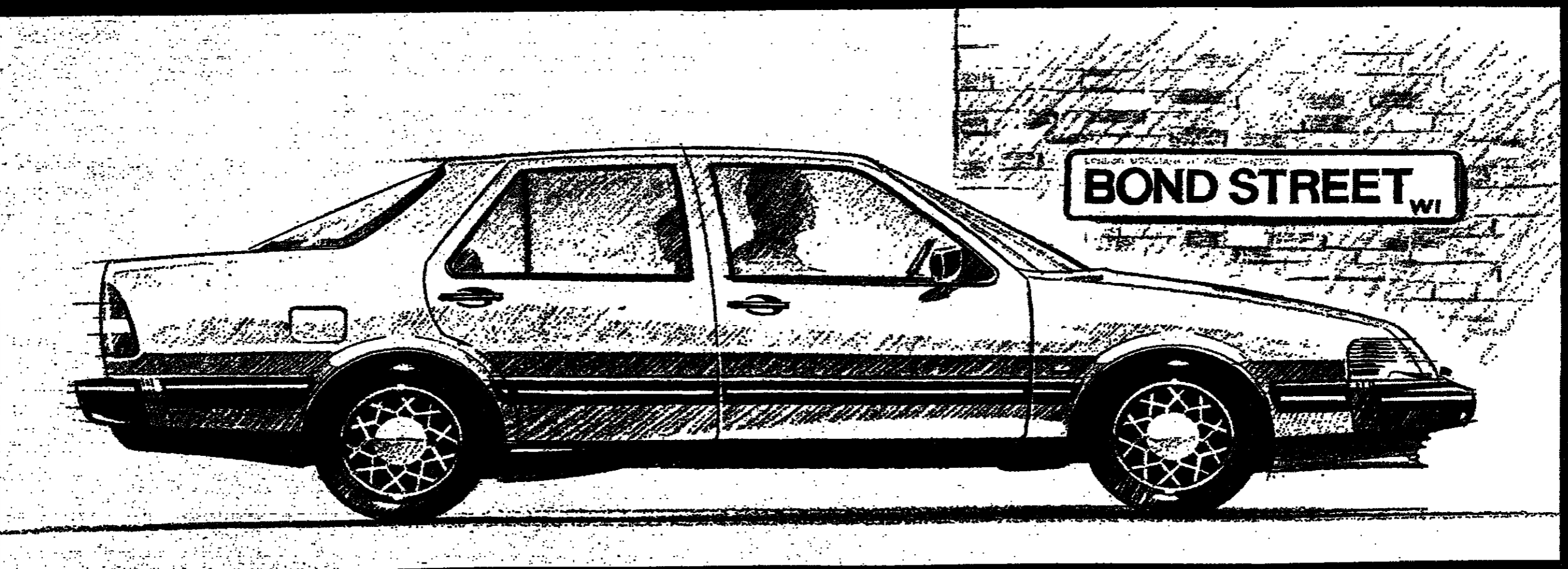
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MOTOR INDUSTRY 18

Stuart Marshall casts an expert eye over the cars on display at this year's British Motor Show

A vintage year for genuine new models

THIS HAS been a vintage year for new cars. The stands at this year's British International Motor Show at the National Exhibition Centre, Birmingham, are filled with more genuinely new models, as well as face lifts of familiar one, than for some years past.

Alfa Romeo, whose new 3 litre, front wheel drive 164 is making its British debut, will now be a force to be reckoned with in the luxury executive segment. This elegant, Pininfarina styled saloon combines the traditional sportiness of Alfa Romeo with refinement and lavish equipment putting it at the top of its class and all at seductively keen prices.

The lightweight Aston Martin is perhaps more for investors and collectors than mere user-choosers of management cars but it shows real advance on the part of this old and famous maker, control of which recently passed to Ford.

Audi's V8 is seen in left-hand drive and right-hand steering models for Britain are some way off. This large luxury car is the first of its kind to combine an automatic gearbox with quattro all wheel drive transmission.

It will cruise quietly and effortlessly on the autobahn at speeds other countries deem highly illegal and its sure-footedness will be a boon in winter road conditions. With a leather and wood veneer interior that should delight a Jaguar owner, it would cost at least £35,000 if available here now.

Every BMW sold in Britain is now fuel injected and the 5 Series saloons, introduced earlier this year, are arguably the best medium-sized management level cars money can buy. Much the same can be said higher up the price/size scale of the 7 Series, especially the superlative 750iL with its V12 engine and "fly by wire" accelerator. Despite its formidable performance (a deliberately restricted top speed of 155 mph/250 kmh) it gave me 22 mpg (12.8 litres/100 kms) on a UK to Switzerland journey.

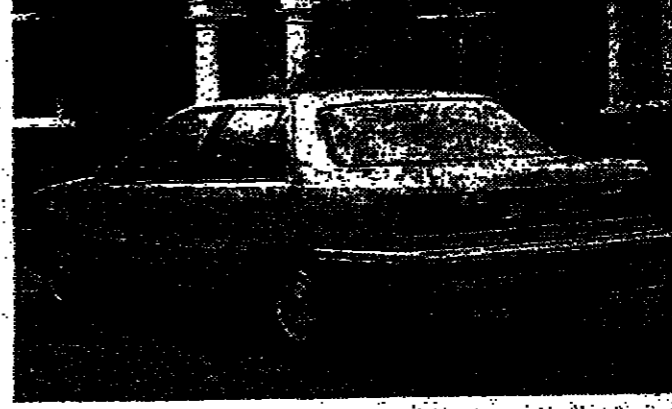
Citroen's new large car to replace the veteran CX is still some months away but meantime, the BX goes from success to success. The diesel version has such appeal to fleet buyers that it has become the best seller in Britain, an extraordinary turn round for a make



The Nissan Prairie: a 2-litre engine and 4-wheel drive option



The Fiat Tigo: lavish use of galvanised steel and plastic



The Hyundai Sonata: S Korea's executive class challenger



The BMW 5-Series: arguably Europe's best executive saloon



The Audi V8: 4-wheel drive in the luxury class



The Alfa Romeo 164 3.0 V6 Lusso: lavishly equipped

that not long ago was regarded as too eccentric for all but enthusiasts.

One of the most significant new cars of 1988 has been the Fiat Tigo, a family hatchback in the Ford Escort/VW Golf category. It uses so much galvanised steel and sophisticated plastics mouldings that the body should be exceptionally corrosion resistant. Interior space is unusually generous for so compact a car. For mechanical refinement and road noise suppression it is at the top of its class. Keen pricing must assure large sales in Britain once supplies match demand.

There are no completely new models in Ford's 1989 line up though a new Fiesta is due early next year. But it has improved the equipment levels of its current range and introduced new engines. Advanced lean burn technology has allowed Ford to meet increas-

ingly severe exhaust emission requirements by improving combustion efficiency. The new engines include a 1.3 litre for the Escort and Orion and an enlarged 1.8 diesel.

While Europe's luxury car makers are bracing themselves for an onslaught from Japan in the next year or two, Korea's threat to the middle executive market is closer. The Hyundai Sonata, which goes on sale here next Spring at prices likely to start at less than £10,000, is a Ford Granada/Vauxhall Carlton class 5 seat, 4 door saloon. There will be a choice of 1.8, 2.0 or 2.4 litre fuel-injected engines with 5 speed manual or 4 speed, electronically controlled automatic transmission. Power steering will be standard and factory options will include air conditioning.

Jaguar also goes into 1989 with only one new model (a cosmetically altered XJ S

coupe) but forthcoming improvements include more powerful 6-cylinder engines and, later, the introduction of the 5.3 litre V12 into the new bodied XJ saloons. Booming sales in France are a reflection of European taste for a volume produced car that manages to feel like a bespoke product.

Revised versions of the Lancia Thema have just appeared in Italy with a 2 litre, 16 valve engine and Pininfarina-styled estate car bodywork. They may be expected here in the Spring.

Land Rover's Range Rover benefits at long last from a change to chain drive in its transfer case and a viscous coupling instead of a conventional third differential. It should now be as quiet mechanically as its Japanese rivals, one of which (the Mitsubishi Shogun) has just acquired a 3 litre V6 engine option.

Mercedes Benz has made the

first changes to its best selling compact saloon, the 190, since its introduction nearly five years ago. The body now has the same family look as the larger 200-300 Series, there is a little more rear passenger space and pleats for softer upholstery have finally been headed.

An enlarged engine (from 2.3 litres to 2.5) makes the sporting 190E 16 only a little faster but much more flexible in traffic. A new Mercedes SL sports coupe will make its debut at Geneva Show in March.

The Mitsubishi Galant and smaller Colt and Lancer, unveiled simultaneously in Tokyo this time last year, have now reached Britain.

Both the supermini sized Colt hatchback and slightly longer Lancer saloon are offered with power steering, which is increasingly demanded by motorists who see no reason why small cars

should need more effort to park than large ones.

Main points of interest on the Nissan stand at NEC are the beautiful 200SX sports 2+2 - successor to the Silvia Turbo and an elegant new Prairie multi purpose vehicle. At a likely price of about £18,000 complete with ABS brakes, the turbocharged 200SX will arrive in the near future. The 2 litre engine Prairie, compact, roomy and with sliding doors that make it exceptionally easy to enter and leave, will be offered in front wheel and four wheel drive versions.

Peugeot's handsome estate car version of the 405 makes its UK debut at the show. It will be imported built up from France (all 405 saloons for Britain are assembled in Coventry). Engine options include Peugeot's peerless 1.9 litre diesel, naturally aspirated or turbocharged.

Another of this year's most important small/medium cars is the Renault 18, which promises to do for its maker's sales charts what the Renault 5 did years ago. It is a just a little smaller and will sell more cheaply than its most obvious rival, the Fiat Tigo; though it is no less refined and may be had with power steering. Variants include one with a Spanish-built engine, specifically designed to run on lead free petrol and a new diesel. British deliveries start in March, with a potent 16 valve model soon to follow.

Rover Group's long-awaited 2-litre, direct injection turbo-diesel engine Montego saloon and estate make their appearance though the engine, naturally aspirated, has been fitted to Maestro based panel vans for nearly two years. Minor revisions have been made across the range of Austin Rover products, which was

enlarged in mid year by the introduction of the fastback version of the Rover 800.

Saab entered the luxury market in mid year with the 9000CDE, furnished in traditional wood veneer and leather. It is a vivid performer despite its 2-litre, 4 cylinder engine which does, however, have turbocharging, intercooling and 16 valves.

Among recently introduced Toyota models is an compact estate car with a 16 valve engine and full time four wheel drive. The 3 litre Supra, a sporting grand tourer, has now acquired a turbocharger for even more effortless performance.

Vauxhall's new Cavalier must give competitors cause for concern and boost its maker's market share. I rate the new cars better than most, if not all, rivals for ride comfort and suppression of road noise. They handle very well, too.

The 4WD model, with permanently engaged all-wheel drive, is an exceptionally attractive proposition for users who need a comfortable car with snow and ice beating traction at a sensible price. Vauxhall's new 4-speed, electronically controlled automatic transmission, offered on certain Cavaliers, is another best in class.

Volkswagen's medium-sized Passat saloon and estate car have been joined by the Cavallo, the first full blooded VW 2+2 sports car. It has a retractable spoiler to defeat rear end aerodynamic lift that might affect road-holding at high speeds. Early arrivals will have the 16 valve, 138 bhp engine but, in the course, a more powerful unit with a mechanical supercharger will be offered. Synchro versions of the Golf hatchback and Jetta saloon, with a sophisticated permanently engaged four-wheel drive transmission, have just been added to the British range.

Although the evergreen Volvo 300 series will remain in production for a year or two, its eventual successor may be seen in the shape of the Volvo 440, Dutch-built and based on the pretty 460ES coupe. This Renault-engine 4-door saloon manages to combine the coupe's elegance with a family likeness to the MG 400 series car.

Once again Ford are improving the Sierra.

Some of the most popular options in the catalogue are being made standard including the sunroof on Sierra L models. And there are many other detail changes, too many to show on this page.

One way or another, nearly every model in the range is affected.

So, whether you're looking for a Sapphire saloon, a Sierra estate, or hatchback, you'll find it's now better equipped than ever. The new Sierras are at Ford dealers now, along with the latest Escorts and Orions.

Why not call in and see them. We're sure you'll find it's worth your while.



Power steering. Option price £550*. Now it's standard on Sierra Ghia and Sapphire Ghia. So steering's light when parking's light.



Electric front windows. Previously £250* as an option. Now they're standard on the Sierra GL and Sapphire GL. Especially handy at ticket barriers and toll gates.



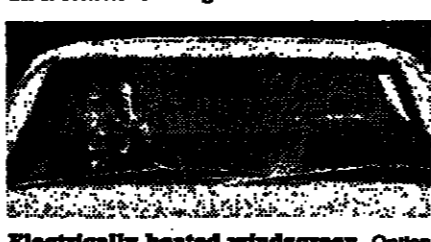
Sunroof. Previously £390* as an option. Now it's standard all the way down to Sierra L and Sapphire L. So all we need is some sun.



Tinted glass. Previously a £65* option. Now standard on Sierra L and Sapphire L. Easy on the eyes.



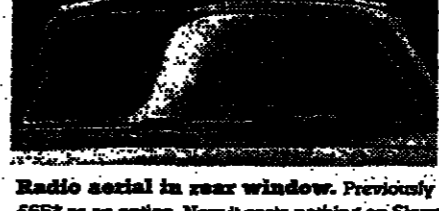
Headlight wash/wipe. Option price £150*. But now it's standard on Sierra GLS and Sapphire GLS and on both Ghias. And on the XR4i. So your headlights will stay bright on the darkest night.



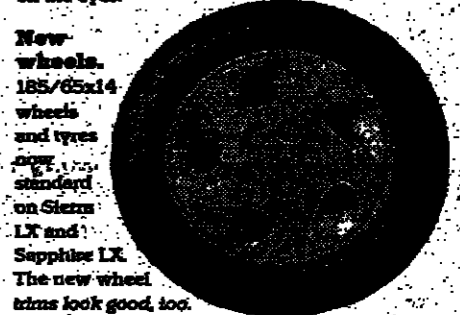
Electrically heated windscreen. Option price £120*. Now it's standard on Sierra Ghia and Sapphire Ghia and on the Sierra XR4i. So you won't have to wait for your engine to warm up before you can defrost your screen.



Central locking. Previously £275* as an option. Now it's standard on Sierra LX and Sapphire LX. So now when you lock your doors, you won't forget to lock the boot.



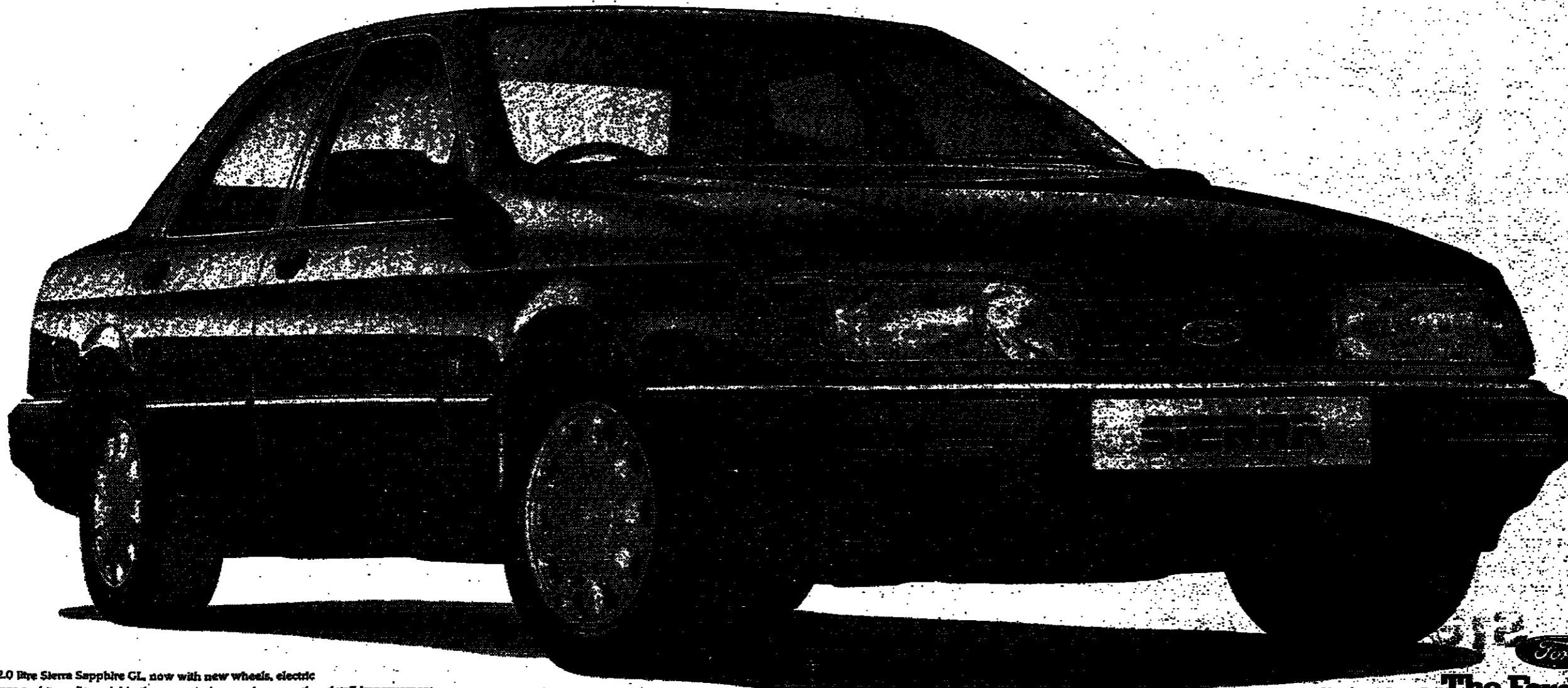
Radio aerial in rear window. Previously £65* as an option. Now it costs nothing on Sierra and Sapphire L, LX and GL. Your aerial will never be snatched off by vandals again.



New wheels. 185/65x14 wheels and tyres now standard on Sierra LX and Sapphire LX. The new wheels rims look good, too.

*Maximum retail price at 15th August 1988.

Sierra standards raised again.



The latest 2.0 litre Sierra Sapphire GL, now with new wheels, electric front windows and its radio aerial in the rear window, and many other detail improvements.

The Ford Sierra.

ACCOUNTANCY COLUMN

Profession takes stock of share ownership arguments

By Richard Waters

THE DEBATE about who should be allowed to own accountancy firms is officially under way again, after nine months out of the headlines, and all the signs are that the restrictions on ownership are likely to be much less severe than proposed in the past.

So far accountants, in the shape of the three Institutes of chartered accountants, have said that outsiders should not be allowed to own more than 25 per cent of the shares in a firm and should have no voting rights and no control over the appointment of directors.

At present auditing firms (accountants still look to auditing for a large part of their business) cannot by law operate as companies. That will be changed when the Government enacts the next companies bill, which is expected in the next session of Parliament.

However, to protect their independence, qualified auditors must retain a majority of the shares in their companies and ultimate control.

The accountants will be allowed to include tighter ownership requirements in their own ethical rules, if they think them necessary to protect independence — and if the Department of Trade and Industry agrees. The question now is what form these professional rules should take and whether the 25 per cent non-voting proposal is too restrictive.

Straws in the political wind suggest that it is. If the law allows outsiders to own up to 49 per cent of an accountancy firm, what right have accountants to limit it to 25 per cent?

As a profession, accountants have had a monopoly for most of this century. Is it not time others had a chance to enjoy the profits that flow from this monopolistic position? It also seems highly unlikely that the profession will be able to force non-voting shares onto investors when they have been discredited elsewhere.

Mr Gordon Anderson, chairman of Arthur Young and of the working party which has drawn up a discussion paper on the subject for the three institutes of chartered accountants, warned: "We run the

Firms fear client backlash against market moves

THE largest accountancy firms will not be the first to rush to the stock market, assuming they are allowed to do so a year or two from now. There are a number of reasons for this; the most important being that they would face a backlash from large audit clients, who in turn would fear a backlash from their shareholders.

How easy would it be for the first firm going public to convince the world that it was not sacrificing its independence? Firms also claim that they

do not need the capital; that they are perfectly able to adopt a corporate management structure, a more efficient way of operating, without having to become companies; and that this year's reductions in the top rate of income tax make it less difficult to finance their businesses out of partners' after-tax income.

In the long run, however, there are persuasive reasons for going corporate. Mr Joe Connor, who has just taken over as head of Price Waterhouse, has a long-term goal of taking in outside capital. Without it, he says, it is unlikely that firms like Price Waterhouse will be able to compete with others across a broad range of financial services. Most firms in recent years have increased the capital they ask their partners to commit to the business.

The other most likely reason for taking in capital is to put a value on accountancy firms. Selling shares to an outsider creates that value and would allow firms to establish sharp incentives for staff — an area

in which they are presently at a marked disadvantage to other, corporate employers.

However, although one or two medium-sized firms report a number of approaches from outsiders, most say that they have not been actively courted. A serious bid or two may change all that.

Mr Hugh Aldous, managing partner of Robson Rhodes, a firm with the income of £20m, said: "For £50m, my ethics might bend a bit." Offers on (01) 251 1644.

key is regulating who owns the shares, or how many each investor is allowed to own. Most obviously, companies should not be able to hold shares in their own auditor. There is also a strong case for arguing that banks should not own shares in an audit firm, since they could then potentially exert far greater influence over companies to which they have lent money.

There may even be cause to follow the line of the US Securities and Exchange Commission. It is concerned about the independence of auditors of US companies' subsidiaries in countries like Germany and Switzerland, where incorporated audit firms already exist. The commission's answer: it does not accept auditors if they

have a shareholder who is also a shareholder in the client company. Such a rule, if adopted in the UK, would prevent institutional investors with extensive equity holdings from taking stakes in audit firms.

Anyone interested has a chance to comment before the end of February. Copies of a consultative document, published last week, are available from the Institute of Chartered Accountants in England and Wales, Gloucester House, 259 Salisbury Boulevard, Central Milton Keynes, MK9 2HL (include stamp addressed envelope).

Anyone pondering this document should perhaps bear in mind the position in another leading European country: West Germany. Concerns about independence are as strong there as anywhere. It is a criminal offence for accountants to advertise, for instance. In the UK, professional rules were relaxed four years ago to allow advertising. However, some German accountancy firms have been partially owned by banks for years.

The objections to outside ownership heard in some quarters in the UK may be nothing more than reactionary responses based on fear of the unknown and a desire to protect a way of life which has enabled partners in accountancy firms to live in comfort for many years.

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The expansion and diversification of the Group's activities has led to the need to recruit a high calibre Financial Controller. Reporting to the Vice Chairman, the Controller will assume total responsibility for the accounting, financial management and treasury functions of the Group. This will include designing and implementing appropriate reporting and control systems to aid management as well as liaising with the executive directors in the formulation of plans, policies and strategies for the Group. The position will present additional challenges to the finance function.

This is a key, high profile position. It is important that the appointed candidate has the flexibility, and intelligence to cope with an environment of change in a 'hands on' role.

Candidates must be qualified accountants who can demonstrate strong technical accounting and financial management skills. Whilst experience in financial services would be ideal, candidates must have gained other relevant post qualification experience including Lotus 123 or other spreadsheet packages. To fit with the existing bright and committed team, initiative, drive and ambition are considered essential.

Please reply in confidence, enclosing full cv and quoting reference S1023, to John Hills.

KPMG Peat Marwick McLintock

Executive Selection and Search
70 Fleet Street, London EC4Y 1EU

Finance Director

LEEDS UP TO £25,000 + CAR + SHARE OPTION

Following a successful diversification the turnover and profitability of this long established Group has increased dramatically. The Group has a coherent structure with excellent synergy between its component companies. A period of consolidation will now follow. Longer term the aim is to go to the market in four/five years time.

This new position has been created to strengthen the small top management team. Reporting to the Chief Executive you will be responsible for the entire finance function and closely involved in the planning and control of the Group's future development. Your priorities will be to tighten up the financial control and reporting systems and to refine contract estimating, pricing, tendering and monitoring processes.

A qualified accountant, you will already have substantial experience of controller or director level. Crucially you will have the maturity and commercial awareness to enable you to fit into a small team and make an immediate contribution.

Please write enclosing your curriculum vitae and day-time telephone number to Tony Peat, Ref 1907, Coopers & Lybrand Executive Resourcing Limited, Abbot Court, 5 Abbot Place, Leeds LS1 6AP.

Executive Resourcing **Coopers & Lybrand**

Financial Controller

c. £27,000 + Car + Benefits

A Design Company in a dynamic market sector wishes to complete its management team with the appointment of a proactive qualified professional accountant (preferably CMA) reporting to the Managing Director.

You will be skilled in the use of spreadsheets (we have LOTUS 123 software) and your responsibilities will include:

- Coordination of budgets and business plans
- Analysis and reporting on Company performance and monitoring probability of work taken on
- Financial control and provision of an administration service
- Development of financial and management accounting systems

Aged 25+ with 2 years' minimum post qualification experience, you will already be competent in managing the financial function in a services environment.

Please write, enclosing your CV, to:
Julian Saunders, The Saunders Design Co. Ltd.,
274 High Holborn, London WC1V 7BA.

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11 CANON STREET,
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WOODCHESTER INVESTMENTS p.l.c.

GROUP MANAGING DIRECTOR

FINANCIAL SERVICES c. IR£100,000

Woodchester Investments plc is the fastest growing financial services group in Ireland and is rapidly developing its business interests in the U.K. and international markets. The Group, in which British and Commonwealth Holdings plc has a substantial interest, has a market capitalisation of IR£200m. Woodchester has a portfolio encompassing banking, instalment and consumer finance, equipment leasing, insurance broking and asset financing. The Group currently employs 600 people and this figure continues to rise. Now poised for further growth, a seasoned professional is required, as part of a restructuring, to lead and further strengthen the management team.

The Group Managing Director will have the following key tasks:

- The integration of new acquisitions into the group structure.
- The further development of reporting and monitoring processes for existing and new companies.
- The co-ordination and management of the activities of existing companies to optimise their performance.
- The development of managerial talent within the group so as to maximise the exploitation of existing markets and of the proposed open European market.

The person appointed could come from a variety of backgrounds, for example, Manufacturing, Banking/Financial Services or Distribution. Principal attributes will be strong financial experience supported by an accounting or equivalent qualification, a verifiable track record in a high growth company and the ability to achieve planned results. The reward package is fully negotiable.

Please write to Frank Connors at Trident, indicating how you meet the requirements. Complete confidentiality is assured. No details will be released, to anyone, without your permission. Interviews will be held in Dublin and at convenient centres in the U.K.

TM Trident Management Consultants
4 Fitzwilliam Square, Dublin 2. Telephone 0001-619796 Fax: 0001-789734

Financial Controller

Up to £30,000 West Midlands

Our client is a large, successful and forward thinking institution of higher education which will hold corporate status in 1989. Central to their continued success and development is the appointment of an exceptional Financial Controller who will manage the Finance function.

In this role you will be responsible for the development of new financial systems, the preparation of financial returns, budgets and management information. Other key responsibilities will include:

- * the provision of an internal financial advisory and support service
- * successful implementation of computerised financial systems

* leadership and effective management of Finance staff

Ideally you will be aged between 35-45 with a recognised accounting qualification. Specific experience of financial computer systems, staff management and cash control would be an advantage. You will also have experience of operating as a senior member of a management team with an impressive track record of achievement.

Equally important will be your exceptional inter-personal skills and your proven ability to manage change.

The position represents an outstanding opportunity to join a dynamic team operating in a challenging and rapidly changing environment.

Starting salary and associated benefits will reflect the importance of this new role. Generous re-location assistance will also be available where appropriate.

Candidates should write, including full career and salary details quoting reference MCS/8837 to Penny Stocks

Executive Selection Division
Price Waterhouse Management Consultants
Livery House
169 Edmund Street
Birmingham B3 2JB

Price Waterhouse

European Treasury Operations Manager

To £40,000 + Bonus + Car + Benefits

Our client is a leading US Investment Banking, Securities and Commodities Trading Group, a market leader in numerous product areas throughout the world. Consistently rated as one of the world's top ten Investment Banks and with current capitalisation well in excess of \$2 Billion, the organisation has an innovative and progressive reputation. Their strong commitment to London and Europe has recently been underlined by a multi million pound investment in new London Headquarters and increasing representation in Dutch, French and Spanish markets.

As Manager European Treasury Operations you will report to the European Treasurer and, with a staff of 12, assume control of the Money Mobilisation/Cashiering, Accounts Reconciliations,

and Money Desk divisions which handle a high volume of monthly transactions for 12 subsidiary companies. More specifically responsibilities will include Treasury systems development and analysis, funding, settlement and clearing relationships and the formulation of controls and procedures.

Candidates will be Graduates with specialisation in a business discipline or an Accountancy qualification together with 5 years plus experience in related fields. Whilst previous banking experience is not necessary, exposure to international cash management, multicurrency, and work flow analysis, combining familiarity with electronic banking and money market operations, are essential criteria. They will be mature, highly

self motivated and confident possessing first class communications and man management skills, together with the ability to display the energy, initiative and flair required to meet the continuing challenge that this role will present.

For further information, please telephone or write, in strictest confidence, enclosing full career details, to David Goodrich, Firth Ross Martin Associates Ltd., Bell Court House, 11 Blomfield Street, London EC2M 7AY Telephone 01-628 2441 Fax 01-382 9417.

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Our aim is to achieve the most efficient financial and operational controls in each of these twelve European offices. Adopting a consultative approach, you will analyse, review and report on methods and procedures to ensure established policies are being observed. This will cover a whole range of matters from simple office practices to verification of records and financial control - your overall brief being to produce and maintain effective internal controls.

Aged between 25 and 35, ideally a graduate qualified in Accounting/Financial Management, you should have some accounting audit experience (1 or 2 years), the drive and initiative to work independently plus the people skills to communicate and implement change as necessary. Naturally you should also be willing to travel Europe-wide, although knowledge of other languages is not vital.

Your positive impact throughout the company could lead to further career development, a salary of c.£19,500 will be matched to your experience level and benefits are those you would expect from Ford including a lease car.

Please write with full curriculum vitae to John Why, Ford Motor Credit Company Limited, 1 Hubert Road, Brentwood, Essex CM14 4QL

Director of Finance

Salary circa £30K + executive car + benefits

Chromoworks Limited, part of the Consumer Journals and Catalogue Group of BPCC plc, is recognised as an established leader in the web offset sector of the printing industry, and is one of Europe's foremost producers of magazines, catalogues and directories.

We are implementing a major programme of growth which will continue to keep us at the forefront of the market place. As part of this strategy, we are seeking an energetic and accomplished person to take responsibility for the financial aspects of the Company, as part of a new Senior Management team.

Being an experienced finance professional, you will report directly to the Managing Director, and also have a functional responsibility to the Group Finance Director. Your responsibilities will include:

- Budgetary Control
- Financial Planning
- Control of Management and Statutory Accounts
- To ensure the Company complies with the policies of our Multinational Parent Organisation.

As a key member of the Management Team, you will be expected to contribute to future Company strategy, with particular emphasis on:

- Financial and Business Planning
- Pricing Policies
- The development of Management Information Systems
- Capital Investment Strategy

You will also take overall responsibility, through the functional managers, for the Accounts, Purchasing and Paper Control Departments.

This is an excellent opportunity for a suitably qualified, dynamic professional to join a progressive market leader, and to have a hands-on involvement in the shaping of the Company's future to ensure we meet the needs of our "Blue Chip" customers.

The responsibilities and our expectations are high. Consequently, the remuneration package reflects the importance of this position, and will include an executive company car, private health insurance and a generous relocation package where appropriate.

If you feel you can match our requirements, please apply (in the strictest confidence) by sending your c.v. to: J.B. Wood, Personnel & Administration Manager,

Chromoworks Limited
Wigman Road, Aspley, Nottingham NG8 3JA.
Telephone: Nottingham (0502) 89181



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FOR ACCOUNTANTS

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Commercial awareness, entrepreneurial flair and a keen eye for detail will characterise the individual who fills this vital role with a leading supplier of catering services, worldwide. As a key member of the executive team, the successful applicant will make a full contribution to the direction of the company and will have specific responsibility for the finance function, tendering and contracts and the identification and commercial appraisal of new projects and ventures.

Aged 30-45 candidates will be qualified accountants with a proven record of successful commercial management in a highly competitive, service industry environment, ideally with a catering background. Personal drive and commitment will be combined with the creativity and interpersonal skills necessary to play a leading role as a member of a young dynamic management team.

Excellent conditions of service reflect the stature of the company and as part of a successful International Group prospects of further career advancement are outstanding.

D.G. Burgon, Ref: G14058/FT. Male or female candidates should telephone in confidence for a Personal History Form, 041-221 2585, Hoggett Bowers plc, 29 St. Vincent Place, GLASGOW, G1 2DT.

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A rare opportunity has arisen for a qualified accountant, age 25 - 35 years, to participate in the continuing development of the group. As a member of a small professional team, your brief will be to ensure that the Group Finance Director is provided with the strategic and financial data necessary for effective business monitoring and decision making. Thus, in addition to sound financial accounting experience you must have the personality and ability to communicate effectively at all levels.

The position offers considerable challenge and autonomy and represents an opportunity to make a significant contribution to the group's future success. Salary will not be a limiting factor and the comprehensive benefits package includes mortgage subsidy, and a non-contributory pension.

Write with full CV and daytime telephone number to Patrick Donnelly, quoting ref FT/031, PD Consultants, 314/316 Vauxhall Bridge Road, London SW1V 1AA. Tel: 01-328 2273.

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This major blue chip company is seeking to strengthen its financial team by the addition of a high calibre finance executive who will play a leading role in redefining the strategy and focus of the business.

The position provides an unusual opportunity to join a new, keen minded management team in a large strong business capable of improved performance.

The finance executive will need to understand quickly the factors driving the costs and revenues in order to provide profitability and business analysis which will impact positively on pricing, volumes, product offering, infrastructure and facilities. Clear recommendations for management action are required, confidently presented, not a virtuoso display of options. An early appointment as Chief Financial Officer of a major division is anticipated.

Applicants should be Graduate Accountants aged 30-35 with a flair for business analysis and financial planning, and experience of applying the techniques to positive effect in a substantial business. Salary will not be a limiting factor for the right candidate. Generous relocation assistance is available where necessary.

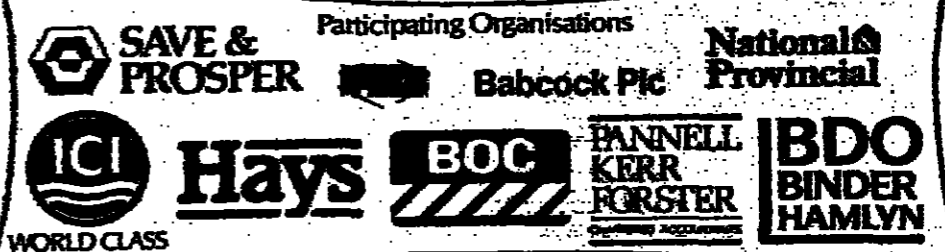
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Leading a team of twelve, you will ensure that accounting data is recorded accurately and that regular performance reports are produced for senior UK and US management to strict deadlines.

In order to provide this high level financial service, you should be a qualified accountant with a minimum of two years' post-qualification experience, preferably gained within a manufacturing environment. This will, ideally, have given you some knowledge of US reporting. You should be able to demonstrate effective interpersonal skills and computer literacy. As well as the opportunity to prove, or build on, your man-management skills, we offer the scope to diversify into other areas of our organisation. Assistance with relocation will be given if necessary.

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Managing a small team, you will be involved in the production of reports for UK and US management and control the maintenance of the computerised accounting records.

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To apply, please write, enclosing a full CV, to: Gary Dickinson, Personnel Manager, Bristol-Myers Company Limited, Swaleskays House, Milton Road, Ickenham, Uxbridge UB10 8NS.

BRISTOL-MYERS

GROUP FINANCE DIRECTOR

Farnborough, Hants from £40,000+car

Wishaw plc is an expanding, acquisitive group heading for £20m turnover and confident about its future. Its recent acquisitions are performing well and already benefitting from being part of a larger grouping.

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The person appointed will work closely with

the Chief Executive, particularly on further acquisitions, and with the Directors of the subsidiaries, who have considerable autonomy in developing and running their businesses.

Candidates should have broad management experience, preferably including the engineering and distribution sectors. Demonstrably successful contact with City institutions etc. will be highly valued. This is a high profile role with general management involvement and outstanding prospects.

To apply, please send full career details to Mike Smith, quoting ref. W/4081.

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A challenging opportunity has arisen within the investment banking arm of a major Japanese bank which is a leading force in the euromarkets.

The role will encompass the development of the Internal Audit department which will involve working independently from the general operation of the bank and reporting to the Managing Director through the Audit Committee. Specific responsibilities will include enhancing existing controls, the establishment of further controls for every activity of the bank and ensuring compliance with these controls.

To be considered for this position you will ideally be a qualified accountant, aged 27-35, with experience in the financial services sector, preferably including exposure to capital markets. You will be self-motivated, have an analytical aptitude and a proven ability to communicate at all levels in a clear, logical and convincing manner.

To apply for this position please write to or telephone Susan Lee, Senior Consultant, Accountancy Division, quoting ref: CG3751.

MANAGEMENT PERSONNEL, 25 City Road, London EC1Y 1AA
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After initial training, you will lead multi-disciplinary teams, plan solutions and manage implementation. You would also be expected to make a significant contribution to our intensive US, UK and European Marketing and Development programme.

If consultancy attracts you, please send your CV indicating preferred location and quoting reference MCS/6751 to:

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London SE1 9QL

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We are looking for three accountants (two recently qualified and one with at least two years' post-qualification experience) to develop and implement systems for new funding techniques, management and financial accounting systems as well as to help monitor and advise on product pricing.

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ACA or ACCA qualified, you must have good communication skills and a questioning, pragmatic approach to business and accounting problems. All our financial systems are automated, so computer literacy is essential. For the senior position, you will need to demonstrate a track record of direct hands-on achievement in

MEGANTILE CREDIT

a commercial environment, preferably within the financial services sector.

If you are the sort of person who "gets things done" rather than talking about them then you're likely to do well in one of these roles. Promotion prospects are excellent either within Mercantile Credit, the Mercantile Group or the Barclays Bank Group.

Salaries will be supported by a comprehensive package of financial-sector benefits including mortgage subsidy and, in the case of the senior position, a car. Generous relocation assistance is available.

Please apply with full or (including details of current remuneration) to the Personnel Controller, Arthur Thomas, Mercantile Credit, Elmham House, Great Queen Street, London WC2R 0BP. (Tel: 01-423 1234 Ext 2579).

ALPS ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LTD

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HEAD OF FINANCE - I.T. SYSTEMS £18,000-£25,000

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MANAGEMENT ACCOUNTANT - I.T. SYSTEMS £15,000-£19,000

For a further vacancy in the above organisation, we invite applications from Finalist or Part-Qualified Accountants (CACA, CMA, ACA), aged 23-30, who intend to complete their qualifications and who have had at least 3 years accounting experience. MSA graduates with a financial background will also be considered. Reporting to the Head of Finance, the successful candidate will provide financial and management accounting support to the business unit and product management, assisting in stock accounting, internal controls, budgets, forecasts and ad hoc appraisals of new products and capital expenditure. As a key member of the business unit team, this is a varied and challenging role for an ambitious and self-motivated commercial accountant who wishes to contribute to the division's ambitious development plans. Initial salary negotiable £15,000-£19,000 + benefits above. Reference: MA168FT. Applications in strict confidence, quoting appropriate reference, either by telephone on 01-588 3027 (daytime) or 01-673 6783 (evening/weekends) or in writing to the Managing Director.

ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LIMITED, 3 LONDON WALL BUILDINGS, LONDON WALL, LONDON EC2M 5PJ. TELEPHONE 01-588 3588 or 01-588 3576. TELEX: 887374. FAX: 01-256 8881.

Audit Manager with a Proactive Approach

Hertfordshire

Our client represents a Defence Corporation that is, in international terms significant, progressive and truly British. To maintain the lead in an ever changing and fiercely competitive market place, the need for continued commercial sophistication is paramount.

To assist in their quest for excellence, they now seek to recruit a young qualified accountant whose dynamic approach to business will spearhead the management of change.

Reporting to the Head of Audit, your prime responsibility will be for a range of operational and financial audits making a very real and positive contribution to the effectiveness and efficiency of the operations.

Aged 25-35 you will have experience of audit and investigation gained ideally within a large, multi-site high technology manufacturing environment. Sound management and well developed presentation skills are essential as is the ability to communicate effectively at all levels. A successful performance in this role will result in an early opportunity to undertake senior line management responsibilities.

In addition to the salary indicated there are a range of benefits including generous relocation assistance where appropriate.

In the first instance please contact Kevin Cottrill on (0272) 522590 or write, enclosing full career details, to Search Elite Ltd., The Old Chapel, Horfield Common, Gloucester Road, Bristol, BS7 0BJ.

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VICE PRESIDENT FINANCE

c.£40,000+Car+Bonus

Our client, Worldwide Television News, is the world's leading independent television news service company with offices in 14 countries and camera crews operating throughout the world. The company is owned by ITN, American Broadcasting Corporation and the Bond Media Group of Australia.

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Preferred applicants will be qualified accountants aged around 35 who are able to demonstrate successful management of the financial affairs of a multi-currency operation and have the flexibility to operate in an informal but fast moving environment.

Please send career and personal details quoting reference F/779/A to Carrie Andrews.

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Executive Recruitment Services
Becket House, 1 Lambeth Palace Road, London SE1 7EU

Company Accountant

Swindon

Substantial Negotiable Salary + Benefits Package

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In this No 2 role, you'll be responsible for the assessment and implementation of accounting procedures for our new engine manufacturing plant and reviewing our present financial systems. As a qualified accountant or business graduate, preferably aged 27-35, you'll have sound technical and management skills and possibly experience of a manufacturing environment. The position calls for a high degree of flexibility and commitment. For the right person we offer a chance to be part of a unique Company with growth prospects. Salary and benefits arrangements will be excellent for the right applicant, with very generous relocation assistance to a very attractive part of Southern England.

If you feel you have the essential qualities we are looking for, send full career details to: Jeremy Webster, Manager Associate Relations, HONDA OF THE UK MANUFACTURING LTD., Highworth Road, Swindon, Wiltshire SN3 4TJ. Telephone: (0793) 831183.

HONDA

Group Chief Accountant

c.£28,000 + car

This is a high profile position based at the corporate headquarters of a £250m communications group. The organisation is enjoying exceptional growth and has secured a dominant position in the market by the effective combination of technical excellence and dynamic management.

This key management role will be a major influence on the group's financial issues including handling a variety of important relationships and key assignments. Direct responsibilities will include reviewing, consolidating and presenting regular financial and management information; co-ordinating forecasts, budgets and long-range plans; preparing financial statements and statutory accounts; advancing the group's accounting procedures; providing technical leadership and advice to subsidiary operations; and supporting the optimisation of financial performance.

Applicants should be experienced in UK reporting, able to demonstrate a sound record of achievement within a commercially orientated industrial organisation. The technical competence and personal standing to deal independently at a senior level is essential. The successful candidate will probably be a Chartered Accountant in the age range 30-35. Location - M4 Corridor, Home Counties. Relocation assistance is available where appropriate.

Please reply in confidence quoting reference E145 to:

Adrian B. Edgell
Mason & Nurse Associates
5a Station Road, Egham
Surrey TW20 9LD, Tel: 0784 71255
Offices in London, Birmingham and Egham

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Swiss Clearing Bank INTERNAL AUDIT

c.£30,000

+ Car + Banking Benefits

City

Our Client is a leading Swiss clearing bank with ambitious plans for further overseas development. It operates a network of branches and agencies throughout Switzerland, as well as a full branch in London, and representative offices worldwide.

The success and resultant growth of the London operation has led to the creation of the position of Head of Internal Audit, reporting to the Senior Vice President, with functional reporting to Switzerland.

The initial brief will involve a comprehensive systems review with recommendations to management outlining key priorities. Subsequent responsibilities will embrace the implementation of internal control procedures and the provision of assistance in the Compliance area.

This position is seen as an excellent entry point for someone wishing to progress into a broader banking role, with opportunities for involvement in the bank's international development.

Candidates are likely to be in their early 30's with banking audit experience, probably gained within a major firm of Chartered Accountants, or in a bank's internal audit department.

Please apply directly to Richard Holland at Robert Hall, Freepost, Walter House, Bedford Street, 418 The Strand, London WC2R 0BR. Telephone: 01-836 3545, or evenings on 01-348 1173. Fax: 01-836 4922.

Financial Recruitment Specialists
London - Birmingham - Windsor - Manchester



MEMBER SERVICES
The Institute of Chartered Accountants in England and Wales

COUNSELLING

Chartered Accountants - our services embrace:

- guidance on career planning
- translating advice into practical action
- CV preparation and interview techniques

If you are actively pursuing a new position, faced with a career problem or simply considering your future, contact our Consultants for confidential, impartial advice.

APPOINTMENTS

From our Client contacts in public practice, commerce, industry, public sector, charitable and professional bodies, current openings include:-

PARTNER C London General Practice £40,000 + Responsibility for a demanding mixed client portfolio requires a mature practitioner with good tax knowledge and business advisory skills. Excellent opportunity with a reputed medium size firm.

FINANCE DIRECTOR W Home Counties Packaging plc O.T.E. c£40,000 + car Fast developing group aiming for full quotation. Ambitious CA sought to strengthen their financial and general management effectiveness within an overall expansion strategy. Previous distribution experience preferred.

PARTNER DESIGNATE W1 Corporate Finance Development c£30,000 + car Opportunity with a small/medium practice successfully developing this specialist service. Continue the impetus plus contribute in other technical areas of training and investigation work.

GROUP FINANCIAL ACCOUNTANT Surrey Industrial plc c£30,000 + car Rapidly expanding group, currently undergoing restructuring, seeks positive CA, 25-30, preferably with commercial and Stock Exchange reporting experience, to control Board reporting and accounting functions. Promotion to FC/FD - main subsidiary within 3 years.

FINANCIAL ANALYST City Leading Finance House c£25,000 + Bonus A market orientated role, e.g. advising and determining pricing policies, exploring funding options, preparing and interpreting budgets and financial statements. Opportunity for a recently qualified CA, with commercial experience, gained in a computerised environment. Excellent promotion prospects.

COMPANY SECRETARY C London International Charity c£22,000 Interesting opportunity for a member, experienced in Company Secretarial and Stock Exchange procedures, to control the administration of various accounting, pension scheme and investment valuation activities.

Telephone: 01-628 7060 or write to:-

CHARTAC Chartered Recruitment Services, ICAEW, P.O. Box 433, Moorgate Place, London EC2P 2BJ.

Financial Controller and Company Secretary

London WC1 £32,500 package

Our client is a strategic consultancy concerned with the quality of management in the 1990's and is supported by blue chip funding. There is an anticipated turnover of about £2.5m in 1989.

Reporting to the Managing Director, the appointee will develop and manage the finance, computing and company secretarial functions principally in the UK but also in liaison with a Swiss Office, and become involved in the planning and development of the business.

We seek a young qualified accountant, with experience of computer based accounting and management information systems in a professional organisation or service industry. A flexible package will allow the appointee to choose an appropriate mix of salary and benefits.

Please write in confidence submitting a curriculum vitae and quoting reference 7503 to:

Peter Childs Director
Pannell Kerr Forster Associates
New Garden House
78 Hatton Garden
LONDON EC1N 8JA

Pannell Kerr Forster Associates
MANAGEMENT CONSULTANTS

FINANCIAL CONTROLLER

BANKING AND INVESTMENT MANAGEMENT

City min £30,000

The UK subsidiary of a prestigious European bank specialising in providing financial services and investment management for private clients require a senior qualified accountant.

The real challenge for an ambitious professional will be the demands on his/her initiative to successfully create, implement and refine intelligent control systems to enable the bank to rapidly expand in the asset management business. Additionally, you will be responsible for all accounting matters and the preparation of reports to regulatory authorities, management accounts and draft statutory accounts.

Although you will be fully supported by our EDP team familiarity with the IBM 38 System and the IBIS banking package would be a distinct advantage. We are part of a privately owned internationally operating financial institution and travel will be necessary.

The remuneration package is competitive and attractive as the right person in this function is vital for the development of the bank.

Please send your application, including a full C.V. to: Box No. A1022
Financial Times, 10 Cannon Street, London EC4P 4BY

FINANCIAL CONTROLLER LUTON

C £20,000 PLUS FULLY EXPENSED CAR AND BENEFITS

ANACHEM LIMITED are a rapidly expanding, very successful, private company. We are looking to recruit an enthusiastic Financial Controller who will report direct to our Managing Director, and be responsible for:

- Financial and Management accounting
- Daily control of the accounting function
- Continuing development of our computerised management information systems

Applications are invited from Chartered Accountants with sound experience in computerised accounting systems, and the ability to manage and motivate staff.

Please send a comprehensive C.V. together with salary history to:-

The Personnel Officer
Anachem Limited
Anachem House
Charles Street
Luton, Beds., LU2 0EB

FINANCE DIRECTOR

Nr Sevenoaks to £35k + substantial bonus + car

Our client is a marketing driven privately owned business manufacturing consumer products, with plans for a flotation in the medium term.

A finance director is sought who will provide commercial input for the expansion of the business in addition to taking full responsibility for the finance and data processing functions. An initial key task will be the development of pertinent management information systems.

Candidates, preferably aged 35-45 should be qualified accountants with senior level financial experience and proven ability in staff management and development. Familiarity with computerised systems and experience of working within a manufacturing environment are essential, but above all the successful applicant will have the drive, flair and personality to work as an active member of the management team.

A relocation package is available if appropriate.

Please send career and personal details quoting reference F/699/A to Carrie Andrews.

Ernst & Whinney
Executive Recruitment Services
Becket House, 1 Lambeth Palace Road, London SE1 7EU

INVESTIGATIVE ROLE

DALGETY HOME-BASED c£17,000+Car

Are you a young qualified Accountant with the confidence and ability to join a highly professional team of trouble-shooters within this successful food organisation? Do you have the vision to think through a problem to its solution?

A forward thinking organisation, Dalgety is expanding its internal consultancy operation. This results in an opportunity for a motivated young professional. You will report from your home based computer to Board level on a wide variety of topics spanning acquisitions and corporate projects.

For further information contact:
Accountancy Personnel
35 Museum Street,
Leamington P1 1UD
Tel: 0453 27008

NACANCO LTD FINANCIAL ANALYST - FIRST MOVE

LUTON SALARY: £ COMPETITIVE

Nacanco are the UK subsidiary of the world's largest packaging company. With a seventh major production unit due to open they are a prosperous, energetic and aggressive company.

This position offers a recently qualified accountant with manufacturing experience, exceptional scope covering ad hoc project analysis, standard cost maintenance, variance analysis/reporting and production of reports for the Financial Director.

In return for commitment and a positive attitude, rewards are substantial with unrivalled prospects of promotion.

For further information contact:
Accountancy Personnel
Ground Floor, Crossnight House,
15/17 Upper George Street,
Luton LU1 2HD
Tel: 0582 40208

Accountancy Personnel

Placing Accountants First

Hays

EUROPEAN TROUBLESHOOTERS

ACA/ACMA'S 23-33 PACKAGE NEG C£25,000-£30,000

Our client is a major US multi-national based in the HOME COUNTIES with extensive interests in most European countries. The offices are only 30 minutes travelling time from CENTRAL LONDON.

There are currently 3 vacancies for candidates with strong professional or commercial backgrounds for whom travel and being part of a well organised and motivated team hold attraction. A second European language facility in any major EUROPEAN language would be advantageous. Explicit assistance is given by the company for linguistic improvement. If you KNOW IN YOUR HEART that you're SOMETHING SPECIAL, please telephone and send your CV to:-

GEORGE D MAXWELL, Managing Director
ACCOUNTANCY APPOINTMENTS EUROPE
International Business Centre
1-3 Mortimer Street, London W1M 7RH
Tel: 01-580 7739/7695 (direct)
01-637 5271 ext 281/282

Accountancy Appointments Europe

FINANCE EXECUTIVE

...to develop in a key corporate role
Cheshire c.£25k+ major benefits

This is a rare opportunity for an ambitious young accountant to combine a career in an internationally renowned financial services group with the quality of life offered by one of the premier locations outside of London.

The company has been established for over 40 years, and offers a range of specialist financial services to major clients worldwide. Reporting to the Chief Executive, you will lead a small team providing comprehensive financial and company secretarial services. In addition, every encouragement will be given to you to develop your expertise in the company's main trading activities, leading to active involvement in product development and an early opportunity to influence business strategy. There is ample scope to build a long-term career to a very senior level in this attractive company.

To take full advantage of this opportunity you

should be a chartered accountant, able to perform statutory company secretarial and financial functions. Your career to date will have whetted your appetite for further developing your commercial skills and you will be keen to become involved in the mainstream business and play a role in shaping the company's future. Your natural ambition will be complemented by interpersonal skills and maturity which will enable you to work successfully and develop and build long-term relationships with executives from the company's existing and potential clients.

The salary package is highly competitive, and includes a fully expensed car, a mortgage facility and an excellent non-contributory pension scheme.

Please send full details of your career to date to Alan Gibbons, quoting ref. AG/881 to:

KPMG Peat Marwick McLintock

Executive Selection and Search
7 Tib Lane, Manchester M2 6DS.

CORPORATE AUDITORS

CALCULATE THE ADVANTAGES WITH ARCO
LONDON BASED + INTERNATIONAL TRAVEL

C.£25,000 + SUPERB BENEFITS

ARCO is one of the World's leading energy companies with expanding European interests in its Oil & Gas and Chemical operations with an excellent reputation for innovation, technology and business management. Now, due to continuing success and expansion in Europe, we are establishing a corporate internal audit function in London which means two superb new opportunities for talented Internal Auditors.

Senior Internal Auditor - (Chemical)
You'll need to have some five years experience in a CHEMICAL company environment with three of them spent in auditing. A good command of the French language is also necessary. Accounting qualifications would be an advantage.

Senior Internal Auditor - (Oil & Gas)
Five years experience in the OIL and GAS industry is preferable - three of them gained in auditing. Joint venture

experience and accounting qualifications would be advantageous. For both positions you will receive up to six months training in the USA to gain knowledge and experience of ARCO and US accounting and reporting procedures. Thereafter you will be based in Central London with extensive travel throughout the UK and Europe with some travel to Africa and the Middle East.

The rewards for success are considerable, not least in international or domestic career terms. In addition to a competitive salary, our valuable benefits include - non-contributory pension, free health care and life assurance schemes, and generous relocation assistance.

If you've got the expertise and drive for a high profile career opportunity, please send your CV to Pauline Gilbert, Employee Relations Department, ARCO British Limited, ARCO House, 48 Grosvenor Street, London W1X 0AN, or telephone 01-409 2466, extension 3868 for an application form.



ATLANTIC RICHFIELD COMPANY ATLANTIC RICHFIELD COMPANY ATLANTIC RICHFIELD COMPANY ATLANTIC RICHFIELD COMPANY

Chartered Accountant for Computer Audit

Berkshire ☆ c.£25,000+ choice of car

Our client is one of the world's foremost North American-based multinational corporations, with a \$multi-billion worldwide turnover in industrial, commercial and consumer markets. Based at the company's UK headquarters, the Internal Audit Department is a major contributor to the on-going quality and efficiency of UK business operations, and offers the opportunity to acquire valuable commercial experience.

Your role will provide considerable exposure to senior management, and you will be involved in all aspects of computer audit work including the further development of the function. Up to 20% of your time could be spent on assignments at other UK and European locations.

You should have gained proven computer audit experience with a major accounting firm or a well-established large company. You should also have sound knowledge of computer-aided audit

techniques, complex database applications, installation and security procedures, and use of file interrogation packages. Familiarity with ADR DATACOM database and MVS/PA would be a distinct advantage. The ability to communicate effectively at all levels is essential.

Salary will be supported by an excellent company benefits package including private health care and relocation assistance if appropriate. Career-minded applicants can anticipate excellent prospects for further progression.

To apply, send your detailed CV to: 4 Garden House, Cloisters Business Centre, Battersea Park Road, London SW8 4BG, quoting ref: 1344 on the envelope. Your application will be forwarded directly to our client, unless marked "security check" and noting separately companies to which it should not be sent.

MEDIA SYSTEM

MANAGEMENT CONSULTANCY

London, Birmingham £20,000 To £35,000 + Car

Clark Whitehill Consultants is the management consultancy arm of Clark Whitehill, a leading national firm of accountants. Its wide range of services includes organisational development, financial management, information technology and executive selection, in manufacturing and service industries.

Rapid growth has led to two exciting opportunities, one in London, the other in Birmingham, for outstanding qualified accountants who wish to develop their careers as management consultants in a challenging environment.

Applicants, aged 25 to 35, should be able to demonstrate a record of success in management positions and have:

- an understanding of the business implications of information technology.
- recent experience of implementing micro and/or main-computer based systems.
- excellent presentational skills.

Please write in strict confidence with career details and present salary, quoting reference F7306, or telephone for an application form.

Brian King
Clark Whitehill Consultants
Street Square
London EC4A 3LN
01-353 1577

CLARK WHITEHILL
Executive Selection

Keith Hart
Clark Whitehill Consultants
Dainiker House
Paradise Circus
Birmingham B1 2BY
021-643 8241

DIRECTOR OF FINANCE

CIRCA £40K
LONDON

Our client, a fast growing international consulting firm with a pre-eminent global reputation in its field, seeks an outstanding Director of Finance for its highly successful UK business. The ideal candidate will be aged 28 to 40 with good academic credentials and a professional accounting qualification.

Experience of sound financial stewardship including financial and management accounting, budgeting and forecasting, treasury, taxation and the administration of compensation and benefits programmes is essential. In addition, familiarity with computerised accounting systems and a knowledge of US accounting practices would be desirable as well as some exposure to business in other European countries. The successful candidate will have the personal stature and inter-personal skills to command respect at all levels and to deal with outside agencies such as banks and auditors.

Applications will be treated in the strictest confidence. Please reply in writing with full CV including current salary details.

Impact Marketing Consultants, (Ref: 1020), Telfords Yard, 6-8 The Highway, London E1.

Financial Director Designate

Wiltshire based

Circa £30,000 + car

Our client is an established and actively expanding, US owned company which specialises in the marketing and manufacture of health care products. With annual sales of just under £10 million, further growth is planned in the UK and continental Europe.

Initially, the priority will be to ensure the soundness of existing accounting procedures and to substantially develop cost accounting and other management information facilities. This will include the implementation of new information technology which will provide an integrated production and accounting system. The medium term objective will involve influencing the strategic direction of the UK com-

pany, as a senior member of the management team. The ideal candidate will be professionally qualified with relevant commercial experience, preferably in a manufacturing environment. Essentially, you will be used to operating within tight time schedules for group accounting and reporting and should be conversant with the PC based tools available to today's accountants.

A competitive reward package will match the importance of the role and there are clearly excellent career development opportunities.

Please write with CV to David Dodd, quoting Ref: 17586.

MSL International

MSL International (UK) Ltd,
Broad Quay House, Broad Quay, Bristol BS1 4DZ.
Offices in Europe, the Americas, Australasia and Asia Pacific.

Financial Controller

'\$1.7m to \$3m this year,
and that's just the beginning'

c. \$22,000 + bonus + car

Age 26-30

Established only 3 years ago, this privately owned and very profitable agency - a full service below the line operation - is well ahead of forecasts and is seeking significant continued growth.

Having quickly established its credibility within a buoyant and demanding market sector - as demonstrated by its blue-chip clients - the Company is emerging as one of the leading players in a very competitive industry.

Success has to be managed and many corporate and personal challenges will face you in this new appointment which is seen as central to the Company's future growth - and your achievements will be reflected in the executive bonus scheme.

Reporting to the Chairman - and having membership of the executive team - you will have

responsibility for all aspects of financial management plus company secretarial duties and other broader-based non-accounting activity, including the development of client business.

You must be a qualified accountant with at least 2 years commercial experience, ideally acquired within an agency/marketing/service industry orientated environment. Additionally, you must be capable of playing an active role in the diversity of small company life. For the right candidate salary is not seen as a limiting factor.

This appointment is Hertfordshire based. Interested? Then please forward a comprehensive CV to Dennis Fielding, quoting reference MD1715 at Macmillan Davies Consultants, Salisbury House, Bluecoats, Hertford, SG14 1PU. Tel: (0992) 552552.



Macmillan Davies

MANAGEMENT SELECTION

APPOINTMENTS ADVERTISING

Appears every
Wednesday
and Thursday

for further information
call 01-248 8000

Deirdre Venables
ext 4177

Paul Maraviglia
ext 4676

Elizabeth Rowan
ext 3456

Patrick Williams
ext 3694

Candida Raymond
ext 3351

Group Accountant

Essex/Suffolk c.£24,000 + Car

Wardle Storeys is a profitable and expanding Manufacturing Group. Further growth is expected, both organically and by acquisition.

As a result of recent growth an opportunity has arisen for an energetic Group Accountant aged about 30.

In addition to co-ordinating the financial results of the divisions, the position carries responsibility for the functions of Group Treasury, Statutory Accounts, Audits and Tax. The personality of candidates will be such as to enable them to liaise effectively, not only internally, but also with Merchant Banks, Auditors, Clearing Banks and well as legal and taxation advisors. Opportunities will

arise to participate in acquisition/divestment appraisals.

It will be necessary to demonstrate experience in most, if not all, of these activities. The successful candidate may come from the profession or a similar post within industry. If the former, he or she will need to demonstrate close involvement with industrial clients on such activities.

Reasonable relocation costs will be met and the individual appointed can expect to take part in the Company's Executive Share Option Scheme. Please write in confidence with full cv. to John Sand, Personnel Director, WARDLE STOREYS PLC, Bramham Works, Nr. Manningtree, Essex, CO11 1NJ.



WARDLE STOREYS

Financial Director Designate

Birmingham

Our client is a young, progressive and dynamic plc involved in the manufacture, distribution and sale of a range of high quality retail products. The plc is highly acquisitive and has recently purchased a profitable £15m turnover company.

This new subsidiary requires a Financial Director Designate who will be capable of implementing a new financial system, building a new finance team and should be able to make significant commercial contributions to the company as part of a small but aggressive management team. An essential feature of the role will be to manage and control change in a stimulating environment.

Candidates should be Chartered Accountants, probably aged between 26-33, who have a

record of achievement in either public practice or industry. Essential qualities will include a flexible approach to managing the finance function and excellent interpersonal skills.

Given the dynamism and profitability of the group there are excellent career opportunities for the successful candidate. The company is therefore providing a generous salary package which includes car, share option scheme, private health care and pension scheme.

Interested candidates should write to Tony Hodgins ACA, Executive Division, enclosing a comprehensive curriculum vitae, at Michael Page Finance, Bennetts Court, 6 Bennetts Hill, Birmingham B2 5SL.



Michael Page Finance

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

c£25k + Car

INVESTMENT MANAGEMENT

ACA's

- Professionalism
- City Exposure
- Training
- Variety

These are just some of the attractions of IMRO (Investment Management Regulatory Organisation Ltd) for the professionals currently in the IMRO team. IMRO now seeks to appoint a number of qualified ACA's to further complement its inspection and investigation staff.

IMRO has developed a strong dynamic team of professionals in preparation for its role as a Self Regulating Organisation created upon regulation of Investment Management ranging from the major merchant banks to smaller independent concerns. This is a unique opportunity to gain first-hand knowledge of the sector.

These positions will be of interest to top calibre ACA's looking for a challenging and high profile role. IMRO pays competitive city salaries with a benefits package which includes mortgage subsidy.

For further details please contact Paul Wilson or Penny Bramah on 01-404 5751 or write enclosing a curriculum vitae to Michael Page City, 39-41 Parker Street, London WC2B 5LH.



Michael Page City
International Recruitment Consultants
London Paris Amsterdam Brussels Sydney

FINANCIAL CONSULTING & SOFTWARE MARKETING

THE POSITION

Stern Stewart & Co, an international financial consulting company, is expanding its London office and is seeking a candidate to market its state of the art financial analysis, valuation and acquisitions software system. In addition, the candidate will market and deliver the company's Applied Finance Seminars to major corporations and financial institutions. Exceptional growth opportunity is provided by this position.

Qualifications should include a minimum of 2-5 years experience in financial consulting, small business consulting, 'big eight' accounting, corporate banking or software sales/marketing.

An MBA, proven knowledge of corporate finance, and familiarity with accounting will also be an advantage.

This is a unique opportunity to join a highly successful international operation and carries an attractive remuneration package.

STERNSTEWART & CO

Stern Stewart & Company is an advisory consultancy specialising in valuation and corporate restructuring. The company has designed a unique array of products and services which apply the principles of modern finance to corporate decision making.

These products include the distinguished Continental Bank Journal of Applied Corporate Finance, a range of consulting services to focus on increasing the value of the client's company, the financial planning and valuation software system called FINANSEER® and management development programmes in corporate finance.

For immediate and confidential consideration, please send full cv to:

E. Mark Gressle, Partner,
Stern Stewart & Co.,
37 Bedford Square,
London WC1B 3EG.

Stern Stewart & Co.



JAMES RIVER GRAPHICS, INC.

Finance Director

North West
c £25,000, Car, Benefits

James River Graphics, a division of the \$5 Billion turnover James River Corporation, is building a \$38 Million facility to manufacture speciality coated film products using state of the art production technology at Rimcor, Cheshire.

The typical products will be dry film photoresists for the electronics industry, microfilm for the records retention and information distribution industries and several graphic arts products. Reporting to the Managing Director, this position will be responsible for providing assistance and advice on all financial matters, concerning the planning and reporting of the business, including compliance with group policies, procedures and practices, including statutory requirements.

Candidates must be Chartered Accountants, aged 35-45, with at least 10 years experience in a manufacturing operation and having prepared statutory returns, taxation and treasury transactions, using computerised accounting systems. The appointee will be highly organised, working in a matrix management approach and have demonstrated commercial acumen and able to get behind the "figures" in advising the management team. Career prospects are very good and there is a generous relocation package.

R.A. Flude, Ref. M15054/FT. Male or female candidates should telephone in confidence for a Personal History Form, 061-632 3500, Hoggett Bowers plc, St. James's Court, 30 Brown Street, MANCHESTER, M2 2JF.

Hoggett Bowers

Executive Search and Selection Consultants
BIRMINGHAM, BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM, SHEFFIELD and WIDEBAY
A MEMBER OF ELLIS ARROW PLC

UNIVERSITY OF BATH SCHOOL OF MANAGEMENT

LECTURESHIP IN BUSINESS ECONOMICS/STATISTICS

The School of Management is seeking to appoint a Lecturer specialising in quantitative analysis in the area of business economics and management. The School would be particularly interested in candidates with expertise in the area of business forecasting and market analysis.

There are currently six Professors in the School, and a seventh Chair in Information Technology - funded by ICL - will shortly be advertised. In addition there are some 30 other permanent members of staff.

Members of staff are heavily involved in research, with the current research income of the School in excess of £1.25 million.

It is anticipated that the appointment will be made on Lecturer Grade A. An appointment to Lecturer Grade B may be made, exceptionally, if the experience and qualifications of the successful applicant warrant this.

Salary: Lecturer Grade A £9,260 - £14,500 Lecturer Grade B £15,105 - £19,310

Anyone seeking further details is invited to contact Professor B T Bayliss (tel. 0225 826111).

Further written particulars and application forms are available from the Personnel Office, University of Bath, Bath BA2 7AY, quoting reference 80/23.

Closing date for applications: 11th November 1988

The University of Manchester Chair in the Department of Accounting and Finance

The University invites applications for a Chair in the Department of Accounting and Finance. No particular specialism is sought and applications from those with expertise in any areas of accounting and/or finance are encouraged. Other Chairs in the Department are occupied by John Arnold and Robert W. Scapens. Salary will be within the normal professorial range, with superannuation benefits. Applications (one copy suitable for photocopying), giving full details of qualifications and experience and the names and addresses of three persons to whom references may be made, should be sent, not later than November 21st, 1988 to the Registrar, The University, Manchester M13 9PL, from whom further particulars may be obtained. (Tel. 061 275 2029) Quote Ref. 238/888 The University is an equal opportunities employer.

UNIVERSITY OF BATH SCHOOL OF MANAGEMENT

LECTURESHIP IN BUSINESS ECONOMICS/STATISTICS

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Members of staff are heavily involved in research, with current research income of the School in excess of £1.25 million.

It is anticipated that the appointment will be made on Lecturer Grade A. An appointment to Lecturer Grade B may be made, exceptionally, if the experience and qualifications of the successful applicant warrant this.

Salary: Lecturer Grade A £9,260 - £14,500 Lecturer Grade B £15,105 - £19,310

Anyone seeking further details is invited to contact Professor B T Bayliss (tel. 0225 826111).

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Closing date for applications: 11th November 1988

FINANCIAL CONTROLLER

THAMES VALLEY

We are a highly successful, privately owned Marketing and PR Consultancy servicing a growing business to business client base. We are seeking an energetic, bright, commercially aware accountant with good PC computer skills. You will need to combine a "hands on" role with taking charge of management and statutory accounts and exercise considerable influence over the planning of our commercial future. Write in confidence with your CV, stating your current salary and package to: Nicholas H. Taylor, Kenwalde Manor, Callow Hill, Virginia Water, Surrey, GU26 4LF or telephone 01-759 1967

INTERNATIONAL APPOINTMENTS

REQUIRED CHARTERED ACCOUNTANTS/CPA

A leading Kuwaiti Commercial Bank is seeking to appoint Arabic-speaking Chartered Accountants/CPA for its Head Office in Kuwait.

Fresh Graduates and experienced candidates between the age of 25-40 years are invited to apply.

Competitive remuneration packages are offered.

Interested applicants are requested to send a full Curriculum Vitae with a recent photograph to:

CHARTERED ACCOUNTANTS/CPA
P.O. BOX 26238, SAFAT
13123 - SAFAT - KUWAIT

Financial Analyst

Slough Salary c.£30,000 + car + benefits

Our Client, Clarke Hooper plc is one of the largest companies within the marketing services industry in the UK. Since going public, two years ago, they have shown true commitment to their long term business strategy and acquired various related companies in North America and Europe, in addition to showing substantial profit increases with every subsequent year. They have ambitious plans for further expansion overseas and have identified the crucial need for a Financial Analyst to assist with the company's anticipated growth and development.

Reporting directly to the Group Financial Director, the successful candidate will have responsibility for providing detailed investigative reports with regards to future acquisitions and statistical analysis reports on the internal performance of the Group as a whole. Excellent future prospects exist for committed and ambitious candidates.

Ideally, candidates will be aged between 26-33, and be graduates with either an accountancy or banking/management qualification of equivalent status, combined with at least three years practical experience in an acquisitive or corporate finance environment. Good communication skills and an entrepreneurial approach are essential attributes for this challenging and diverse role.

Interested candidates who meet these criteria should send a full curriculum vitae including current salary and a day time telephone number, to Carol Jardine, quoting reference LM098, to Spicers Executive Selection, 13 Bruton Street, London W1X 7AH.

SPICERS EXECUTIVE SELECTION
A MEMBER OF SPICER & OPPENHEIM INTERNATIONAL

DIVISIONAL FINANCIAL CONTROLLER

LONDON

£30,000 + CAR

THE RETAIL DIVISION of one of Britain's most successful and aggressive performers is the current focus of the group's expansion plans. To maintain their pre-eminence they are committed in their efforts to recruit and retain management personnel of the highest calibre. To complement the Group Function they have a requirement for an accountant with strategic flair and an ability to grasp detail.

Based in Head Office the position will involve review and control of the accounting function for a major division. As a member of the senior management team, time will be spent on project and development work in addition to line responsibility for a large department. Previous exposure to an international trading environment would be a definite advantage.

This position is not for the faint-hearted but offers, for the right candidate, a potential route to senior management in an organisation with major ambitions for the 1990s. Their requirement is for an individual with a minimum of 5-5 years' post-qualification experience who can demonstrate exceptional career progression.

Please contact Gordon Montgomery, Telephone 01-629 8863, Fax 01-408 0961 or write to him at the address below.



RECRUITMENT CONSULTANTS

BOND HOUSE, 19-20 WOODSTOCK ST, LONDON W1P 0JG 01-629 8863

Keep Learning in a Dynamic Environment FINANCIAL CONTROLLER

Recently Qualified A.C.A.
£21,000 + car + substantial benefits

- The CAPITA Group is the fastest growing public sector consultancy in the UK.
- Profits have doubled every year since incorporation.
- Our current Financial Controller has been promoted after 11 months - We now need to appoint a successor.
- 70% of your time is needed for financial control.
- 15% of your time will be spent on Capita's 1989 USM flotation.
- 5% of your time will be spent investigating acquisitions.
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INTERNATIONAL COMPANIES AND FINANCE

Bankers Trust increases third-quarter earnings

By Anatole Kaletsky in New York

BANKERS TRUST, the sixth largest US bank, whose earnings in the past year have been dominated by large swings in currency and securities trading profits, made net profits of \$162.1m or \$2.01 a share in the third quarter.

This was higher in total, but lower on a per share basis than the \$145.4m or \$2.03 reported in the third quarter last year. The bank noted, however, that last year's result was boosted by \$18.8m in one-time tax benefits connected with its special provision for potential Third World loan losses.

First Interstate, the big Los Angeles-based holding company which last year acquired Allied Bancshares in Texas, reported a net loss of \$214.4m against a loss of \$78.8m a year ago. The loss was due to big provisions for spinning off \$400m of non-performing assets into a specially created liquidating pool and the addition of \$150m in reserves for foreclosed properties in Texas.

Manufacturers Hanover ahead

By Robert Vincent in New York

A 50-per cent increase in third-quarter earnings is reported by Manufacturers Hanover, which owns New York's fourth largest bank, reflecting lower operating expenses and higher earnings from several core businesses.

continued to make progress in restoring common shareholders' equity to 4 per cent of assets by the year-end. This ratio is a harbinger of a bank's financial health and US regulators are seeking a minimum 4 per cent ratio by 1992.

By \$1.7bn. Without this additional provision, net income would have been \$263.3m or \$5.41 a share.

Strong performance by AMR

By Roderick Oram in New York

AMR, parent company of American Airlines, the second largest US domestic carrier, yesterday reported another big jump in profits and revenues.

AMR's sharply accelerating performance in recent quarters reflects the long-awaited payoff from a rapid expansion begun in the mid-1980s. It built up such new hubs as Nashville and Raleigh-Durham and took over Air-Cal, a regional airline to help increase volume.

At the nine-month stage, Dow has already outstripped profits for the whole of last year. In the first three 1988 quarters, Dow reported earnings of \$1.76bn or \$9.38 a share before special items on sales of \$12.38bn.

Downturn at Allied Signal

By Robert Vincent in New York

ALLIED SIGNAL, the US industrial conglomerate, yesterday moved its earnings of \$119m for the third quarter and said that its cost-cutting programme was starting to show results.

Mr Edward Hennessy, chairman, said the group had sold a restructuring business which did not fit into its long-term strategy and had cut more than 1,400 jobs. He added that it expected to make further economies in the coming months.

year, but the figures include gains from asset sales and restructuring costs. Sales for the quarter were up 7 per cent to \$2.9bn.

Phelps Dodge doubles income

By James Buchan in New York

PHELPS DODGE, the big Arizona copper producer which is profiting from high prices for the metal, yesterday reported \$44.3m in third-quarter net income, a near doubling of its profits from the 1987 September quarter.

This good result was largely due to strong demand for copper, with cathode prices averaging \$1.02 on the New York Commodity Exchange in the third quarter, as against 78

cents in the 1987 third quarter. Phelps Dodge Mining Company enjoyed operating profits of \$108.3m or twice the \$54.2m of last year's corresponding period.

Uranium sanctions hit Gencor

By Jim Jones in Johannesburg

URANIUM HAS emerged as a problem for yet another of South Africa's mining houses reporting on the September results of managed gold mines.

Gencor, the country's second largest mining group, reports that sanctions have cut demand for uranium produced by Chemweu, a division of the Stifffontein gold mine. One major customer has asked for deliveries to stop, while another smaller customer has cut its purchases.

Bracken, which has a life expectancy of little more than two years, is now preparing for hefty expenditure on retraining payments and rehabilitation of old mining areas.

At Stifffontein, rehabilitation of the Margaret shaft, closed by a collapse some months ago, has been delayed by further ground movements. Apart from this, the mine has completed its retraining programme and reduced production to a level appropriate to the remaining ore reserves.

Another major customer has asked for deliveries to stop, while another smaller customer has cut its purchases.

Record returns from Dow Chemical

By James Buchan in New York

DOW CHEMICAL, the largest producer of bulk chemicals in the US, maintained its strong momentum throughout the summer with record sales and earnings in the September quarter.

The giant Midland, Michigan group, which is enjoying near-perfect conditions in its basic ethylene, styrene, ethylene glycol and caustic soda businesses, reported net income in the third quarter of \$625m or \$3.25 a share, a near doubling of its net profit in the 1987 third quarter.

COMPUTER GROUPS DISCUSS SINGLE 'OPEN' STANDARD

Move to resolve software conflict

By Louise Kehoe in San Francisco

SENIOR EXECUTIVES from some of the world's largest computer companies will meet tomorrow for a last ditch attempt to resolve a conflict over software that has engulfed the entire industry and threatens to prevent the development of a single 'open' standard to enable all types of computers to 'talk' to one another.

System V release 4 under an agreement with AT&T, maintains that the result of blending the two programs would be 'only'.

IBM's motives in supporting open systems. They point out that IBM's strength lies in proprietary operating systems.

There are, however, equally serious concerns among OSF members about AT&T's efforts to develop a 'unified' version of Unix in conjunction with Sun Microsystems. Sun, they fear, will gain an unfair advantage through its role as the program developer.

At issue is a decision on whether software developed by industry giants IBM, on the one hand, or AT&T on the other, should form the 'core' of the open software standard for the next generation of computers. The chances of a reconciliation appear remote, despite expressions of optimism on both sides.

Supporters of AIX, who five months ago formed the Open Software Foundation, claim that the program offers superior features that are important to the next generation of computers.

There are currently 25 or 30 different versions of UNIX, points out Mr Stephen Hill, director of product marketing at Informix, a software company that has a foot in both camps.

Sun, however, dismisses such arguments as 'stupid'. 'This is a smokescreen. Eventually, Sun maintains, users will demand that the industry resolve its disputes.'

IBM's motives in supporting open systems. They point out that IBM's strength lies in proprietary operating systems.

Publisher blocks state's media sell-off plans

By Canute James in Kingston

THE JAMAICAN Government's efforts to divest parts of the state-owned electronic media have been delayed by a writ filed in the Supreme Court by the island's largest publishing company, which has been denied a chance to buy into the radio and television services.

Government officials say the writ has effectively halted the Government's timetable for divesting the electronic media. Mr Oliver Clarke, chairman and managing director of the Gleason Company, had earlier accused the Government of 'changing the rules' under which it is divesting the media.

Apple and Microsoft lift sales and profits

By Louise Kehoe in San Francisco

APPLE COMPUTER and Microsoft, two of the largest companies in the personal computer industry, both reported strong growth in sales and earnings yesterday, tempering concerns that the US personal computer market may be heading towards a major slowdown.

These results mark our 10th consecutive quarter of growth in sales and earnings, said Mr John Sculley, Apple chairman and chief executive. 'During the past two years Apple's annual sales and earnings have more than doubled.'

But the Government has been reluctant to allow existing media houses to be involved in the divested operations. The Gleason Company, publishers of Jamaica's major daily newspaper, has successfully asked the court to stay the issue of all licences to operate the divested television and radio services.

Apple reported net sales of \$1.2bn for the fourth quarter, a 49 per cent increase over the \$785.4m reported in the same period last year.

Microsoft, the leading supplier of personal computer software, reported record first-quarter results for the period ended September 30 with revenues amounting to \$176.4m, a 72 per cent increase over the \$102.5m for the same period last year.

Shearson reports big fall

By Anatole Kaletsky in New York

SHEARSON LEHMAN Hutton, the big Wall Street brokerage firm majority owned by American Express, reported a big drop in earnings during the third quarter, continuing a string of disappointing results from US brokers and investment banks.

At the nine-month stage, Dow has already outstripped profits for the whole of last year. In the first three 1988 quarters, Dow reported earnings of \$1.76bn or \$9.38 a share before special items on sales of \$12.38bn.

Shearson made net profits of \$2m or 2 cents a share compared with a restated \$5.4m or 54 cents in the third quarter of 1987. Although the latest results suffered from a \$25m pre-tax charge connected with the acquisition of BE Flatiron earlier this year, they also included certain tax benefits.

Shearson made net profits of \$2m or 2 cents a share compared with a restated \$5.4m or 54 cents in the third quarter of 1987. Although the latest results suffered from a \$25m pre-tax charge connected with the acquisition of BE Flatiron earlier this year, they also included certain tax benefits.

Total revenues in the latest quarter increased by 67 per cent to \$2.63bn. But operating expenses, excluding special merger-related charges, grew 77 per cent to \$2.64bn.

For the first nine months of 1988, pre-tax income was 41 per cent down at \$100m, net profits were 29 per cent lower at \$44m and income per share was 35 per cent down at \$1.30.

Mr Peter Cohen, Shearson's chairman said the decline in third quarter results reflected a significant decrease in investor participation in the financial markets along with non-recurring merger-related expenses.

In the first nine months of the year, investment banking revenues were up 54 per cent, while they showed a gain of only 29 per cent in the latest quarter.

Amaz in \$118m deal

By Kenneth Gooding, Mining Correspondent

AMAZ, the US natural resources group, has paid \$118m for SPG Exploration Corporation of San Antonio, Texas, which has estimated reserves of 130m cu ft of natural gas and 6.2m barrels of crude oil, condensate and natural gas liquids, as well as interests in three gas processing plants.

Amaz has been rebuilding its US petroleum business with a strong emphasis on natural gas. The company recently acquired the properties of Kase Energy Partners as well as E & N Petroleum. After the latest purchase Amaz has interests in 1,500 wells and reserves equivalent to more than 400m cu ft of natural gas.

GENCOR GOLD QUARTERLIES table with columns for Gold produced (kg), After-tax profit (R), and Earnings per share (cents).

Earlier this week, the Randfontein gold mine said it had terminated uranium production because losses were imminent.

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INTERNATIONAL COMPANIES AND FINANCE

Panel moves on Smith New Court

By Nikki Taft in London

THE UK Takeover Panel, the City of London's watchdog on bid and deals, has stripped Smith New Court, the British stockbroking and market-making firm, of "exempt market-making status" for three months.

This means that if, during the period, the firm's broking arm gives corporate finance advice to a company involved in a bid, its market-making arm will not be able to deal in the same company's shares.

The Panel's decision has been made in the light of two breaches of Rule 38.1 of the Takeover Code by SNC earlier this month during the bid battle between Tarmac and Baine Industries for Ruberoid. Rule 38.1 states that an exempt market-maker connected with either bidder or target company must not carry out dealings with purpose of assisting that company.

Although breaches of another section of Rule 38 have come to light in the past 18 months — in the Peachey/EPIC bid and Heyworth Ceramic/Rimid Quilcast — the parties involved were only rapped by the Panel and required to take corrective action. This is the first time the Panel has taken the harsher sanction of suspending exempt status.

Smith is corporate broker to Ruberoid, a roofing materials group which is currently facing both a recommended bid from building company Tarmac, and a hostile approach from housebuilder Baine. The breaches concern the non-sale of shares in Ruberoid by SNC's market-making arm to Hoare Govett, acting for Baine, and the subsequent sale of the same shares to a broker acting for Tarmac.

The Panel has already required SNC to repair the damage by buying a similar block of shares in the market and selling them on to Baine at its cash alternative offer price. Since this was lower than the market price, SNC stands to make a loss — put at over £60,000 (\$105m) — on the enforced deal.

According to the Panel's statement yesterday, the first breach occurred at the beginning of September. The SNC market maker held a long position in Ruberoid of about 1m shares (about 2 per cent of the equity), which he contemplated selling. Hoare Govett was identified as a probable purchaser but an unnamed senior SNC director responsible for equity market-making advised against this because it could reflect on the firm's corporate broking role at Ruberoid.

A few days later, the broking team was informed of the market-maker's wish to cut his holding. The broker warned Ruberoid that a block of shares were being offered for sale and it was eventually arranged that the shares were purchased by a broker who it later transpired was acting for Tarmac. Tarmac, which went on to announce a bid for Ruberoid, was apparently unaware of the source of the shares, and SNC of the identity of the purchaser.

The purpose of exempt status, which is granted by the Panel, is to allow the market-making element of an integrated securities house to continue operating independently

of its corporate finance arm in bid situations.

Although the Panel says it received full co-operation from SNC, it concluded that the case "demonstrated inexperience and incompetence on the part of a number of people with SNC in an area which is of the utmost importance to the integrity of the market".

SNC said that the breaches resulted from "inadequate internal procedures", and adds that these have already been strengthened. The firm, formerly a jobbing business, has only built up a corporate advisory side in the past 18 months, where it now employs about 15 people and reckons to have about 28 clients.

"Although it is impossible to predict the number of takeover offers involving SNC's clients over the next three months, it is likely to be small," says the firm. It stressed that other than in possible bid situations involving these clients, its market-making, agency and corporate finance activities would be unaffected.

Lex, Page 20

Degussa buys three carbon black plants

By David Goodhart in Bonn

DEGUSSA, the West German precious metals and chemicals company, has acquired the three carbon black plants of Ashland Oil of the US for \$8.5m making it the second largest producer of carbon black in the world.

Carbon black is used in the manufacture of car tyres and other rubber products and is also used as pigmentation in ink and paint.

The deal, which has to be approved by US anti-trust authorities, increases the number of Degussa's carbon plants from seven to 10 and raises world capacity from 520,000 tonnes per annum to 720,000 tonnes per annum, according to the company.

The three US plants — in Louisiana, Texas and Ohio — had turnover of \$70m last year. They concentrate on carbon products for the rubber indus-

try but Degussa proposes to extend production to include pigment for printing inks, plastics and paints.

Degussa established a major presence in the carbon black industry when it acquired five European plants from the Phillips Petroleum Company in 1986. It has long been the leading supplier of precipitated silicas and organosilanes to the rubber industry. The company recently built a new organosilanes plant in Mobile, Alabama.

Degussa last year reported after-tax profit up nearly 5 per cent to DM120m (\$66m) on turnover of DM 11.7bn. At the interim stage, it said: "In view of the high volume demand for our products, it is estimated that results for the complete 1987-88 business year will surpass those of the previous year."

Groupe AG expects earnings to advance

GRUPE AG, Belgium's largest insurance company, expects net profit for 1988 to be higher than the BF2.35bn (\$62m) earned in 1987, AP-DJ reports from Brussels.

The company also forecast that it would increase its dividend to shareholders on 1988 earnings. In 1987, Groupe AG's net payout on ordinary shares amounted to BF115 per share, up 9.5 per cent from the previous year.

The company did not give profit figures for the first half of 1988 but revealed that premium income totalled BF17.7bn in the first half, up

3.2 per cent from the corresponding year-earlier period. Premium income was expected to rise about 5 per cent over the whole year compared with 1987, AG said.

Income from financial operations rose 6.9 per cent in the first half from a year earlier. AG did not give figures. It said that the rise was due mainly to "important growth" in revenue from investments in Belgian shares.

Net gains from sales of securities totalled BF2.5bn in the first half, down slightly from BF2.6 bn a year earlier.

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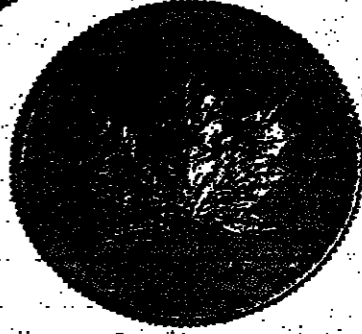


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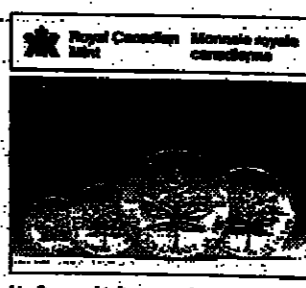
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Most wise investors hold from 10 to 15% of their investment portfolio in gold. They know that gold can anchor their portfolio, as history has proven that gold is the ultimate store of value. But, when you buy gold, you also want the assurance that you can trade it discretely for cash on demand at its full value. As the largest-selling bullion investment coin, the Gold Maple Leaf can meet this demand. Each Gold Maple Leaf coin is 999.9/1000 fine pure gold, and is legal tender at its face value. Independent tests have even shown that

the Royal Canadian Mint gives a little gold away to guarantee each coin's minimum weight. Because of the large numbers sold, its unquestioned reputation, and the government guarantee of weight and purity control, the Gold Maple Leaf is now a standard by which other gold products are measured. When you buy Gold Maple Leaf coins, you can be sure that you can easily and discretely obtain cash for them whenever gold is traded. There is no time-consuming and costly assay usually required with other forms of gold that do not

enjoy universal recognition. Be sure to weigh the advantages of the Gold Maple Leaf — all of which add up to make it, with over 11 million ounces sold, the best-selling investment coin in the world today. And, just maybe worth even more to you than its weight in gold.



The Gold Maple Leaf. The world's gold coin standard.

These securities have been sold outside Japan. This announcement appears as a matter of record only.

NEW ISSUE (European Tranche)

19th October, 1988



EUROPEAN INVESTMENT BANK

ECU 100,000,000

8 per cent. Bonds Due 19th October, 1998

Issue Price 101 3/4 per cent.

Nomura International Limited

Crédit Lyonnais

Banque Paribas Capital Markets Limited

BNP Capital Markets Limited

Deutsche Bank Capital Markets Limited

IBJ International Limited

Kredietbank International Group

Kuwait International Investment Co. s.a.k.

Société Générale

SBCI Swiss Bank Corporation Investment banking

Swiss Volksbank

INTERNATIONAL CAPITAL MARKETS

Euroyen issue hogs the limelight

By Dominique Jackson

THE FIRST plain vanilla Euroyen issue for almost six months was the focus of attention in the primary Eurobond market yesterday.

The Canadian dollar sector continued to see a steady stream of new deals as the widening of spreads between Euro-dollar bonds and US Treasury issues continues to deter borrowers from tapping the sector. The \$500m five-year deal for the World Bank via Yamachi International emerged onto a market already frenzied with expectation. One syndicate manager commented that this could be the first example of parity value being a major contributing factor to the success of an issue in the sector.

A similar suggestion would have drawn ridicule in 1986 and even last year when Euroyen was one of the top ranking new issue currencies after the US dollar in the international bond markets. However, paucity of supply in the sector so far this year — with issuance running at levels around a third of last year's totals — has made exceptionally priced and placed deals a rarity.

This factor, together with the popularity of the borrower and the relatively fair pricing

of the deal, helped to send the new issue to levels as high as 1 bid shortly after its formal launch.

It later settled down somewhat but was still well bid at a discount of 1%, a level which brought it down broadly in line with secondary market prices of existing issues by the same borrower and which was comfortably within its total 1% fees.

While the re-opening of the sector was certainly welcomed, yesterday's issue was not really expected to signal the start of a scramble to issue in Euroyen. Unfavourable swap rates mean that it is still far more efficient to issue in dollars and swap the proceeds into yen and the number of potential yen borrowers is limited.

Added to this is a persistent general reluctance among investors to commit themselves heavily to the currency itself and many have reportedly been waiting for Japanese interest rates to rise.

Three new Canadian dollar deals emerged yesterday taking the total so far this week to over \$400m. A total of \$370m was issued last week. Although this represents a fairly heavy volume of new paper, investor

appetite appears to be barely diminished. The sector has been buoyed by the strength of both the Canadian domestic market and the currency itself which is now approaching historically high levels against its US counterpart on the foreign exchange.

Yesterday's deals included a five-year CDMM for Ford Motor Canada via Deutsche Bank Capital Markets

total fee of 2 per cent. The Germania issue is guaranteed by the parent bank which is also joint lead on the issue. The borrower has an extremely high profile among the smaller retail investors particularly in the Benelux countries which have continued to be avid buyers of the currency. The deal was quoted bid at a discount of 1.75 late yesterday, against fees of 1%.

The Euroyen sector had an unusually busy day and a buoyant secondary market greatly facilitated the reception of two new deals.

IBJ Deutschland led a \$400m 10-year deal for the parent Industrial Bank of Japan which met an extremely favourable reception, due partly to its terms which were considered generous with a boost from an uptick in sentiment in secondary market prices which rose by an average of around 40 point in brisk good two-way trade yesterday.

The IBJ deal was trading close to par within its total fee by the end of the day. A \$200m five-year floating rate note for the Bank of China via Commerzbank also had a good reception although it is not expected that the issue will trade very widely.

INTERNATIONAL BONDS

which was expected to appeal to the European retail investor base. It was bid just within its total fee by the end of the day. UBS Securities led two deals both for CDMM. The Province of New Brunswick followed Saskatchewan and Quebec to the sector with a 10-year issue while a five-year issue, Paper at the longer end of the sector is still relatively scarce and the Canadian provinces are thought to be among the few borrowers able to tap the area successfully. The New Brunswick issue ended the day bid at a discount of 1.90 against

Portugal to issue £100m bulldog

By Dominique Jackson

A £200m 9 per cent issue by Portugal yesterday reopened the market for building bonds — UK domestic issues by foreign borrowers — which has lain dormant since June 1986.

While the issue is not expected to prompt a rush to tap the sector by similar non-UK names, the injection of fresh supply should provide a welcome boost to secondary market liquidity.

SG Warburg Securities is the lead manager on the Portugal deal which matures in 1995 and will be fungible with an existing \$50m issue of the same maturity which was launched in May 1986. This will make it the largest available issue from a sovereign borrower in the bulldog sector. The new issue will be underwritten by Warburg, Baring Brothers and Samuel Montagu.

The issue was priced to yield 1.65 percentage points over the gross redemption yield in the 9 per cent Treasury stock of 2008. As in the case of gilt-edged stock issues and the original Portugal bulldog issues, settlement for the new stock will be on a 24 hour basis rather than 7 days for conventional corporate loan stocks.

The re-opening of the bulldog market clearly caught the attention of many members of the UK investment community who welcomed this amplification of their choice of sovereign credit issues. Perceptions about the Portuguese economy, with inflation and unemployment now at a clear downward trend, have greatly improved of late while the republic's entry into the European Community has also brightened its profile. The issue was deemed very highly priced and was firmly placed in institutional hands not long after launch.

The last bulldog bond was issued by the European Investment Bank more than two years ago. In the intervening period, non-UK borrowers showed little interest in tapping the fixed rate domestic sterling market which appeared relatively expensive to many of their alternatives. However, the bulldog sector remains one of the only market, together with the US equivalent, Yankee market, where it is possible to launch such long-dated issues. The World Bank is also borrower which has obtained the advantage of this feature in the bulldog and Eurosterling sectors.

The ultra-long area of the sterling denominated bond market has performed well of late and many analysts believe that the sector could be due for something of a revival given the expected tightness of supply in the UK government bond market. The priority of paper in the ultra-long end of the gilt market has prompted healthy demand for long dated corporate issues.

Evidence of this can be seen in the success this week of a 10% per cent issue due 2032 of approximately \$20m from BEPC, the property group, via BZW, which became the longest unsecured corporate loan stock available in the UK domestic fixed interest market. A recent \$200m issue due 2030 for Land Securities also went well. The current steepness of the sterling bond curve also means that costs for top rated borrowers decrease in proportion to the length of the issue.

Few significant distinctions still separate the bulldog and Eurosterling sectors — for example although bulldog issues are usually in registered form, many carry a bearer option more akin to Euro-issues.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuer, Amount in \$, Coupon %, Price, Maturity, Fees, Book runner. Includes entries for US Dollars, Canadian Dollars, Deutsche Mark, Yen, Swiss Francs, Sterling, etc.

FT INTERNATIONAL BOND SERVICE

Large table listing international bonds with columns: Country, Issue Name, Amount, Coupon, Price, Maturity, Yield, etc. Includes US Dollar, Swiss Franc, Japanese Yen, etc.

Notice of Resignation and Appointment

To the Holders of each of the below mentioned Issues

Notice is hereby given of the resignation of Manufacturers Hanover Trust Company at its main offices in Frankfurt, London and Zurich from its appointment(s) as a Paying Agent, Conveyance Agent or Forwarding Agent, where it is acting in one or more of said capacities, on each of the Issues listed below, and the appointment of Bankers Trust Company at its office at Dashwood House, 69 Old Broad Street, London EC2P 2EE as the successor agent, effective at the close of business 6th October, 1988.

- American Express Credit Corporation U.S. \$100,000,000 10 3/4% Senior Notes Due 1990
U.S. \$150,000,000 12 3/4% Senior Notes Due 1988
CALFED, Inc. U.S. \$125,000,000 6 3/4% Convertible Subordinated Debentures Due 2001
COMSAT International N.V. U.S. \$110,000,000 7 3/4% Convertible Subordinated Debentures due 1998
First Boston, Inc. U.S. \$100,000,000 7 3/4% Subordinated Notes Due 1996
First City Bancorporation of Texas, Inc. U.S. \$100,000,000 Floating Rate Notes due January, 1995
GLENFED, Inc. U.S. \$75,000,000 7 3/4% Convertible Subordinated Debentures Due 2001
Helmerich & Payne Finance N.V. U.S. \$60,000,000 7 1/2% Subordinated Debentures Due 1995
R. J. Reynolds Overseas Finance Co. N.V. U.S. \$400,000,000 Zero Coupon Guaranteed Notes Due 1992
Riggs National Corporation U.S. \$60,000,000 Floating Rate Subordinated Notes Due 1996
Rockefeller Center Properties, Inc. U.S. \$100,000,000 Floating Rate Subordinated Capital Notes Due 1996
Rockefeller Center Properties, Inc. U.S. \$957,250,000 Zero Coupon Convertible Debentures due 2000
U.S. \$335,000,000 Current Coupon Convertible Debentures due 2000
SONAT Finance, Inc. U.S. \$100,000,000 11 1/4% Guaranteed Notes Due 1992
W. R. Grace & Co. U.S. \$150,000,000 6 3/4% Convertible Subordinated Debentures Due 2002
U.S. \$250,000,000 7% Convertible Subordinated Debentures Due 2001

Bankers Trust Company Corporate Trust and Agency Group 6th October, 1988

INTERNATIONAL COLLOQUIUM The search for capital resources in Europe 8 - 9 December 1988 in Nice - SOPHIA ANTIPOLIS (France)

THE EUROPEAN INVESTMENT BANK invites entries for the 1989 EIB Prize For the third time since the establishment of the EIB Prize in 1983, the European Investment Bank is to award 10 000 ECU's for a doctoral dissertation on a subject related to investment and financing.

The Financial Times Ltd, 1988. Reproduction in whole or in part by any form not permitted without written consent. Data supplied by DATASTREAM International.

Handwritten note: April 1989

Handwritten note: 'LTD, LTD, LTD' and page number '27'

Tokyo rallies as interest rates nudged lower

By Stephen Fidler in London and Robert Vincent in New York

THE JAPANESE government bond market enjoyed a broad-based rally yesterday as the Bank of Japan nudged short-term interest rates lower in the face of dollar weakness.

The Bank of Japan conducted a purchase operation of three-month certificates of deposit at 4.60 per cent as issues were trading in the market at 4.60 per cent. The rate is particularly important for the benchmark bond because many holders fund themselves through the issue of three-month CDs, the rate on which this often acts as a floor for bond yields.

The yield on the benchmark No 105 bond - with a 5 per cent coupon and maturing in December 1997 - finished in London around 4.69 per cent, down 7 basis points on the day.

BENCHMARK GOVERNMENT BONDS table with columns for Country, Coupon, Price, Change, Yield, Week ago, Month ago

US Treasury bond prices slipped yesterday by as much as 25% of a point as oil rebounded ahead of today's Opec meeting, aimed at reach-

Swiss bankers warn on duties

By William Dullforce in Geneva

THE BIG Swiss banks will be forced to move their operations abroad if stamp duties on securities transactions are not removed and if capital adequacy requirements are not brought into line with those to be applied by the European Community, Credit Suisse's top executives warned yesterday.

A rapid revision of legislation was required, said Mr Robert Jehle, president of the executive board.

Mr Hans-Jörg Endlin, an executive board member, warned that a bank operating on a global capital market had to seek "the cheapest place of execution."

Some of the capital requirements applied to Swiss banks were prohibitive by international comparison.

History lesson for lenders and defaulters

Stephen Fidler draws parallels between a debt crisis in the 1930s and one of today

"The Brazilians knew they had no credit and trade credits and therefore that they might as well cease payments on their external debt. There were many people who wished to devote sums now used to pay interest to the internal needs of the country and they were exerting strong pressure on the President and the Finance Minister to cease payments."

To those who have followed the debt crisis since it broke in 1982, this statement from a senior Brazilian banker in Brazil has a familiar ring. Yet it was made not in 1982, ahead of the Brazilian moratorium on foreign debt of February 1987, but in October 1936.

The Latin American debt crisis of the 1980s has many parallels with that of half a century earlier. But there were also significant differences, the most important being the contrast in lenders to the potentially defaulting debtors.

In the 1930s, the lenders which stood to lose most were commercial banks; 50 years earlier, it had been investors in bonds which had faced default.

It is now widely argued that the first break would be activated to stop trading in both stock and index futures markets for an hour if the Dow declines by 200 points or the Standard & Poor's 500 stock index futures is down by an equivalent 30 points.

Portes of the CEPR, conclude that defaults in the 1930s were not always the sharp, sharp shocks they were subsequently made out to be. "Default" in the 1930s was often partial and intermittent. Settlement was not achieved in a way that readily permitted countries to put the debt crisis behind them. Nor were creditor-country governments as disengaged as sometimes alleged.

In the era of bond finance, foreign investment, trade and diplomatic relations were all complicated by default, and governments often put pressure on debtors to meet their bond obligations.

When Peru missed an interest payment on its sterling debt in 1940, the British Treasury wrote to the Peruvian Minister of Finance saying that if the payment were not met the UK Government "would be obliged to reconsider their purchasing policy towards Peru."

The authors conclude that the contrast between the governments of creditor-country government involvement but in the way that intervention all worked in a single direction. In the 1930s, the interests of private creditors and their governments diverged in opposing positions of the approach of Second World War, creditor governments were

more inclined to press for concessions from investors, lest debtor countries were pushed into the enemy camp.

Discrimination between different classes of creditors, notably between secured and unsecured debt, had an ambiguous impact on the ease of settlement. It permitted servicing to be restarted on some obligations, but brought objections from some bondholders.

There was also a greater separation of different sets of creditors, with different government departments dealing with trade and those dealing with debt.

Finally, squabbling between different sets of national creditors and competition among their governments conducive to the maintenance of steady growth, open markets and financial stability," the study concludes.

The strength of export markets after the outbreak of war in 1945 and the subsequent continued strength in commodity prices reduced the costs of settling defaults. When it appeared that the US stood ready to lend to these countries, the benefits of settling increased.

The key then to the resolution of the current debt crisis "lies in the adoption of macro-economic policies conducive to the maintenance of steady growth, open markets and financial stability," the study concludes.

"Settling Defaults in the Era of Foreign Bond Finance, by Barry Eichengreen and Richard Portes. Published by Centre for Policy Research, 6 Duke of York Street, London SW1. Price £2.00 (\$4.00).

Malaysia drops HK bank from housing bonds

MALAYSIA has dropped the Hongkong and Shanghai Banking Corporation, the only foreign principal dealer, from the housing-mortgage bond market. Reuters reports.

Tan Keng Soon, the general manager of Cagamas, the national mortgage company which issues the bonds, said the decision was made by Bank Negara, the Malaysian central bank, which gave no reasons for the move.

Bankers said the directive from Bank Negara, which owns 20 per cent of Cagamas, was issued last month. Cagamas, set up in 1986, issues bonds to buy housing loans from financial institutions in order to ease their liquidity.

US exchanges introduce circuit breakers

By Deborah Hargreaves in Chicago

ONE YEAR after the stock market crash, US exchanges will today introduce co-ordinated circuit breakers to halt stock-related trading in any future downturn, following approval by Federal regulators.

The plans by the New York and American stock exchanges and Chicago's futures exchanges link trading halts of equities with those of Chicago's derivative stock index futures to act as shock absorbers in any market downturn.

The circuit breakers, which were developed in response to last October's crash, put a series of trading halts in place when the Dow Jones Industrial Average and related stock index futures fall by a specified number of points.

The plan should eliminate confusion of the sort that reigned last October 20, when Chicago halted its stock index futures in anticipation of a trading halt on the New York Stock Exchange, which never transpired.

Approval of the plans was initially held up by the New York and American stock exchanges' insistence on similar trading halts being introduced by other domestic exchanges.

exchange imposes a 12-point limit on a price move in either direction for 30 minutes.

From October 24, newly-created KMI options will only be exercisable once they mature, EOE said.

Current "American-Style" KMI options can be exercised before maturity.

The EOE said the existing KMI series maturing November and December would continue trading normally under old rules until they were exercised.

LONDON MARKET STATISTICS

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns for EQUITY GROUPS & SUB-SECTIONS, Wednesday October 19 1988, and various indices

FIXED INTEREST

Table with columns for PRICE INDICES, Average Gross Redemption Yields, and various interest rates

RISES AND FALLS YESTERDAY

Table showing British Funds, Rises, Falls, Same

LONDON RECENT ISSUES

Table with columns for Issue, Price, Date, etc.

FIXED INTEREST STOCKS

Table with columns for Issue, Amount, Date, etc.

RIGHTS OFFERS

Table with columns for Issue, Amount, Date, etc.

TRADITIONAL OPTIONS

Table with columns for Issue, Amount, Date, etc.

LONDON TRADED OPTIONS

Large table with columns for Option, Calls, Puts, and various market data

UK COMPANY NEWS

Order levels show encouraging upward trend

Lower tax lifts Hawker earnings

By Clare Pearson

HAWKER SIDDELEY, the electrical and mechanical engineering group, has reported a 10.25 per cent increase in interim pre-tax profits to £30.6m.

Sir Peter Baxendell, chairman, said order book levels, even stripping out some "lumpy" contracts such as this summer's £120m three-year order from British Rail for locomotives, showed an "encouraging upward trend".



Sir Peter Baxendell: easier to find small companies in the US during the interim period but said they should put in around a net £20m in the full year.

The company is also increasing its dividend for the six months to end-June by nearly 53 per cent to 8.4p (5.5p), in accordance with its new policy of paying about 40 per cent of the full year's amount as an interim. In 1987 it paid 19p.

On the profit of at least £16m to be realised on the sale of Hawker's 65 per cent stake in Scottish whisky concern Inver-gordon Distillers, which was announced last Friday, Sir Peter said there were no specific reinvestment plans at present.

He said the company, which had made about 30 add-on acquisitions over the last 18 months, would be "entirely happy" to make a purchase of around £300m. But small, private companies in the United States, of which it bought three in the first six months, were much easier to find.

Thanks to Australia, where about 10 per cent of profits were generated, mainly in aircraft component activities, the tax charge fell by more than two per cent to 35.6 per cent.

reduced demand from British Coal, was the only activity to make a lower contribution. Trading profits fell to £17.5m (£15.2m).

Diesel engineering, hit by lower Middle Eastern demand in 1986, showed a continued recovery to £5.2m (£3.7m). The contribution from electrical distribution and controls, the only activity whose turnover fell - by £4m to £220m - improved to £24m (£18.6m).

Other activities put in £6.7m (£4.8m), mainly reflecting a strong performance from Inver-gordon. The company, which was bought via the purchase of a majority stake in Carlton Industries ten years ago, will be sold to its management for £98m unless a higher bidder emerges. See Lex

S&N quotes MMC in its submission to the OFT

By Lisa Wood

SCOTTISH & NEWCASTLE Breweries, which is fighting a £1.6bn takeover bid from Elders IXL, was yesterday putting the final touches to its submission to the Office of Fair Trading.

The submission is expected to concentrate both on the financing of the bid and on a statement made by the Monopolies and Mergers Commission concerning brewers and acquisitions.

The MMC, in its 1985 investigation of S&N's first takeover bid for Matthew Brown - finally acquired by the Edinburgh-based brewer in 1987 - said: "There may well be a strong case, on public interest grounds, against acquisition of regional brewer by any of the five largest national distilleries."

Fears in the City over a possible referral of the bid to the MMC have depressed S&N's share price, which closed last night at 382 1/2p, down 2 1/2p.

Elders, which owns Courage, has offered 24 per share. Dealers yesterday said there was no evidence yet of Elders topping up its 9.65 per cent stake in S&N.

Elders, which plans to strip S&N back to its core brewing business should it acquire the hotel and drinks group, was asked in response to yesterday's S&N's £42.5m investment, in Fosters, the holiday camp business.

Mr Michael Foster, managing director of Courage, said it was surprising that S&N was buying into a business which was recently divested by Bass, its largest competitor in Scotland.

Mecca launches teatime raid on Pleasurama shares at 240p

By Philip Coggan

MECCA LEISURE, the bingo, holiday camps and nightclubs group yesterday launched a teatime raid on Pleasurama, the leisure company, buying shares at 240p.

The frenzied activity came on the second closing date of Mecca's 276m bid, with market volume recorded at 17m shares. However, the buying took place after the market's 5pm close. The purchases reinforced the market view that the outcome of the bid would be very close.

Mecca announced at the weekend that it owned 4.1 per cent of Pleasurama's equity

and had acceptances for a further 14.3 per cent. Since then, Provident Mutual, the largest single shareholder in Pleasurama with 5 per cent, has accepted Mecca's offer.

Takeover Panel rules allow Mecca to buy up to 15 per cent, giving it scope for purchases up to 19.3 per cent. Mecca is also able to extend the bid until Saturday.

Yesterday, Robert Fleming, one of the largest shareholders in Pleasurama, with more than 4 per cent, announced that it had decided not to back the Mecca offer. Mr John Emly, chairman and chief executive

of Fleming Investment Management, said that "we found it a very, very difficult decision. But looking back at the achievements of Pleasurama over a period of years, and taking into account the fact that we did not consider the Mecca offer to be a knockout price, we decided to back the board."

Other institutions which have said they are not accepting the offer include Sun Alliance, TR Industrial & General, Clerical & Medical and Manufacturers Hanover. Mecca shares closed unchanged at 178p, whilst Pleasurama's rose 4p to 222p.

Thorn EMI Australian deal

By Clare Pearson

THORN EMI, electronics company, yesterday announced the second change in its Australian operations this week with the acquisition of a lighting fittings company for about A\$60m (£28m).

The purchase of Howard Smith Industries follows Monday's news that Thorn is selling its Australian defence electronics arm for A\$25m, due to a toughening environment for foreign-owned contractors for

Australian defence contracts. The acquisition also reflects Thorn's keenness to develop its lighting side on an international basis. Two months ago it bought Holophane, French industrial glass and lighting fixtures concern, for \$7m, having defeated rival bidder Emess, a much smaller UK lighting company.

Mr Hamish Bryce, managing director of Thorn EMI Lighting, said that with the addition

of Howard Smith, Thorn would have a strong platform for a sales thrust in the rapidly growing Asian-Pacific lighting market.

The exact price for Howard Smith has yet to be determined, but it will represent A\$25.6m over the book value of the net assets. The company, was described as "profitable" though no precise figures were available yesterday. Turnover last year was A\$64.4m.

US group raises stake in Avdel

By Nikki Teit

US-BASED Banner Industries has acquired a further 500,000 shares in Avdel; the former Newman Industries engineering group.

Two months ago, Banner paid \$3.5m for an option over 35m Avdel shares (26.4 per cent of the equity) held by Suter, industrial conglomerate. The latest purchases, together with the existing stake belonging to Banner and its associate Transcontinental Services Group, means the US company now has an additional direct interest of 2.6m shares or another 1.96 per cent.

In New York yesterday, Mr Jeffrey Steiner, chairman of Banner, declined to say what his plans might be. "We are exploring what our options might be," he commented. Avdel shares gained 2 1/2p to 77p yesterday. The option, which is exercisable until January 15 and extendable thereafter, allows Banner to buy the Suter holding at 70p a share.

Heine reduces Lonrho stake

By Ray Bashford

HEINE SECURITIES, a New York investment business which manages a number of mutual funds, has reduced sharply its Lonrho stake amid intense activity in the shares of the international trading group.

The Heine sell-off follows Tuesday's announcements that Bond Corporation, headed by Australian Mr Alan Bond, has acquired a 4.13 per cent hold-

ing and that Mr Asher Edelman, the US corporate raider, has sold his 4.75 per cent stake.

The New York group has cut its holding to 2.45 per cent, consisting of 11.1m shares, at a substantial profit. Heine has been on the Lonrho share register for three years and built up its holding to a peak of 7 per cent a year ago.

The group said in New York yesterday that the holding had

been acquired for an average price of 160p, and the average price of the shares just sold was 365p.

This compares with yesterday's steady closing price of 374p. The shares were again traded heavily, with a turnover of 13m, although this was well below the 67m, representing about 7 per cent of the capital, which moved through the market on Tuesday.

Advertisement for First Technology plc featuring the slogan '1 + Ford = Q1' and an image of two flags. Text describes the company's achievement in winning the Q1 supplier award for Europe from Ford.

Raine extends Ruberoid offer

By Nikki Teit

RAINE INDUSTRIES, the housebuilder, has again extended its hostile offer for Ruberoid, the roofing materials company, for a further week to October 26.

At yesterday's closing date, the bidder said it had owned or had received acceptances in respect of 26 per cent of Ruberoid's equity - a drop from the 31 per cent claimed a week ago.

The battle over Ruberoid between Raine and rival bidder, Tarmac, now hinges on whether the Tarmac offer is referred to the Monopolies and Mergers Commission.

Tarmac's offer, which is worth 28p a share in cash, is

recommended by the Ruberoid board, and the two companies have said that they would both sell certain roofing sub-businesses in the event of a merger, in an attempt to counter monopoly worries.

Lezardis, advising Tarmac, said yesterday that these arrangements, which would be conditional on the Ruberoid bid going unconditional, were fairly close to completion.

No announcement has yet been made by the Department of Trade and Industry over an MMC reference, however, although this is expected soon. In general, the DTI tries to clarify the monopolies position by the first closing date of an offer - in the case of Tarmac, next Tuesday.

Tarmac, meanwhile, revealed that it went back into the market for Ruberoid shares on Tuesday, picking up 3.9m shares or 6.6 per cent at 270p. Some of these, the Tarmac camp has suggested, may represent shares previously assented to the Raine offer.

This takes Tarmac's holding to 24.9 per cent and, adding in irrevocable acceptances already secured, Tarmac says it now has control of 28.3 per cent of its target.

Ruberoid shares were 1p lower at 262p.

Advertisement for FALKLAND ISLANDS survey, published 7th November 1988. Contact: Nigel Bicknell at 01-248-8000.

Table with 5 columns: Company, Current payment, Date of payment, Corres - dividend, Total year. Lists dividends for Beal, Greenish House, Hawker Siddeley, etc.

Table with 2 columns: Company, Date. Lists board meetings for various companies like Airflow, Channel Tunnel, etc.

Advertisement for CORPORATE SECURITY survey, published 22nd November 1988. Contact: Mark Jones at 01-248 8000 ext 3565.

Advertisement for WEST GERMANY survey, published Monday, 31st October 1988. Contact: Siegfried Schiller at 01-248-8000 ext 3472.

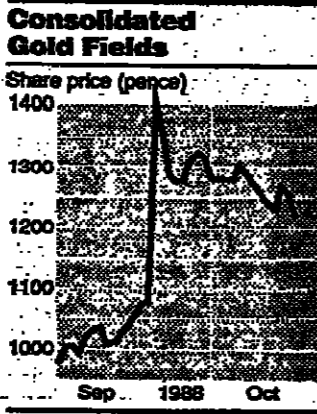
Advertisement for THE SHIELD GROUP PLC secured property development loan of £8,500,000, arranged by Charterhouse Bank Limited.

UK COMPANY NEWS

Gold Fields in anti-trust suit against Oppenheimer

By James Buchan in New York

CONSOLIDATED Gold Fields, the diversified UK mining group... The lawsuit, which demands an immediate injunction against the offer, is part of a three-pronged offensive in the US...



among state politicians that a takeover could damage its local subsidiaries by putting them under South African control... According to the lawsuit, De Beers was sued by the Justice Department in 1985...

Quadrupled profits, £14m rights and £4.3m buy at Sims

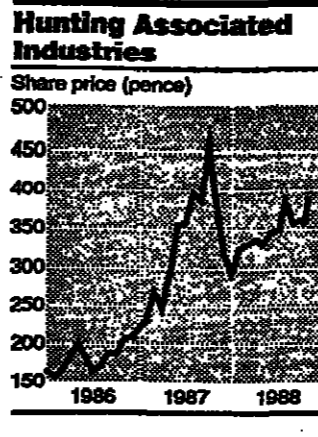
By Clare Pearson

SIMS FOOD Group, the USM-quoted meat producer run by Mr Ron Randall... The company said it was confident the growth in profits would continue...

Hunting Inds up to expectations at £9m

By Vanessa Houlder

A NEAR 26 per cent increase, from £7.15m to £8.97m, in pre-tax profits for the first half of 1988 is announced by Hunting Associated Industries... The company said it was confident the growth in profits would continue...



GRANVILLE

Table titled 'SPONSORED SECURITIES' with columns for High Low, Company, Price, Change, div (p), Yield %, P/E. Lists various securities like 235 185 Ast. Brkt. Ind. Ordinary, etc.

Gulf Guarantee Bank plc advertisement including text: 'Gulf Guarantee Trust Limited is pleased to announce that its name has been re-registered under the Companies Act 1985...' and contact details.

Correction Notice and Notice of Early Redemption for Föstra SparBank U.S. \$40,000,000 Subordinated Floating Rate Notes Due 1990.

Finance Directors, inject cash - sell us your Vehicle Fleet and lease it back! Advertisement for Interleasing and Cowieleasing.

NEDA Limited advertisement: 'The Inmy Merchant Developers Group to develop Ashford Great Park a proposed 2,000 acre mixed use development in Ashford, Kent.' Includes Goldman Sachs International Corp. logo.

Allied Irish affiliate rejects offer

By David Lascell, Banking Editor. ALLIED IRISH Banks received a setback to its US expansion plans yesterday when First Maryland, its 49 per cent owned affiliate, rejected its offer to buy the remaining 51 per cent...

CWF receives approach to buy A&M holdings

By Philip Coggan. CWF & WESTMINSTER Financial, the corporate finance company run by Mr Andrew Greystoke, said yesterday it had received an approach from a party wishing to purchase its holdings in A&M, the furniture hire and TV production group...

But it is not anticipated that a general offer would be made for the company. Mr Bryan Flinn, the 'company doctor' brought in by CWF, will continue as chairman...

Marler disposes of stake in Zurich Group

By Philip Coggan. MARLER ESTATES has sold its 6.7 per cent stake in Zurich Group to Freehold Trading, a Jersey-based investment company...

Mr Marler Wright, chairman of Zurich, and Mr Robert Noonan, chairman of Marler, both said they did not know the identity of the investors behind Freehold Trading...

Delta expansion in Australia

Delta Group, the engineering and electrical equipment company, has acquired Cutting Edges, an Australian supplier of ground engaging tools and earthmoving equipment for \$412m (\$25.6m)...

OUR OTHER AD IS A FULL PAGE IN THE F.T.

Why spend more money to make money, when you can spend less and make the same amount? For more about our value-led approach to fund management, please talk to Keith Price or Jane Wright on 01-226 0074...

Klark-Teknik profits for year slip to £976,000

Klark-Teknik, USM-quoted designer and manufacturer of electronic equipment, raised turnover by 17 per cent from £4.49m to £5.25m in the year to July 31. But operating profit was reduced from £1.02m to £976,000...

BM sells James Neill stake after failing to agree deal

By Vanessa Houlder. IN A move which led little to quell the bid speculation surrounding James Neill, BM group said yesterday that it had sold its 4.97 per cent holding in the hand and garden tool manufacturer...

Mr Peter Bullock, group chief executive of James Neill, welcomed the decision not to pursue a hostile bid. 'They have thrown in the towel because we were a tougher nut to crack than they thought,' he said...

IN BRIEF

CHILDRENS MEDICAL Charity Investment Trust had net asset value of 97.1p at June 30 (115.6p). Net revenue for six months £31,128,934. FIRST CITY TRUST reported net asset value of 14.65p at the end of the six months to June 30, against 14.01p at the end of the year to March 31...

NOTICE TO HOLDERS OF NEC Corporation (Nippon Denki Kabushiki Kaisha) U.S. \$80,000,000 5 1/2 per cent. Convertible Bonds Due 1997

NOTICE TO HOLDERS OF NEC Corporation (Nippon Denki Kabushiki Kaisha) U.S. \$150,000,000 2 1/2 per cent. Convertible Bonds Due 2000

NOTICE TO HOLDERS OF NORTHERN ROCK BUILDING SOCIETY £100,000,000 Floating Rate Notes Due 1995

FT UNIT TRUST INFORMATION SERVICE

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abbey Management Ltd, and others, including their names and brief descriptions.

Table listing unit trusts under the heading 'ASSET UNIT TRUST MANAGERS LTD', including names like Asset Unit Trust, Asset Management Ltd, etc.

Table listing unit trusts under the heading 'BANK OF IRELAND FUND MANAGERS LTD', including names like Bank of Ireland Fund, Bank of Ireland Ltd, etc.

Table listing unit trusts under the heading 'CIBC UNIT TRUST MANAGERS LTD', including names like CIBC Unit Trust, CIBC Management Ltd, etc.

Table listing unit trusts under the heading 'FMS INVESTMENT MANAGERS LTD', including names like FMS Investment, FMS Management Ltd, etc.

Table listing unit trusts under the heading 'HAWTHORNE FUND MANAGERS LTD', including names like Hawthorne Fund, Hawthorne Management Ltd, etc.

Table listing unit trusts under the heading 'H.M. & CO. SECURITIES LTD', including names like H.M. & Co. Securities, H.M. & Co. Ltd, etc.

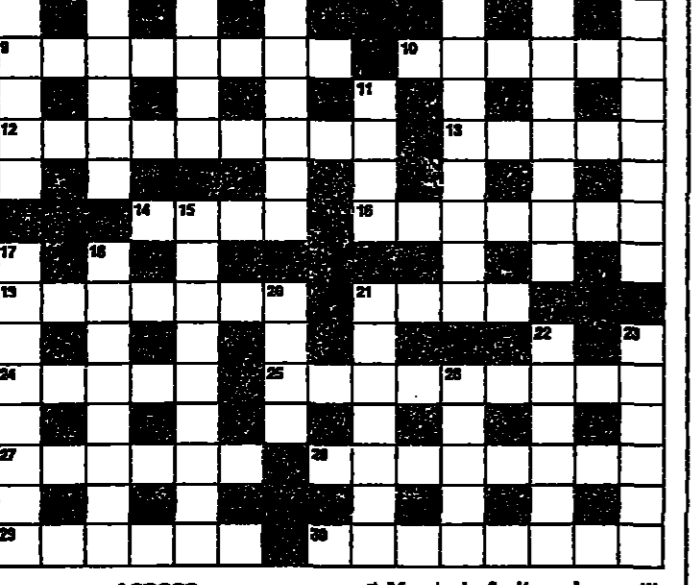
Table listing unit trusts under the heading 'JAMES CAPELL UNIT TRUST MANAGERS LTD', including names like James Capell Unit Trust, James Capell Ltd, etc.

Table listing unit trusts under the heading 'KEY FUND MANAGERS LTD', including names like Key Fund, Key Management Ltd, etc.

I.G. INDEX LTD, 9-11 GROSVENOR GARDENS, LONDON SW1W 0BD. Tel: 01-828 7233/5699. Fax: 01-828 7233/5699.

CROSSWORD

No. 6,764 Set by GRIFFIN



- ACROSS: 1 Team display seen at fairs (6), 5 Change sides if there's a fault (5), 9 They love Mrs Read, I recollect (6), 10 He'd admit primate is loaded (6), 12 Have dreadful row with chap after tea, daily (5), 13 Around the RHIFES Cooe trained as musician (6), 14 Old copper to have drink (4), 16 Having broken bones engineer admitted being blue (7), 19 News of model going crazy in dies (7), 21 Chuck shed (4), 24 Loosen right axle nuts (5), 25 He kills me for coming round to deacons (6), 27 Agreement you say is non-negotiable (6), 28 One French bighead scoffed when victorious (6), 29 Flies but declines to take Lawrence round (6), 30 Pete's worked in less ruined towers (6).

Solution to Puzzle No.6,763. A grid of letters corresponding to the crossword puzzle, with some letters highlighted in a different color.

Table listing unit trusts under the heading 'L.A. BANK UNIT TRUST MANAGERS LTD', including names like L.A. Bank Unit Trust, L.A. Bank Management Ltd, etc.

Table listing unit trusts under the heading 'LONDON & MANCHESTER UNIT TRUST MANAGERS LTD', including names like London & Manchester Unit Trust, London & Manchester Ltd, etc.

Table listing unit trusts under the heading 'LONDON & MANCHESTER UNIT TRUST MANAGERS LTD', including names like London & Manchester Unit Trust, London & Manchester Ltd, etc.

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Table listing unit trusts under the heading 'LONDON & MANCHESTER UNIT TRUST MANAGERS LTD', including names like London & Manchester Unit Trust, London & Manchester Ltd, etc.

GUIDE TO UNIT TRUST PRICING

The data included under the Authorised section of the FT Unit Trust Information Service is intended to provide the service to readers and to conform with the requirements of the Financial Markets Act 1985.

Table listing unit trusts under the heading 'LONDON & MANCHESTER UNIT TRUST MANAGERS LTD', including names like London & Manchester Unit Trust, London & Manchester Ltd, etc.

Table listing unit trusts under the heading 'LONDON & MANCHESTER UNIT TRUST MANAGERS LTD', including names like London & Manchester Unit Trust, London & Manchester Ltd, etc.

Handwritten signature or mark at the bottom of the page.

FT UNIT TRUST INFORMATION SERVICE

Main table listing various unit trusts and insurance services, including company names, addresses, and contact information.

MANAGEMENT SERVICES

Table listing management services providers such as David M. Adams Personal Fin. Planners Ltd, J. D. Ward Financial Services Ltd, and The Analysis Group PLC.

OFFSHORE AND OVERSEAS

Table listing offshore and overseas services including Allied Dunbar International Fund Mgmt, A.C.T. Mutual Funds, and A.I. Mutual Funds.

UK LISTED

Table listing UK listed companies and services such as Allied Dunbar International Fund Mgmt, A.C.T. Mutual Funds, and A.I. Mutual Funds.

OFFSHORE INSURANCES

Table listing offshore insurance providers including Allianz International Assurance Ltd, Axa Overseas Insurance Co Ltd, and BNP Paribas Assurance.

Handwritten note: 47107 1/200P

FT UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Table of FT Unit Trust Information Service, listing various unit trusts such as Premier International Ltd, Standard International Ltd, and others, with columns for Name, Investment Objective, and other details.

Table of London Share Service, categorized into British Funds, Foreign Bonds & Rails, and Americans. It includes sub-sections like 'Shorts' (Lives up to Five Years), 'Five to Fifteen Years', and 'Over Fifteen Years', listing fund names, prices, and yields.

Table of Other Offshore Funds, listing various offshore investment funds such as Abbey Global Investment Fund, Adams & Reilly Fund, and others, with columns for Name, Investment Objective, and other details.

Table of Money Market Trust Funds, listing various money market funds such as Altkon Money, Bank of Ireland High Interest Cheque, and others, with columns for Name, Investment Objective, and other details.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar stays in narrow range

THE DOLLAR moved above its overnight lows in currency markets yesterday, but spent most of the day confined to a narrow range. The mood of the market in London reflected the dollar's earlier performance in the Far East, where it found strong support at Y126.50 but resistance at Y127.50.

rose by 15 p.c., in line with expectations, and the figure had little effect on trading. Sterling benefited from the dollar's lacklustre performance, and gained further support - in otherwise featureless trading - from a firmer trend in oil prices. In the absence of any fresh economic data to influence sentiment, investors were attracted by the high yield offered on sterling based instruments, and the Government's determination to bear down on inflation - if necessary - through higher interest rates.

Dealers suggest that having found support around the DM3.16 level, sterling is likely to move into the upper half of its trading range, with resistance only hardening on the approach of DM3.1875. Sterling closed at DM3.1700, up from DM3.1600 and Y223.00 against Y221.75. Against the dollar, it was barely changed at

FINANCIAL FUTURES

Gilts up ahead of money data

LONG GILT futures established a new high in life trading yesterday of 97.23 in the December contract, underpinned by a late improvement in sterling's value. The mood of the market remained bullish ahead of today's release of September money supply figures. The possibility of an increase in monetary growth is to some extent offset because part of any increase would include recent purchases of stock by

the Treasury, in itself a bullish factor. However, some traders are a little more cautious, pointing out that the current level of base rates is likely to be held by the authorities, and the latter are unlikely to entertain lightly any attempt to push cash rates easier. Only three weeks ago, discount houses were invited to borrow funds at 12 p.c., at a time when cash

rates were virtually discounting a quarter point cut in base rates. This more careful approach was better illustrated in the performance of short sterling contracts, less affected by technical factors. The December price was confined to a five tick range for the entire trading session, finishing at 88.33, unchanged from the opening, and barely moved from Tuesday's finish of 88.31.

Table with columns: Oct 19, Latest, Previous. Rows for 1 month, 3 months, 6 months, 12 months.

EMU EUROPEAN CURRENCY UNIT RATES

Table with columns: Country, Unit, % change from Oct 19, % change from previous, % change from 1988. Rows for Belgium, France, Germany, etc.

STERLING INDEX

Table with columns: Oct 19, Previous. Rows for 8.30 am, 10.00 am, 11.00 am, 1.00 pm, 2.00 pm, 3.00 pm, 4.00 pm, 5.00 pm.

CURRENCY RATES

Table with columns: Oct 19, Bank, Spot, Forward. Rows for US Dollar, Swiss Franc, Japanese Yen, etc.

OTHER CURRENCIES

Table with columns: Oct 19, £, S. Rows for Argentina, Australia, Canada, etc.

MONEY MARKETS

Steadier tone

UK INTEREST rates were left largely unchanged yesterday, as attention switched to today's UK money supply figures for September. The market's rather lacklustre mood was also influenced by the proximity of tonight's Mansion House speech by Mr Nigel Lawson, Chancellor of the Exchequer.

Table with columns: Oct 19, Day's spread, One month, % change from Oct 19, % change from previous, % change from 1988. Rows for US, Canada, etc.

POUND SPOT - FORWARD AGAINST THE POUND

Table with columns: Oct 19, Day's spread, One month, % change from Oct 19, % change from previous, % change from 1988. Rows for US, Canada, etc.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Table with columns: Oct 19, Day's spread, One month, % change from Oct 19, % change from previous, % change from 1988. Rows for US, Canada, etc.

EURO-CURRENCY INTEREST RATES

Table with columns: Oct 19, Short term, 7 days, One month, Three months, Six months, One year. Rows for Sterling, US Dollar, etc.

EXCHANGE CROSS RATES

Table with columns: Oct 19, £, S, DM, Yen, F.F., S.F., H.F., Lit, CS, S.Fr. Rows for £, DM, Yen, etc.

FT LONDON INTERBANK FIXING

Table with columns: Oct 19, 3 months US dollar, 6 months US dollar. Rows for 3 months, 6 months.

MONEY RATES

Table with columns: Oct 19, Overnight, One month, Three months, Six months, London. Rows for Frankfurt, Paris, etc.

LONDON MONEY RATES

Table with columns: Oct 19, Overnight, 7 days, One month, Three months, Six months, One year. Rows for Interbank Offer, etc.

LIFFE LIANE GILT FUTURES OPTIONS

Table with columns: Strike, Call-Settlement, Put-Settlement. Rows for 97, 98, 99, etc.

LIFFE US TREASURY BOND FUTURES OPTIONS

Table with columns: Strike, Call-Settlement, Put-Settlement. Rows for 100, 101, 102, etc.

LIFFE EURO DOLLAR FUTURES OPTIONS

Table with columns: Strike, Call-Settlement, Put-Settlement. Rows for 100, 101, 102, etc.

LIFFE SHORT STERLING

Table with columns: Strike, Call-Settlement, Put-Settlement. Rows for 88, 89, 90, etc.

LIFFE EURO DOLLAR FUTURES OPTIONS

Table with columns: Strike, Call-Settlement, Put-Settlement. Rows for 100, 101, 102, etc.

LIFFE SHORT STERLING

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EUROPEAN OPTIONS EXCHANGE

Large table with multiple columns: Series, Vol, Last, Bid, Ask, etc. Rows for various options like GILD C, SILVER P, etc.

BASE LENDING RATES

Table with columns: Bank, City, Rate, % change. Rows for various banks and cities.

BUSINESS LAW

Spycatcher: lessons for everyone

By A.H.Herman, Legal Correspondent

Unlike the European Convention on Human Rights and most civil law countries, English law does not distinguish between private and commercial secrets on the one hand and state secrets on the other. For this reason, last week's Spycatcher judgment in the House of Lords contains some lessons of general interest which also apply to business secrets.



Special features enliven nervous trade

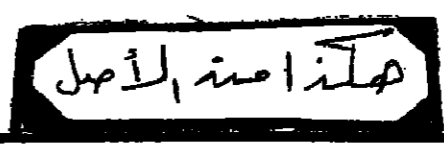
A RENEWED outburst of speculative activity towards the close of yesterday's session enlivened what had begun as a subdued remembrance of last year's Black Monday shakeout in the London equity market.

Although gains in UK blue chips were modest, leaving the FTSE index only five points ahead, turnover remained relatively brisk. However, the S&P volume total of 885.5m shares, against Tuesday's 561.6m, included substantial market-maker business as well as contributions from a number of active speculative features.

barrier, and many market analysts are not yet convinced that it has been convincingly broken this time. The highlight of the session came when the UK Monopolies & Mergers Commission ruled that British Gas had 'practised extensive discrimination' in its pricing policies - a significant shock for the market and one which prompted sizeable selling of Gas shares.

substantial buyer of Gas shares for its Japanese retail customers, Christine Baker, analyst in the stock, described the report as 'more detrimental to profits than we anticipated'. Consolidated Gold Fields fell sharply as growing apprehension that the UK Department of Energy will also attract the attention of the Monopolies Commission was fuelled by related legal moves in Australia. The shares made no immediate response to the confirmation that the UK Department of Trade and Industry will investigate the extensive dealings in Gold Fields shares and options.

enlivened the market scene when Abbey Life, a major life assurance group, was suspended, but only after the shares had plummeted on widespread hints in the market of an impending deal with Lloyd's Bank. The mystery over the recent surge in Lombe deepened as the shares continued to feature in heavy trading, and the Bond Corporation made no comment upon London reports that it has been buying shares in the UK mining and industrial group. Meanwhile, Fluoroma's spring to life, trading heavily as the deadline for Mecca Leisure's bid was reached.



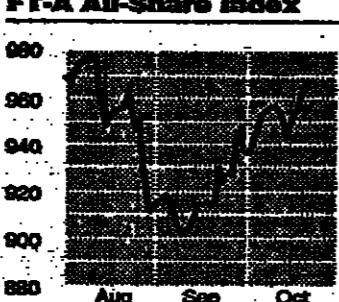
FINANCIAL TIMES STOCK INDICES

Table with columns for indices: Government Securities, Fixed Interest, Ordinary, Gold Mines, etc. Includes sub-table for S.E. ACTIVITY and TRADING VOLUME IN MAJOR STOCKS.

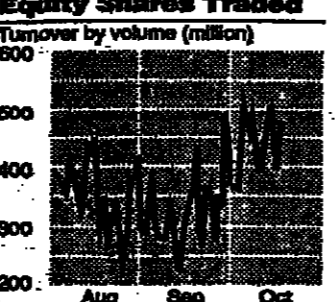
Gas flame reduced by MMC

Recent concerns in the market about the possible outcome of the Monopolies and Mergers Commission inquiry into the pricing of gas to large industrial users came home to roost when the MMC report was announced during the early afternoon, bringing with it numerous criticisms of the company.

FT-A All-Share Index



Equity Shares Traded



with turnover at 12m shares. Turnover in Plessey and GEC was much smaller than on Tuesday, but remained above average. Some 6.2m GEC changed hands, with the shares finally a penny off at 187 1/2p, after a turnover of 3.3m, were marginally easier at 188p.

in the pipeline. Beckett & Coburn enjoyed a heady run, gaining 25 to 96p, after 96p, in improved turnover of 775,000 shares. Warburg Securities is hosting a presentation for Beckett today and yesterday raised the shares a strong buy at 95p on its brand strength and on fundamentals.

Abbey Life halt

The numerous rumours surrounding the life assurance group Abbey Life reached a climax yesterday morning when stories of a tie-up deal with Lloyd's Bank whistled around the market.

B&C rally again

Speculation of a management buy-out revived as British & Commonwealth (B&C) pulled further away from the year's low point. The close of 10 up at 241p was below the day's highest, but still pleased dealers who reported the heaviest turnover (7.2m shares) in the stock for many months.

with turnover at 12m shares

that Italy's Generali may be about to buy the near 17 per cent stake in the company held by merchant bank Hambro. Oil stocks were upset again by the erratic trends in crude oil prices. Brent for November delivery dipped sharply to as low as \$12.55 a barrel before rallying late to some \$12.15 a barrel. Both classes of BP, where turnover totalled around 8m, were little changed on the day.

International stocks were generally better

in improved trading. ICI added 9 to 105 1/2p as 1.5m shares changed hands, while Glaxo gained 12 1/2 to 1114 1/2p (2.8m). Both stocks enjoyed US demand, while there was positive news for Glaxo from a SmithKline meeting which highlighted the strong performance of Glaxo's anti-cancer drug Zalcitabine against competitors including SmithKline's own Bcr-Tarcept.

Fluoroma rose 5 1/2 to 267p

after another good volume of 5.5m shares. There was much comment on the results of Fluoroma's meeting with the FDA in the US last Thursday, with no clear picture emerging. One unsubstantiated report suggested that approval for aerosol pentamidine is now much clearer than people have thought, with the little-noticed fact that the FDA has accepted the original 0.02 trial data as an historic control seen as a major step forward.

NEW HIGHS AND LOWS FOR 1988

- List of companies and their stock prices for 1988, including Anglo, B&C, British Gas, etc.

APPOINTMENTS

- List of appointments and changes in company management, including Robert Fleming & Co, Wylex, etc.

Senior post at Midland Bank

Mr Chris Thom, regional director of MIDLAND BANK'S East Anglian region, has been appointed payment operations director, UK banking. Mr John Holloway, area manager, Enfield, has been appointed regional director, East Anglia, in his place.

Mr Michael Jenkin, senior vice president and secretary for G.E.S. of America Corp.

has become an assistant general manager at GUARDIAN ROYAL EXCHANGE and will be its chief compliance officer.

AKTIEBOLAGET SVENSK EXPORTKREDIT ('SEK') Japanese Yen 12,000,000,000 6 3/4 per cent. Bonds due 20th November, 1991. NOTICE OF REDEMPTION BY ANNUAL INSTALLMENT. NOTICE OF FINAL REDEMPTION.

Mr Anthony Peak has been appointed managing director of VICKERS SHIPBUILDING AND ENGINEERING, a subsidiary of VSEL Consortium.

Mr John Parkinson, formerly AUSTIN ROVER's director of fleet operations, has been appointed UK sales director.

Mr D.G. Welchman has become director of public affairs for INTERNATIONAL

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Mr W.R. Beckley has joined the board of LEP GROUP

following the acquisition of the National Guardian Corporation. He is chairman of National Guardian Corporation and W.R. Beckley Corporation.

Mr P.J. Bayfield, Mr D.M. Mowles and Mr J.J. Vicker

have become directors of C.T. POWLING REINSURANCE.

Mr Michael Laddy has become financial and commercial director of the EDWARD ROSE GROUP, part of Wagon Industrial Holdings.

Mr E.D. Pike has joined the board of QUADRANT GROUP. He was previously with J.J. Silber, a subsidiary of Great Universal Stores.

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Mr John Cameron has joined KLEINWORTH BENSON as a director in international

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LONDON SHARE SERVICE

AMERICANS—Contd

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

CANADIANS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

BANKS, HP & LEASING

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

Hire Purchase, Leasing, etc.

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

BEERS, WINES & SPIRITS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

BUILDING, TIMBER, ROADS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

BUILDING, TIMBER, ROADS Contd

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

CHEMICALS, PLASTICS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

DRAPERY AND STORES

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

BUILDING, TIMBER, ROADS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

ELECTRICALS—Contd

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

CHEMICALS, PLASTICS

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DRAPERY AND STORES

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BUILDING, TIMBER, ROADS

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ENGINEERING—Contd

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

CHEMICALS, PLASTICS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

DRAPERY AND STORES

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

BUILDING, TIMBER, ROADS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

ENGINEERING—Contd

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

CHEMICALS, PLASTICS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

DRAPERY AND STORES

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

BUILDING, TIMBER, ROADS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

INDUSTRIALS (Misc.)—Contd

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

CHEMICALS, PLASTICS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

DRAPERY AND STORES

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BUILDING, TIMBER, ROADS

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INDUSTRIALS (Misc.)—Contd

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CHEMICALS, PLASTICS

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DRAPERY AND STORES

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BUILDING, TIMBER, ROADS

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FOOD, GROCERIES, ETC

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

HOTELS AND CATERERS

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

INDUSTRIALS (Misc.)

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

INSURANCES

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

LEISURE

Table with columns: Stock, Price, % Chg, Bid, Offer. Includes entries like 15448000, 15448000, 15448000.

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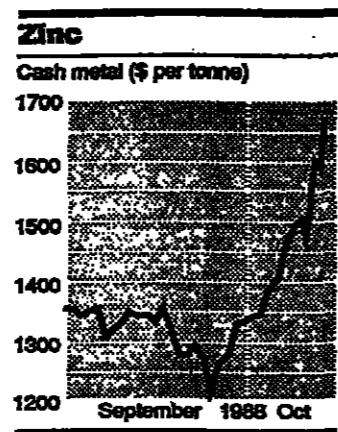
COMMODITIES AND AGRICULTURE

Copper and zinc scale fresh peaks

By Kenneth Gooding, Mining Correspondent

COPPER AND zinc prices on the London Metal Exchange yesterday moved to record levels amid growing concern about the impact of the miners' strike in Peru.

Copper prices yesterday jumped above the peaks reached in January with grade A metal for delivery in three months rising 262 to \$1,632.50 a tonne.



Zinc Cash metal (\$ per tonne) September 1988 Oct

and its stocks fell again yesterday by another 289 tonnes to 10,569 tonnes. Mr Harris suggested there would be further falls in copper stocks and this might encourage movement of copper from Europe to the US with consequent implications for the LME stocks and prices.

Peruvian miners' strike spreading slowly

By Veronica Baruffati in Lima

PERU'S THREE-day-old miners' strike is spreading slowly and deliveries have not yet been affected.

Miners from Cobriz, the state-owned copper mine, joined in on Tuesday bringing the percentage of miners on strike up from 47 to 49 per cent.

their own miners' unions on a one to one basis. The miners' strike last July and August was the first occasion on which the miners went on strike nationwide.

There is increasing fear in Lima that Peru is heading towards economic collapse, and that the wave of strikes affecting the country today, combined with increasing terrorism, will accelerate this process.

Rain poses coffee problems for Nicaragua

By Tim Coone in Managua

For Nicaragua's coffee growers, it never rains but it pours. A prolonged rainy season has brought the promise of a good harvest this year, but at the same time has produced an early ripening of the beans and a fear of labour shortages.

Last year production declined to 870,000 bags (50 kg each) from a historic peak in 1982-83 of 1.5m bags, and although hopes have been raised for an output boost of 150,000 bags this year, those hopes may yet be dashed because of the early harvest and inadequate preparation.

and it is thought the Government might even decide to suspend classes in order to save the harvest, which is Nicaragua's most important foreign exchange earner.

Another threat to crop quality is the deteriorated state of the roads in the provinces of Jinotega and Matagalpa, over which 60-70 per cent of the country's coffee output has to travel.

High price seen hitting aluminium demand

By Kenneth Gooding

ALUMINIUM'S competitive position against most other materials "now looks dreadful" because of its high price and the effect may linger for some time, suggests Anthony Bird Associates, the consultancy group, in its latest report.

High-tech breeders strike it rich in ram market

Chris Sherwell explains why records are being shattered in Australian sale rings

HATCHER IS a high performer, has good structure and fine fibre. So does Reagan. Unlike the politicians, however, they are selected, not elected. For they are sheep rams.

A BREATHTAKING world record price of \$850,000 (\$150,000) was paid in Australia yesterday for a ram named Rain, utterly eclipsing the previous record of \$425,000 set last year.

values as a result of new breeding techniques. These techniques were developed principally at Collingville by Mr Neil Garnett and Mr Peter Veitch, involve the use of artificial breeding technology alongside traditional methods.

Bird predicts that production capacity utilisation rates will remain "reasonably high" and well above 90 per cent to 1990 and, when demand picks up, "smelters will once again have to work hard to keep up."

The astonishing figures for the stock consumed in the sale ring are partly a product of the extraordinarily vigorous wool market, where prices have reached unheard-of levels over the past year.

Further revolutionary changes are on the way. New techniques which allow the multiple splitting of embryos at an early stage are also being developed, so that particularly favoured traits can be allowed through extensive progeny testing, can be replicated and there is talk of "sering" embryos.

ment allowed the export of 500 rams a year. Now the question is whether there should also be restrictions on ewes, which at present can be freely exported, at no cost at all.

Canada faces aphic invasion

By David Owen in Toronto

CANADIAN CEREAL farmers, still dusting themselves down after this summer's serious drought, are bracing themselves to cope with a new threat: an invasion of Russian wheat aphids.

It is his quick introduction of new techniques to Australian sheep breeding which has changed the face of the market. In the process he has antagonised the traditionalists by debunking some of their psychology and methods.

Back in 1925, when the Australian Government accepted a ban on all ram exports, the answer seemed clear. Then in 1970 the ban was partly relaxed, and the Govern-

ment allowed the export of 500 rams a year. Now the question is whether there should also be restrictions on ewes, which at present can be freely exported, at no cost at all.

WORLD COMMODITIES PRICES

LONDON MARKETS

COFFEE prices eased yesterday in light trading. Dealers said the market fell largely because of a lack of support rather than any aggressive selling. They are waiting to see if a rise in the International Coffee Organisation total export quota will be triggered next week.

Table with columns: Commodity, Close, Previous, High/Low. Includes COCOA, COFFEE, RUBBER, and various oils.

LONDON METAL EXCHANGE

Table with columns: Commodity, Close, Previous, High/Low. Includes ALUMINIUM, COPPER, ZINC, and various metals.

US MARKETS

IN THE METAL markets, prices were firm for the most of the day as a rally in crude oil opened bullishness here, reports Drexel Burnham Lambert.

Chicago

Table with columns: Commodity, Close, Previous, High/Low. Includes SOYBEAN OIL, SOYBEAN MEAL, and various grains.

New York

Table with columns: Commodity, Close, Previous, High/Low. Includes GOLD, SILVER, and various metals.

SPOT MARKETS

Table with columns: Commodity, Price. Includes various spot market items like oil, gas, and metals.

SPOT MARKETS

Table with columns: Commodity, Price. Includes various spot market items like oil, gas, and metals.

SOYBEAN

Table with columns: Commodity, Price. Includes various soybean market items.

WHEAT

Table with columns: Commodity, Price. Includes various wheat market items.

SOYBEAN OIL

Table with columns: Commodity, Price. Includes various soybean oil market items.

SOYBEAN MEAL

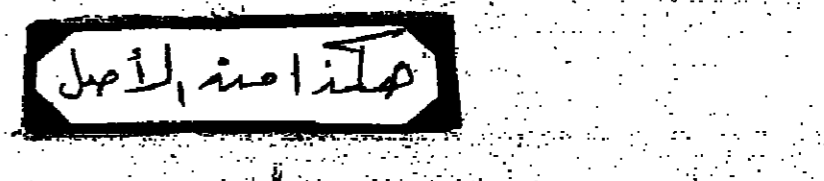
Table with columns: Commodity, Price. Includes various soybean meal market items.

SOYBEAN OIL

Table with columns: Commodity, Price. Includes various soybean oil market items.

SOYBEAN MEAL

Table with columns: Commodity, Price. Includes various soybean meal market items.



WORLD STOCK MARKETS

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Table with columns for country (Austria, France, Germany, Italy, Sweden), date (October 19), and stock prices for various companies.

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TORONTO 2pm October 19. Table listing Canadian stock market data including company names, prices, and changes.

INDICES. Table showing various stock indices (Dow Jones, Nikkei, etc.) with columns for date and values.

NEW YORK ACTIVE STOCKS. Table listing active stocks in the New York market with columns for stock name, price, and change.

TOKYO - Most Active Stocks. Table listing the most active stocks in the Tokyo market with columns for stock name, price, and change.

Advertisement for 'Travelling on Business?' featuring the Hyatt Regency Hotel and contact information for Financial Times.

Large advertisement for 'Have your F.T. hand delivered in Germany' with contact details for Frankfurt and other German cities.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Closing prices

20 Month High	Low	Stock	Chg.	Vol.	High	Low	Open	Close
12	11	AAI	+	12	11	11	11	11
13	12	ACI	+	13	12	12	12	12
14	13	AD	+	14	13	13	13	13
15	14	ADP	+	15	14	14	14	14
16	15	ADT	+	16	15	15	15	15
17	16	ADW	+	17	16	16	16	16
18	17	ADZ	+	18	17	17	17	17
19	18	ADY	+	19	18	18	18	18
20	19	ADX	+	20	19	19	19	19
21	20	ADV	+	21	20	20	20	20
22	21	ADU	+	22	21	21	21	21
23	22	ADT	+	23	22	22	22	22
24	23	ADW	+	24	23	23	23	23
25	24	ADZ	+	25	24	24	24	24
26	25	ADY	+	26	25	25	25	25
27	26	ADX	+	27	26	26	26	26
28	27	ADV	+	28	27	27	27	27
29	28	ADU	+	29	28	28	28	28
30	29	ADT	+	30	29	29	29	29
31	30	ADW	+	31	30	30	30	30
32	31	ADZ	+	32	31	31	31	31
33	32	ADY	+	33	32	32	32	32
34	33	ADX	+	34	33	33	33	33
35	34	ADV	+	35	34	34	34	34
36	35	ADU	+	36	35	35	35	35
37	36	ADT	+	37	36	36	36	36
38	37	ADW	+	38	37	37	37	37
39	38	ADZ	+	39	38	38	38	38
40	39	ADY	+	40	39	39	39	39
41	40	ADX	+	41	40	40	40	40
42	41	ADV	+	42	41	41	41	41
43	42	ADU	+	43	42	42	42	42
44	43	ADT	+	44	43	43	43	43
45	44	ADW	+	45	44	44	44	44
46	45	ADZ	+	46	45	45	45	45
47	46	ADY	+	47	46	46	46	46
48	47	ADX	+	48	47	47	47	47
49	48	ADV	+	49	48	48	48	48
50	49	ADU	+	50	49	49	49	49
51	50	ADT	+	51	50	50	50	50
52	51	ADW	+	52	51	51	51	51
53	52	ADZ	+	53	52	52	52	52
54	53	ADY	+	54	53	53	53	53
55	54	ADX	+	55	54	54	54	54
56	55	ADV	+	56	55	55	55	55
57	56	ADU	+	57	56	56	56	56
58	57	ADT	+	58	57	57	57	57
59	58	ADW	+	59	58	58	58	58
60	59	ADZ	+	60	59	59	59	59
61	60	ADY	+	61	60	60	60	60
62	61	ADX	+	62	61	61	61	61
63	62	ADV	+	63	62	62	62	62
64	63	ADU	+	64	63	63	63	63
65	64	ADT	+	65	64	64	64	64
66	65	ADW	+	66	65	65	65	65
67	66	ADZ	+	67	66	66	66	66
68	67	ADY	+	68	67	67	67	67
69	68	ADX	+	69	68	68	68	68
70	69	ADV	+	70	69	69	69	69
71	70	ADU	+	71	70	70	70	70
72	71	ADT	+	72	71	71	71	71
73	72	ADW	+	73	72	72	72	72
74	73	ADZ	+	74	73	73	73	73
75	74	ADY	+	75	74	74	74	74
76	75	ADX	+	76	75	75	75	75
77	76	ADV	+	77	76	76	76	76
78	77	ADU	+	78	77	77	77	77
79	78	ADT	+	79	78	78	78	78
80	79	ADW	+	80	79	79	79	79
81	80	ADZ	+	81	80	80	80	80
82	81	ADY	+	82	81	81	81	81
83	82	ADX	+	83	82	82	82	82
84	83	ADV	+	84	83	83	83	83
85	84	ADU	+	85	84	84	84	84
86	85	ADT	+	86	85	85	85	85
87	86	ADW	+	87	86	86	86	86
88	87	ADZ	+	88	87	87	87	87
89	88	ADY	+	89	88	88	88	88
90	89	ADX	+	90	89	89	89	89
91	90	ADV	+	91	90	90	90	90
92	91	ADU	+	92	91	91	91	91
93	92	ADT	+	93	92	92	92	92
94	93	ADW	+	94	93	93	93	93
95	94	ADZ	+	95	94	94	94	94
96	95	ADY	+	96	95	95	95	95
97	96	ADX	+	97	96	96	96	96
98	97	ADV	+	98	97	97	97	97
99	98	ADU	+	99	98	98	98	98
100	99	ADT	+	100	99	99	99	99

The world's first King Size Filter cigarette

Rothmans KING SIZE

OFTEN IMPROVED NEVER EQUALLED

John Smith

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for High, Low, and Close prices. Includes a detailed list of company names and their corresponding market data.

Notes explaining the data in the NYSE Composite Prices table, including details on bid-ask spreads, volume, and price movements.

OVER-THE-COUNTER

Nasdaq national market, 3pm prices October 19

Table of Over-the-Counter prices listing various stocks with columns for Bid, Ask, and Last prices. Includes a detailed list of company names and their corresponding market data.

AMEX COMPOSITE PRICES

4pm prices October 19

Table of AMEX Composite Prices listing various stocks with columns for Bid, Ask, and Last prices. Includes a detailed list of company names and their corresponding market data.

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AMERICA

Dow moves into decline after spirited opening

Wall Street

TO CELEBRATE the first anniversary of the stock market crash in October last year...

After a spirited opening during which shares tried to build on Tuesday's gains...

The afternoon started in trading pushed volume on the New York Stock Exchange to a brisk 188.4m shares...

The sudden drop was attributed to reports that the Washington Post was to publish a report today that Vice-President George Bush had had mistresses...

Compared with the frantic trading a year ago when many investors rushed to dump their stocks...

fact. However, the erratic performance underlined the market's continued fragility...

The food sector continued to attract a good deal of attention with some stock adding to Tuesday's gains...

Kraft itself was up 22 1/2% to \$30 3/8, just above the \$30 a share being offered by Philip Morris...

Computer stocks also provided some interest, with Apple adding 1 1/2% to \$40 after unveiling a quarterly jump in earnings...

Microsoft, the leading software company, recorded a sharp increase in earnings, from 38 cents to 85 cents...

Day's Chemical pleased the market with much-improved earnings which were almost doubled at \$3.35 a share...

AMR, parent of American Airlines, the second largest domestic carrier, reported net profits up by more than 70 per cent to \$2.50 a share...

The composite index fell 5.12 to 3,380.05 in moderate trading. Declines led advances by 382 to 558 on turnover of 24.8m shares.

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Tokyo stocks dominate top performing sectors

Heavy engineering and shipbuilding has proved the best performing equity sector in the world this year, soaring by 83 per cent in sterling terms...

The industry's outstanding gains are highlighted in the latest figures on sectoral performance from County Nat West WoodMac...

The big Japanese stocks dominated the world heavy engineering and shipbuilding sector, jumping by 106 per cent since January...

The country's big engineering and shipbuilding companies such as Ishikawajima Harima Heavy Industries (IHI), Mitsubishi Heavy Industries and Kawasaki Heavy Industries...

Through the year they have begun to sell their holdings to developers, redevelop the sites themselves, and form consortiums to turn factories and shipyards into yacht marinas, private housing, commercial offices, or leisure facilities...

Patrick Harverson looks at the investor's best bet over the first nine months of 1988

The worst performing sector by far - and the only one not to show any gain - was precious metals and mining, which fell by 9.9 per cent...

The few large investors dominating the buying of gold stocks - such as specialist UK unit trusts - have dramatically reduced their investment in South Africa...

Table with columns: SECTOR, 1988 High, 1988 Low, Year ago (GBP/USD). Lists various sectors like Finance/bank, banks, food, etc.

ASIA PACIFIC

Prospect of lower interest rates turns Nikkei round

Tokyo

THE overnight rally on Wall Street and indications by the Bank of Japan that it would tolerate lower short-term interest rates revived a modicum of investor interest in Tokyo equities yesterday...

The Nikkei rose 43.30 to 1,522.80, with the TOPIX index of all listed stocks rose 9.51 points to 2,118.17...

Advances moderately outnumbered declining issues by 483 to 339 while 294 issues were unchanged. The TOPIX index of all listed stocks rose 9.51 points to 2,118.17...

The possibility of lower short-term interest rates seems to have led institutional investors to redirect some of their cash into the Tokyo market...

Yesterday's rise was nevertheless on very low volume and, in fact, at its lowest value of the month, said Mr Jonathan McClure, institutional sales manager at Schroder Securities...

Steel stocks were once again the most actively traded issues. Kawasaki Steel, the volume leader at 97.3m shares, rose...

Y25 to Y285 and Nippon Steel, second in volume at 74m shares, increased Y22 to Y787...

Among individual issues which are also largely asset-backed, Nippon Yaku Kogyo added Y109 to Y1,100 in the fourth heaviest trading...

The price of the third tranche of shares of Nippon Telegraph and Telephone was set yesterday at Y1.9m after the shares closed at Y1.97m...

Trading was slightly more active in Osaka, but share prices failed to firm significantly and the OSE average closed down 4.40 at 25,236.62...

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EUROPE

Crash anniversary celebrated by 1988 highs

THE anniversary of the world stock markets crash was celebrated in style by European markets yesterday, with Frankfurt, Zurich and Milan pushing ahead to new 1988 highs...

PARIS was alive with stocks as investors shrugged off worries over interest rates and public sector strikes, and snapped up selected stocks. The market rose by about 1.5 per cent, with the OMP 50 index up 6.04 at 400.13...

Several reasons could be behind the FR40 climb at Dumez to FR790, said one Paris analyst. It has lagged the market of late; it is rumoured to have won the contract to build Barcelona's Olympic stadium...

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FT-ACTUARIES WORLD INDICES

Table with columns: NATIONAL AND REGIONAL MARKETS, WEDNESDAY OCTOBER 19 1988, TUESDAY OCTOBER 18 1988, DOLLAR INDEX. Includes sub-headers for US Dollar Index, Pound Sterling Index, Local Currency Index, and Dollar Index (1988 High, 1988 Low, Year ago).

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Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 115,037 (US \$ index), 90,791 (Pound Sterling) and 94.94 (Local). Copyright: The Financial Times, Goldman, Sachs & Co., Wood Mackenzie & Co. Ltd. 1988. Hong Kong market closed Oct. 19.